JOHN BULL, NOVEMBER 14, 1931
TWOPENCE.

JOHN BULL

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Vol. L.
No. 1326.

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Bovril provides the body with something ordinary food cannot supply. For Bovril has unique powers of stimulating the vital processes which lie at the root of all nutrition.

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CLUB ORGANISERS. A splendid free gift is offered by the Premier Supply Co., whose advertisement appears on page 10.

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MOTOR DRIVERS. — COMMERCIAL and PRIVATE positions. The finest PRACTICAL training to standard R.A.C. Certificate at the lowest inclusive fee. Day or evening. FREE employment Dept. CALL (9-7) or write, THE BRITISH SCHOOL OF MOTORING, LTD., 5, COVENTRY ST., PICCADILLY CIRCUS, W.1. (Corner Rupert St., next Lyons' Corner House.)

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BUY Hosiery w'sale to sell again; over 60% profit, any quantity. Cat. free.—Empire Hosiery Co., Empire House, St. Martin's-le-Grand, E.C.1.

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DANCE Novelties, advt. balloons, hats, fans, masks, jokes, etc. List free.—Novelty Supply Stores (Dept. 19), 228, Mile End Rd., Ldn., E.1.

THE Coupon in the advt. on page 33 will bring a brochure and partics. of the O.T.L. TOOL CHEST, obtainable on easy payments.

WRITE to the Mentmore Mfg. Co., Ltd., Dept. B.J.2, Tudor Grove, Hackney, E.9, for illustrated list of FOUNTAIN PENS, PENCILS, etc., as advertised on page 31.

READERS' attention is drawn to BLANFORD'S Overcoat offer on p. 27. Free Catlg.

JAY'S BARGAIN CATALOGUE of FURNITURE will be sent to readers filling in the coupon on the large advt. on this page.

FREE.—Write for the illustrated descriptive folder K.113 offered in the "MATTA-WARM" STORMPROOF advt. on page 32.

READERS' attention is drawn to the BOLSOM BOOT offer on page 35.

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WIMBLEDON.....31, Broadway, S.W.19
CROYDON.....5, London Road
CLAPHAM.....58, 61, 63, High Street, S.W.4
HOLLOWAY.....165, Holloway Road, N.W
STRATFORD.....370, 381, High Street, E.15
KING'S CROSS.....312, Caledonian Road, N.1
PADDINGTON.....219, Shirland Road, W.9
THORNTON HEATH.....60, High Street
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225, WESTMINSTER BRIDGE ROAD, S.E.1
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ELEPHANT.....96-97, London Road, S.E.1
CRICKLEWOOD.....140, Broadway, N.W.2
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THE LATEST in Portable Wireless Sets. Write about the "New-Three" with wide wavelength ranges. (See advt. of Tower Royal Radio on page 10.

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WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by curing tenui the very cause of the worm's existence. No fasting, no dieting, no interference with habits. Send 1/6 for generous box, or stamp for Free Pamphlet.—Richard Tablet Co., 34-38, Codnor, Derby.

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INDIGESTION SUFFERERS can obtain FREE 10-DAY TEST SUPPLY of [illegible] by filling in the coupon on the [illegible]

A FREE Booklet is offered to [illegible] SUFFERERS in EADE'S PILL advt.

CATARRH SUFFERERS! Turn to [illegible] COOPER advt. on page 37.

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Send 1/6 to-day for this Special Offer and 1/6 fortnightly.
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Handsome Hall-marked Solid Silver Albert to wear with this excellent timekeeper given **Free** of Charge on completion of regular payments.

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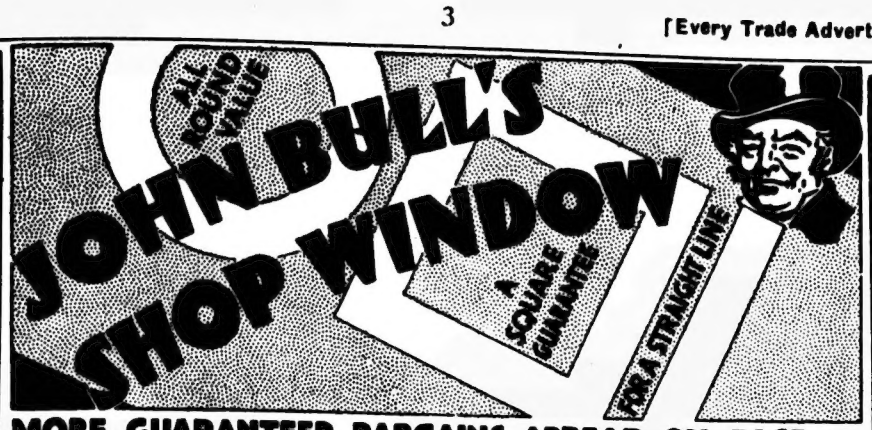

MORE GUARANTEED BARGAINS APPEAR ON PAGE 10

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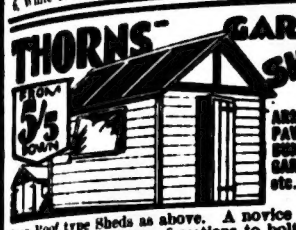

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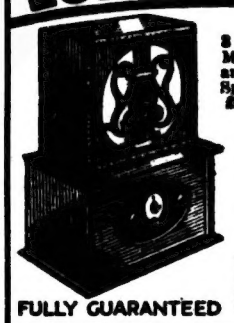

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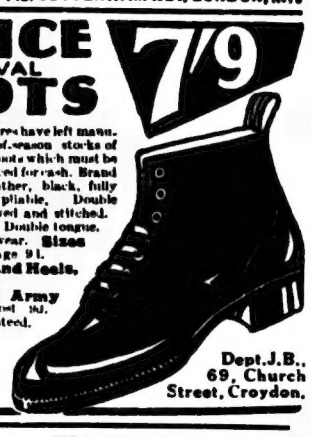

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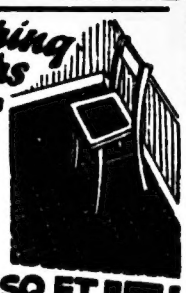

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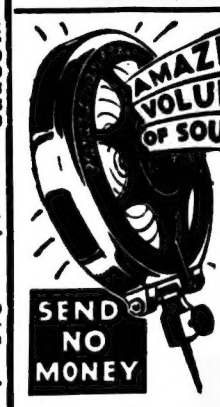

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Government Tariff Crisis Soon

Lesson of Kylsant Case

To Follow A. J. Cook

ALREADY movements are on foot to set up new groups among the nominal supporters of the Government and, one of the first, and by far the most important, will centre on Sir Henry Page Croft, the Conservative member for Bournemouth.

He is the leader of the "tariffs at any price" brigade, and has already collected more than three hundred members into the Committee of which he is Chairman.

* * *

Before long there will be a tense struggle between Mr. Baldwin and Sir Henry Page Croft if Mr. Baldwin is to keep his "gentleman's agreement" with the Prime Minister.

This die-hard of die-hards has no intention of allowing Mr. MacDonald to start any leisurely inquiry into the value of import duties nor any other method of applying a brake on Conservative tariff plans.

If Sir Henry and his friends are not pacified they will not hesitate to pass a vote of censure on the Government at an early date.

Fiscal judges

If the Conservative plans materialise the early appointment of a Commission for the imposition of tariffs may be expected.

The status of this commission, according to Mr Baldwin, "ought to be listed as far above the stress of Party politics as is that of His Majesty's judges." for the Conservative Leader holds that any tariff system must be made what he calls "knave-proof."

He does not attempt to disguise the point that strong impartiality in the members of such a commission can only be obtained if they are sufficiently remunerated to be absolutely independent.

Wind up in France

A very interesting political situation has been created by the appointment of Mr Walter Runciman in the key position of President of the Board of Trade.

He was responsible for the suggested ban on luxury imports which was regarded so seriously in France as to bring a deputation to M. Laval urging him to make representations to England against "this unfriendly and inopportune gesture."

The Cabinet hastily dropped the suggestion after some of Mr. Runciman's present colleagues, notably Sir Philip Cunliffe-Lister, had explained that the ban would not work.

* * *

It can be taken for granted that Mr. Runciman's is the one Cabinet appointment which has caused the greatest concern across the Channel, particularly since this one-time North Country shipowner is not a man who drops ideas too readily.

It's an ill wind

One or two industries, we note, have already begun to indulge in a little mutual congratulation on the certainty for them of a protective tariff. But a fact which seems to have escaped their anticipations is the equal certainty of the establishment in Great Britain of enterprising German, Dutch and American competitors.

They will be in the market for the best of our skilled workmen and with up-to-date machinery and methods they can be counted on to give some of our happy-go-lucky manufacturers a fast time.

If the net result is to compel British industry to infuse some life into its ambling pace there will be some consolation even to the most inveterate Free Trader.

The Kylsant lesson

The most vital question arising out of the failure of Lord Kylsant's appeal is the fact that, though he has been rightly punished, his offences are of a kind which have been committed by scores of other company promoters who have escaped.

To him in the end

Too often the reason for their immunity is the ignorance of investors. Very few shareholders are aware of their rights, and the time is ripe for issuing a word of counsel.

When irregularities are suspected it is open to a group of shareholders, providing they represent 10 per cent. of the company's capital, to call upon the Board of Trade to appoint an inspector to carry out an official independent investigation.

And if the inspector's report confirms their fears the matter must automatically come before the Director of Public Prosecutions.

Reduce Bank Rate

The Bank of England seems incapable of reducing its Bank Rate from 6 per cent.

This is having a grave effect on British industry, which is struggling hard to regain export markets.

Industry has been given an opportunity in the reduction of the £'s value abroad, but now, just at a time when it requires ample liquid resources in order to make use of the advantages offered, it is having to pay 7 per cent. for Bank Loans.

Many companies are keeping back dividends from shareholders and keeping down wages even to the extent of large reductions in staffs in order to have in hand the necessary money to finance new orders and to prepare for a general recovery in trade.

Thus once again the British central banking institution fails in its duty to British industry.

Back to earth

The Labour Party has acted swiftly on the lesson it learned from the election. That lesson, put briefly, was the need for the better education of the voter on the principles the Party stands for and a better method of presenting them.

The Party is to give immediate attention to matters of policy, organisation and education. In its new policy it will put first things first and wholly academical aspirations in the background.

If the Party carries its new scheme into full effect and makes good use of the next few years in Opposition it may be able to pave the way to a return to strength.

But not if it is content to muddle along.

Turn of the tide

JOHN BULL readers doubtless have seen the public references to rising wheat prices. This may be the great turn in business conditions for which the whole world has been waiting.

Although economists, bankers and politicians have differed on many things during the world crisis, everybody has agreed that a recovery was impossible so long as raw materials and commodity prices continued to fall.

Fortunately the price of bread has fallen relatively less than the price of wheat and flour, so that no very big rise in bread prices should take place.

Even the poorest probably will not mind paying a little more for their bread if the result is a return of prosperity and work.

Means test axe

This week the Government's Means Test comes into operation, and half a million unemployed men and women will find their unemployment benefit in danger.

They will not all lose their allowances or have them reduced. But when the Government imposed this economy cut it calculated it would save millions of pounds a year, so the axe is to be wielded ruthlessly.

The Public Assistance Committees are to determine whether a person needs transitional benefit or not, and from their decision there is to be no appeal.

Don't be deceived

During the next few months some big reductions in the unemployment totals are likely to be announced, and the more ebullient sections of the daily Press will no doubt make much play with the figures.

To some extent the reductions will represent genuine expansions of employment, for in textile, boot and shoe and certain other industries there are definite signs of a spurt.

But in part the reduced figures will merely represent those who have been put off the registers through the new administration of the so-called "dole."

Not worth while

Some Labour bodies are threatening to withdraw their representatives from employment exchange committees as a protest against the new policy regarding unemployment insurance.

Such a step will do no good. As a demonstration against the Government's policy it will make little impression—and the interests of the unemployed may be gravely injured.

A. J. Cook's successor

Mr. Ebby Edwards, the ex.M.P. for Morpeth, may be elected secretary of the Miners' Federation.

The miners showed their confidence in him a short time ago when they chose him as the Federation's President—a part-time position—and since then his handling of their affairs has sent him up higher in their estimation.

* * *

He comes from Northumberland, and although he lost his Parliamentary seat there in the recent landslide, that will not matter if he heads the ballot for the secretaryship, because the secretary, according to rule, must not sit in Parliament.

Likely runners-up for the position are W. H. Mainwaring, of South Wales and John McGurk, of Lancashire.

Ships or gold

Although over half our tonnage is laid up in British ports, idle and rusting, there are many British shipping companies earning and paying high dividends.

What say "they"?

Not, however, in their proper trade, but as investment companies, holding stock and shares in Government and other gilt-edged securities.

The time has come when these companies should put their money back where it belongs—into the active conduct of of British sea-transport.

What says the voice of the two Walter Runcimans?

The winners

Hundreds of readers entered twenty-three correct forecasts out of twenty-four in connection with our Election Contest, but only two readers succeeded in getting all forecasts correct. Accordingly, the £500 has been divided between:

Mr. G. Jones, 6, Wynn Avenue, Rhosddu, Wrexham, and

Mr. J. Beard, 77, Peasley Cross Lane, St. Helens.

It is no mean accomplishment to have prophesied with 100 per cent. accuracy whether the votes of the twenty-four representative politicians whom we mentioned would go up or down.

"If You See It—"—*(continued)*

Stem this flood

Last week, after only forty-eight hours' rain, the Rhondda Valley, Britain's richest vale, was again scoured by torrents, which caused widespread devastation and suffering—suffering which we were able to relieve in a number of instances through our insurance scheme.

National interest was roused two years ago when JOHN BULL told the truth about the cause of these floods and gave warning that, if inaction continues, the Rhondda will inevitably be visited by irreparable disaster.

The local authorities are powerless against the opposition of vested interests.

Firm Government intervention would provide the 25,000 unemployed miners in the district with economic work at their door and work fitted to their ability.

Who shall judge?

There are several judges of the High Court who are qualified by their length of service to retire upon the maximum pension of two-thirds of their salary.

These are now engaged in a little discussion with the Treasury as to the amount at which this pension should be rated. They contend that it should be two-thirds of £5,000—the salary at which they were appointed.

The Treasury officials, on the other hand, assert that it should only be two-thirds of their present rate of pay—£4,000 per annum.

It is to be hoped that they won't go to law about it!

Freak economy

The lower grades of the Waterguard Service of the Customs are anxious about the recent reorganisation in the magical name of economy.

Sir F. L. C. Floud, Chairman of the Customs Board

Previously the service had eighty-six officers to control 1,480 junior officers. Economy has decreed that the number of preventative and assistant preventative officers be reduced to 1,459, but that they should need 148 senior men to see that the work is done!

Assistants start at the princely sum of 30s. a week, and may rise to the dizzy height of £3. Salaries in the higher grades run from £6 to £20 a week.

This kind of "economy" is likely to lead to bankruptcy.

Father of fire-fighters

Superintendent Burrows, chief of the Newcastle City Fire Brigade, has reason to be a proud man.

In the past six months no fewer than five of his staff have been appointed chief officers in various parts of the country.

It is not surprising. Mr. Burrows is regarded as one of our greatest authorities on fire-fighting, while the support given him by the City Council in maintaining equipment at its highest point of efficiency allows his men every opportunity of becoming experts.

Newcastle, obviously, knows better than to save at the expense of its vital social services, a lesson which other municipalities might learn with profit.

Welsh heroes

The mining industry constantly adds to the roll of brave men.

Two new names are James Morgan and William Rees, of Cross Hands, West Wales, who went to the rescue of Dennis Jones, an engine driver at the Cross Hands Colliery.

Jones was stunned when a valve cap blew out and struck him. Morgan and Rees dashed through the escaping steam and, despite agonising scalds, dragged him out.

Unhappily, Jones did not survive, but this does not lessen the heroism of his two workmates.

A runaway halted

A few weeks ago we published a striking condemnation of the runaway husband.

One of these, William Gower, of Pontypool, has just become stationary and will remain so for three months. The local bench gave him this just reward for deserting his wife and three children.

Gower received benefit, but moved from place to place, getting the benefit transferred as he moved and spending it on himself.

Congratulations to the Pontypool magistrates for giving this wanderer a salutary lesson.

Profitable debt

"Hospitals must keep in debt if they are to keep open."

This, in effect, is the advice to hospital authorities given by Dr. A. Norman Leeming, a member of the honorary surgical staff of the West Denbighshire hospital.

"The hospital that reports so much cash in hand will lose the sympathy of the public," says Dr. Leeming, who was "pleased" to hear that his hospital had the usual deficit this year.

But JOHN BULL looks forward to the time when hospitals will be part of the public service.

International forgery haul

We recently devoted our middle pages to a complete exposure of international forgery coups and revealed that the Continental police, in conjunction with Scotland Yard, were endeavouring to locate a secret "factory."

As this Continental stronghold was suspected of being the place of origin of many passports used by alien criminals anxious to enter the United Kingdom, it is gratifying to learn that it has now been successfully raided.

Ten master forgers are in the hands of the Vienna police in consequence, and we can predict that agents in England will shortly be rounded up, too.

Sorry

With reference to our humorous feature, "Not from the B.B.C.," in our issue of October 10, Prof. R. Ruggles Gates, of King's College, London, informs us that we have misrepresented his views. He informs us, further, that our statement that he has received insulting letters following his speech before the British Association was incorrect.

We regret that our light-hearted comments should have given any kind of offence to Professor Gates.

Housewives, beware

Here is another cunning trick for housewives to look out for.

Men have been going to houses in the Edge Hill district of Liverpool, representing that they have been sent by the husband to fetch certain articles.

Housewives, believing them to be genuine messengers, have parted with shoes and clothes.

The husband, arriving home, reveals that he has no knowledge of the matter, but, needless to say, the men are not seen about again.

Spies in court

Judge Cluer, who usually speaks with blunt accents, has long had his eye on a particular kind of pest which inflicts itself upon poor people.

He watches the spiders

This is the "accountant" and "business expert" whose chief business is the fomenting of litigation by setting otherwise normally peaceable neighbours by the ears.

Hardly a day goes by in the two courts administered by Judge Cluer, Whitechapel and Shoreditch, when the spiders may not be seen watching the progress of cases which, but for them, would never have come into court.

The Law Society might well take this matter up.

Gloom

There is a city where the cemetery churches are so dark that the parson frequently cannot see to read the service.

This is in Manchester, where some of these churches have no lighting system whatsoever.

Cemeteries can never be happy places, but it is cruel to impose additional distress on sorrowing relatives.

It is an unpleasant state of affairs which should have been remedied long ago.

The lesson

Four small children, two of them ailing, live in a broken-down house at Ponteg, Mon. The rent is greatly in excess of the pre-war figure.

Since the owner showed no signs of mending the leaky roof and windows, the local health committee is getting on with the job and the owner will have to pay.

This example of direct action might well be followed all over the country.

Father does his bit

The many sacrifices of mother[hood] are wonderful, but fathers are [not] lacking in great gifts when the [need] arises.

The son of Mr. A. Lawson, of [South] Shields, was gravely injured in [a] motor-cycle accident, and his [only] chance of recovery was by blood [trans]fusion.

Father volunteered and [gave] a pint of his blood, an unfa[lter]ing sacrifice, for the son died.

Mr. Lawson is left with the consolation of knowing that he did all that could be done.

Steel life-saver

Some weeks ago we [urged] British mineowners, instead of spending millions of pounds on foreign timber props, should buy only steel props and thereby provide work for British steel-workers and at the same time provide a greater measure of safety for mine-workers in those pits where steel props can be used.

Our plea is now strikingly confirmed by a report issued by Captain Macleod Corey, Divisional Inspector of Mines for Cardiff and the Forest of Dean.

In his report Captain Corey states: "No accident has occurred on a steel roadway supported entirely by steel arches—a fact pointing to the almost complete effectiveness of this form of support."

The Ministry of Mines should now get busy. If steel supports are safer they should be compulsory.

Still quacking

On two occasions we have exposed the unpleasant methods of Dr. de Poeur Beresford Preston.

It is necessary further to warn readers against placing orders for eyeglasses with this quack.

A Bletchley reader did so and parted with thirty shillings and his own glasses to the British D.R. Supply Co., of 145, High Holborn, London—one of Preston's many aliases.

That was a month ago, and letters of complaint have been returned marked "gone away."

The words "just in time" might well be added.

Beheaded

That economy can be misapplied is evident from the extraordinary action of the Berwickshire County Council.

Under the Housing (Rural Workers) Act, 1926, the Council had an ambitious scheme which has worked well for the benefit of poorly paid and badly housed workers.

Giving as its reason the "present financial situation," the Council has cancelled the scheme.

Money saved at the expense of poor people is not economy. It is brutality.

Barnum was right

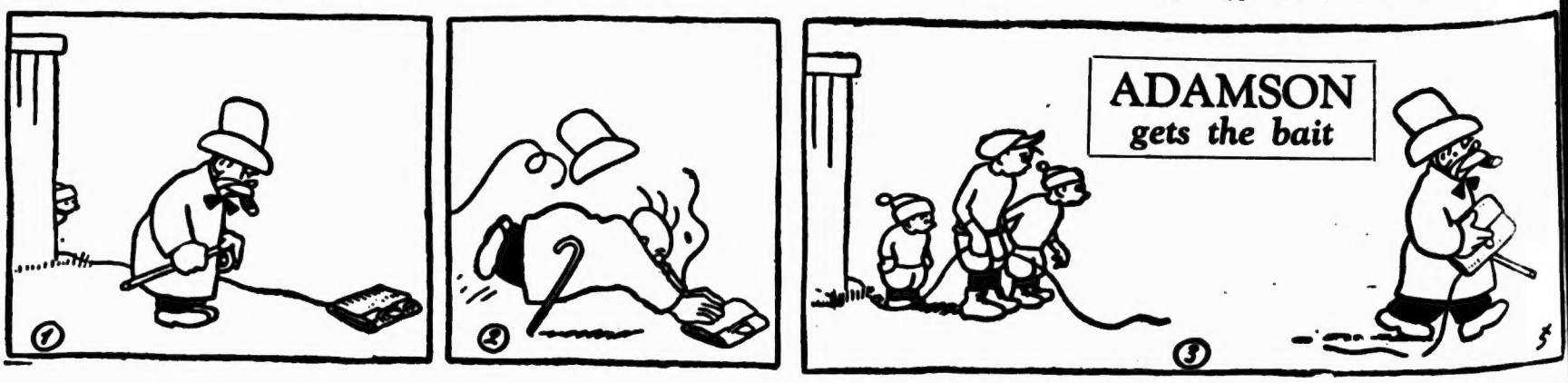
It is amazing how easily people can be gulled by the quick-witted. Barnum said there's a fool born every minute.

At Birkenhead Annie Woodley held fortune-telling meetings thinly cloaked by a semi-religious atmosphere of hymns and prayer.

Each person paid threepence to get in—Woodley has just paid £5 to avoid prison.

This is her second fine for fortune-telling, but fines will never stop other harpies who prey on the credulity of the bereaved.

Common sense will put the Woodley type out of business.



I do not say that your Lordships will necessarily be greatly concerned as to whether this Bill is or is not in accord with some political theory. You will probably consider whether it is or is not in itself a useful and admirable Bill.—LORD PEEL, speaking on behalf of the Conservative Government's Electricity (Supply) Bill, 1926, in the House of Lords.

THE GREAT TRAFFIC BLOCK

Mr. Morrison wants to cut away the obstacles which impede true progress. His plan is intended to bring order into the traffic muddle

by The Rt. Hon. HERBERT MORRISON

Ex-Minister of Transport

IT has been stated in a newspaper that a group of Conservative M.P.'s who, at the end of the last Parliament, were endeavouring to wreck the London Passenger Transport Bill are now likely to meet with success in view of the sweeping Conservative majority in the new Parliament.

I find it difficult to believe that this report will be justified by events: and for a number of reasons. The Prime Minister says that he is still a Socialist, and the Conservative M.P.s ought to be as tolerant of the Prime Minister's Socialism as he is about their tariffs.

I do not believe that the group of Conservative M.P.s who have been working against the Bill are representative of Conservative Parliamentary opinion, any more than they are of sound business opinion in the transport world.

The Public asks—

FINALLY, like Lord Peel, who is quoted above, London's travelling millions are not going to bother their heads about abstract Socialist or anti-Socialist principles; what they want to know is: is this Bill going to give us a more efficient and economical transport system and is it going to make possible the development of travelling facilities which have long been demanded by the public, but which the present system or lack of system has not given us?

That is the common-sense view to take. If the new Parliament were not to proceed with the Bill—for the introduction of which I was responsible as Minister of Transport in the Labour Government—Londoners would conclude that the Conservative majority think more about their theories and prejudices than they do of the public good.

The London traffic problem has engaged official attention since the middle of the last century. A whole series of official investigations have been made into the problem, and they have all reported in favour of the principle of co-ordination.

By now the public realises that the old doctrine of transport competition, with various transport agencies duplicating capital and facilities in some districts and not making necessary developments in other districts, is not in the public interest.

Those empty seats which competition produces must be paid for somehow, either by the owners of the undertaking, the travelling public, or the workpeople in the industry.

They feared my plan

THERE has not been a Tube extension of substance for years which has not in some way been financially assisted by the State because private capital could not see its way to take the risk. The capital for the Morden Tube was guaranteed by the State, the expenditure for the Finsbury Park extension now under construction is subsidised by the State.

Now you may believe in free competition as a general theory, but everybody with transport experience—excepting doctrinaire free competition bigots—realises that if we are to get the best possible passenger transport system for the London traffic area we must bring the whole of the undertakings together.

The London County Council and Lord Ashfield's group of companies agreed upon the Traffic Co-ordination Bills which were promoted in 1928. But these Bills left ownership where it was; they only brought together, subject to subsequent agreement—never divulged—the London Traffic Combine and the L.C.C. Tramways by handing over the Municipal Tramways to the management of the Combine.

Upon becoming Minister of Transport I advised Parliament to reject these Bills, at the same time accepting the perfectly reasonable demand that I would be responsible for producing a complete and adequate scheme.

I reached a financial agreement with the L.C.C., but to my surprise their delaying tactics against the Bill increased rather than relaxed and on behalf of the council there was urged a scheme of management which would have been more appropriately favoured by the State Socialists of the nineteenth century than by the best business minds of the twentieth.

The Bill for which I was responsible brought together all the tubes and underground railways, the omnibuses, the coaches serving the London Traffic Area, and the Municipal and Company tramways, into one consolidated undertaking, publicly owned. A complete private monopoly is not practical politics.

This plan frightened a number of Conservatives, though why it should frighten the Conservative Party as a whole I am at a loss to comprehend.

After all it was the Conservatives who nationalised the telephones, who handed the London Water Companies over to the Metropolitan Water Board, who socialised British Broadcasting and who set up the Central Electricity Board under the Act of 1926.

As I said in Parliament, I do not see why public ownership measures should be entirely monopolised by the Conservative Party.

But what really matters is whether these undertakings were to be properly managed. Now the Conservatives have criticised the view that industries should be managed by State Departments, and I am bound to say that I think there has been much validity in their criticism, although it is by no means universally true.

Cutting out Party

MOREOVER, the Liberals had produced, before the 1929 Election, their famous "Yellow Book" in which they urged that London Passenger Transport and certain other public utilities should be managed by public corporations. This view also was finding increasing favour with the Labour Party.

I decided against management by Whitehall; I went for business management and provided that the Minister of Transport should be directed to select the London Passenger Transport Board from among "persons who have had wide experience and have shown capacity in transport, industrial, commercial or financial matters, or in the conduct of public affairs."

That direction gives us a Board of ability and it frees the management from Party politics or undue geographical pressure. Appeals against the Board could be made by any local authority to the judicial body known as the Railway Rates Tribunal as to fares and charges, and as to travelling facilities to the Minister of Transport.

On all hands the scheme was widely welcomed as sensible and businesslike.

I started the Bill without a single agreement with anybody. During the passage of the Bill I made financial and other agreements with transport undertakings carrying about 90 per cent. of the passengers carried in the London Traffic area; I even covered the suburban services of the main line railways by bringing them into a pooling arrangement with the new Passenger Transport Board.

It would be grossly unfair to leave them "up in the air," especially as all along the Bill has been timed to operate from January 1, 1932.

Cabinet must stand firm

THE scheme as it left the Joint Select Committee, who passed it after thirty-five days' consideration, was complete; it was a unity; it had withstood the criticism and cross-examination of the ablest brains of the Parliamentary Bar.

If through fear of a handful of unreasonable M.P.s the Government should decide not to proceed with this Bill, I should be very much surprised and the public would be very annoyed. If, on the other hand, the Cabinet says, "This Bill is going through," and stands firm, they will have no real trouble; they will have put the finishing touch to the settlement of a nasty, ticklish, ever-recurring problem which has defied Government after Government.

A Bill much on the lines of my Bill would, in any case, have to be passed sooner rather than later by some Government, whether Conservative or Labour. But in view of the wide agreements reached, the popularity of the Bill and the statement made by the Prime Minister when he moved the resolution carrying the Bill from the old Parliament to this Parliament, I cannot believe that the Government will incur the grave responsibility and unpopularity of dropping this urgently needed measure.

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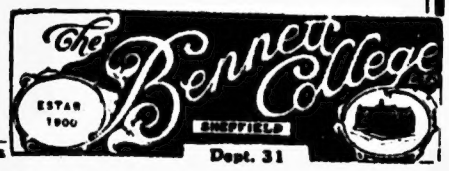

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STOP! START!

To get well, first STOP doing what has made you ill, then START doing "something" to make yourself better. Then your gain will be double. A little self-analysis will soon reveal what made you ill. If the illness is attended with pain — sleeplessness — irritability, or is of feverish nature, you can rest assured that the safest, quickest and most efficient remedy you can possibly take is 'ASPRO'. 'ASPRO' soothes away all kinds of pains in a few minutes; it stops colds and influenza at their inception for the simple reason that 'ASPRO', after ingestion in the system, is an Internal Antiseptic—a Germicide—a Solvent of Uric Acid and an Anti-Periodic. So 'ASPRO' not only eliminates the pain, but it ATTACKS and DESTROYS the cause of the pain. Furthermore, you do NOT get involved in a habit by taking 'ASPRO'—it neither harms the stomach nor the heart. In short, 'ASPRO' is the most efficient and safe medicine produced by Science for a suffering world. Even two tablets as a trial will convince you. So try 'ASPRO' and get

BACK TO HEALTH THROUGH THE CONQUEST OF PAIN

CONCLUSIVE TESTIMONY

Thanks from Canada — F. Proctor, of Montreal, thanks us for 'ASPRO' and says it was successful for wife's neuritis.

Rheumatic Relief — Mr. E. J. Shalcross, of Tottenham, says that his wife almost lost the use of her hands through severe rheumatism. Other remedies were useless but after taking 'ASPRO' she is now wonderfully well.

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Nothing like 'Aspro' — Mr. John Petrie, of Tankerness, states: "Have suffered headaches for years—tried lots of different medicines but nothing has given the relief that 'ASPRO' does. Recommended 'ASPRO' to friend with rheumatism and another with lumbago. Complete success in each case."

Mother & Son Banish Colds — Mrs. Ditchfield writes from Bredbury: "My son and myself have taken 'ASPRO' and found them wonderful. Have thrown off many a serious cold by taking them."

Neuritis Banished — Mrs. Gilber, of Beanwood, states: "Neuritis pain was terrible. Tried aspirin, but no good. Took 'ASPRO' on friend's advice, no pain since."

Two 'ASPRO' tablets and a Hot Lemon Drink will smash up a cold or 'flu attack at inception.

Two 'ASPRO' tablets in four tablespoonfuls of water make a very excellent gargle for sore throat, tonsilitis, and act as a deterrent. The reason why 'ASPRO' has such quick action in banishing influenza and cold attacks, is, first, because it is an Antipyretic or Fever Destroyer; secondly, when ingested in the system it is a powerful Internal Antiseptic and Germicide. So 'ASPRO' represents two powerful methods of attack to complaints of this nature.

3d. 6d. 1/3 & 2/6

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PAINS PECULIAR TO WOMEN
MALARIA

CANDID COMMUNICATIONS

CUT OUT *the* CACKLE!

Capt. the Rt. Hon. E. A. FITZROY,
House of Commons

DEAR SPEAKER,—Yours is the most difficult task ever presented to the Umpire of the Mother of Parliaments, and I am convinced you will never falter in your determination to deal out impartiality and clear justice.

At times you may find yourself in the position of the driver of the runaway steamroller who has to keep his hand constantly on the brake.

Throughout it will be your onerous duty to see that fair scope is given to an Opposition, small in number, which yet represents a large and highly important section of voters.

Meanwhile everyone—except the interminable talkers—welcomes your suggestion that members should make shorter speeches.

Nobody knows better than you the dreary futility of those debates in which there seems to be a desire to figure in Hansard, so that the speakers may convince their constituents of their own activity rather than an intention of contributing something of substance to the discussion.

The leaders must show a reasonable economy of speech as an example to their followers, and I hope you will have their strong co-operation in making this a Parliament where Words are Weighed and Time is Saved.

JOHN BULL.

The Rt. Hon. J. R. CLYNES,
41, St. John's Road, London, S.W.15

DEAR SIR,—Let me be one of the first to congratulate you on the appointment of the Home Office Consultative Committee, which should end for ever one of the most ridiculous aspects of the censorship farce.

Local authorities will be able no longer to reverse an official ban on films and other entertainment at their own sweet will.

What is good for one part of the country and for one class of entertainment should be good for all within the limits of sanity, common sense and public freedom.

You have the honour to be the first of the late Ministers to see some of his progressive work bear fruit. May there be many more to follow.

JOHN BULL.

JUDGE RICHARDS,
Chester County Court

YOUR HONOUR,—I welcome your decision in the case where Mr. Arthur Hadway sued a motor-coach owner.

He took return tickets between Chester and Llandudno for three adults and a child. The defendant supplied only three seats on the return trip, and contended that the child could sit on the lap of an adult.

Mr. Hadway took a taxi-cab instead and sued the coach owner for the cost.

In deciding in favour of Mr. Hadway you emphasised a contract which is too often ignored. I wonder if the defendant would have been satisfied with *fares* for three passengers only.

Your decision should do much to make coach owners keep to their bargains.

JOHN BULL.

MR. I. M. MULLIN,
Warrington

DEAR MULLIN,—I am glad to learn that your bravery has been recognised by the Royal Humane Society.

Although only eighteen, you saved two children from drowning within a year.

This award is your second certificate. Far greater is the everlasting gratitude of mothers and fathers.

JOHN BULL.

Miss D. EVANS,
Secretary, Women Clerks' Association

DEAR MISS EVANS,—It is a pity that you could not have found a seat in Parliament.

Perhaps you will see that one of the new Conservative women M.P.s looks into the matter of sweating among shorthand-typists.

Fifteen shillings a week is being offered *and accepted* in "respectable" city offices, while for a pound a week any employer can have his pick.

Business schools are turning out these notebook and pencil workers by the thousand and every day the competition gets more fierce and the sweating more ruthless.

No girl can live decently on a pound a week.

JOHN BULL

Sir EVELYN MURRAY,
Secretary, G.P.O.

DEAR SIR EVELYN,—I must call your attention to a flagrant and growing abuse which is being made of your Department by unscrupulous and, often, shady traders.

They attempt to foist rubbishy goods which have not been ordered, upon the public by means of the postal Cash-on-Delivery system.

This will become a menace if it is not speedily stopped.

I look to you to take action towards making it compulsory for every firm or individual consigning goods C.O.D. to give a certificate that they are being sent in fulfilment of an order. False declarations should be met by heavy penalties.

JOHN BULL.

GENERAL MANAGER,
Lysaght's Orb Works, Newport, Mon.

DEAR SIR,—Your firm is one of Britain's greatest industrial concerns. It is good to know that it has a soul.

One of your young assistant chemists pleaded guilty to stealing laboratory apparatus, but the magistrates were told that the firm not only refrained from pressing the charge but would be retaining the culprit's services. He was bound over.

Too often a first offence means life damnation to the delinquent—the employer discharges him without a character and no other will employ him.

I greatly admire your tolerant action.

JOHN BULL.

Sir ARTHUR ROBINSON,
Secretary, Ministry of Health, Whitehall

DEAR SIR,—The bulk of Poppy Day money disbursed by local branches of the British Legion is in the form of food tickets, and I hear that, acting under regulations, it is the practice of relieving officers to deduct the value of these tickets from any official relief they grant to a destitute ex-Service man.

If he fails to disclose help from the Legion he is prosecuted.

The public gives this money to help ex-Service men and war widows, *not* for the relief of Poor Rates.

It is time this regulation was altered.

JOHN BULL.

Mr. E. H. MAY,
Chairman, Poole Magistrates

DEAR SIR,—I frequently criticise the actions of our unpaid magistrates. It is a pleasant change to be able to thank them.

At your court, the other day, Oscar Everett, an unemployed man with a wife and four little children, was charged with stealing a fowl.

Supt. Swain spoke up for him and you discharged him with a caution.

To your leniency you added help from the poor-box.

A glowing example for all other courts to follow.

JOHN BULL.

STRAIGHT from the Shoulder

BISHOP OF BURNLEY: "There are no perfect husbands, not even among the clergy, and there are no perfect wives."

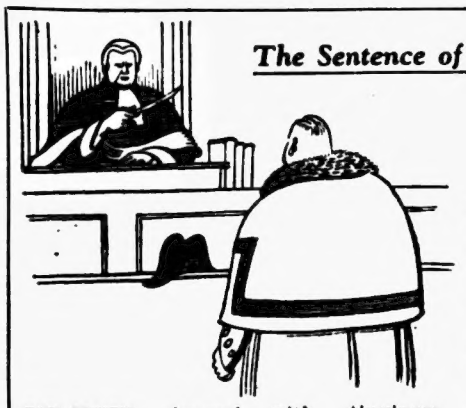
Married life would be happier if this truism was realised.

MISS NANCY PRICE: "No play is written to-day for really great acting."

But really great acting has saved many a bad play.

REV. E. W. TROUNSON (Matlock): "Many Christians look as if they are sorry to be alive."

Many of them are sorry, and with good reason.



The Sentence of the Court

FOR TAKING CHILDREN'S PENNIES

WHEN charged with stinginess Ald. T. Quinney indignantly protested against public money being squandered on legal proceedings at a time of financial stringency.

"The protest we have just heard," said Mr. Watchdog, K.C., "might with equal justification be made by any indignant patriot charged with anything from pitch-and-toss to manslaughter. But however poor we may be, there are things we are not prepared to sell, and one of them is our right to say what we think of certain people.

"For the benefit of members of the jury who have contrived to remain ignorant of the name and fame of Ald. Quinney, I may mention that he is one of those members of the Birmingham Education Committee who have distinguished themselves by their advocacy of a proposal to stop the payment of pocket-money to orphans in municipal homes.

"The custom has been to allow these youngsters pocket-money varying from 1d. a week up to the age of ten to 3d. weekly when they attain sixteen. But some Bumbles feel that economy demands that something spectacular should be done, and we are indebted to the accused for the opinion that the allowance should be 'cut out altogether.'

"I submit to the jury that 'cutting' remarks of this kind call for an equally cutting rejoinder.

"Although Britain is temporarily off the gold standard, there is no need for Birmingham to go off the bronze standard; and to pretend that stern necessity demands that orphans should be deprived of their pennies in the interest of economy is particularly mean and shabby.

* * *

Mr. Strawsplitter said that he was surprised that a proposal for economy should be so violently assailed.

"He (counsel) agreed with Councillor Miss F. E. Sant that it should be 'put to the children that by giving a percentage of their weekly money they would be doing their share in the national financial crisis.'

"My client," concluded counsel, "has been actuated solely by patriotic motives, and at a time like this every little helps."

* * *

"I should be more impressed by the eloquent tribute that has been paid to the patriotism and disinterestedness of those who support this incredible proposal," said Mr. Justice Bull, "if, before embarking upon his peroration, counsel for the defence had assured me that the aldermen and councillors of Birmingham had undertaken to forgo free passage on the city trams and omnibuses.

"Unfortunately, however, if any such decision has been come to it has escaped my notice.

"It is surely a strange conception of patriotism which proclaims to the world that one of Britain wealthiest municipalities is in so penurious a state that it is reduced to taking pennies from the money-boxes of orphans.

"Now that I have had an insight into the mentality of these penny-weight Bumbles, I am astounded at their moderation. Why not seek to restore Britain and Birmingham to prosperity by ordaining that each orphan shall be allowed only one boot?

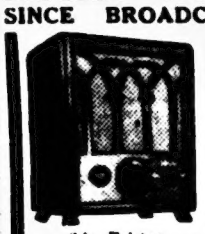
"And surely it is gross extravagance to allot a dress to every orphan girl?

"A sum sufficient to provide aldermen with free cigars could be saved by a policy of one dress for every two girls—the dress to be worn on alternate days and each second girl to stay in bed when it was not her turn to dress.

* * *

"To give the prisoner an opportunity of evolving a few statesmanlike schemes on these lines, I propose sentencing him to six weeks in the second division. And I am sure his patriotism will approve my further direction that, in the interest of economy, he shall cut out breakfast on Monday, Wednesday and Friday, and dinner on Tuesday, Thursday and Saturday."

THE BIGGEST RADIO BARGAIN SINCE BROADCASTING BEGAN



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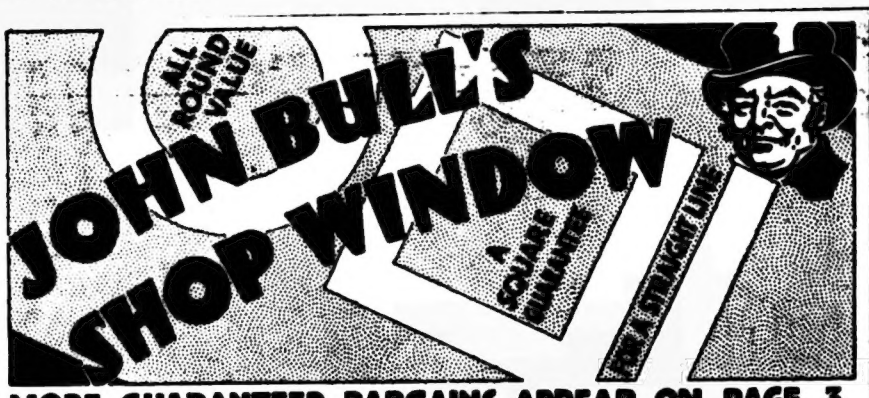

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Money-back Guarantee.

Take advantage of these surplus Government Military Gauntlet Gloves now, as they are an absolute bargain and undoubtedly cost treble our price to produce.

Full Men's size only.

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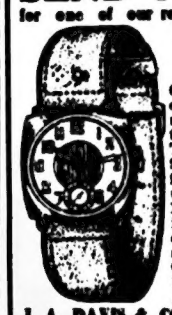
SEND NO MONEY

for one of our renowned "Day or Night" LADY'S OR GENT'S

WRIST WATCHES

Outstanding Value!



Gent's Size—Fully luminous dial, splendid quality tested movement, highly polished platinoid case, leather sewn strap. Timed to a minute a month. Sent on free approval. If satisfactory, pay 1/6 fortnightly until 17/6 is paid. Cash price 16/6. Lady's Size—Same quality on Black Moire band or expanding Bracelet, in handsome velvet-lined case, 17/6. Cash price 16/6. Same terms, 1/6 fortnightly after receipt. Also another superior, 18/6.

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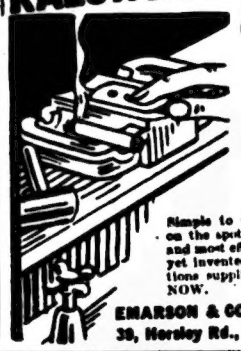
RAZOR BLADE RESETTER & ASHTRAY



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All the family will find endless pleasure during leisure hours with a Riley "Home" Billiard Table. The 6 ft. size is delivered to you immediately on first payment of 13/3. Balance monthly. Cash price £11 18s. Rileys pay carriage and take transit risks. 7 days Free Trial allowed. Send to-day for Free Art List giving full details of Riley "Home" Billiard Tables and "Combine" Billiard and Dining Tables in all sizes, for cash or easy terms. Rileys are the largest makers of full-size billiard tables in Gt. Britain.

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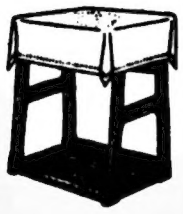

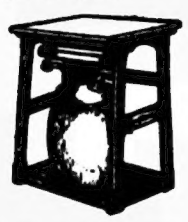

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5/-

MONEY RETURNED if not satisfied

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THE METAL DRAINER is rust-proof and directs the water into the Tub.

THE FOLDING HANDLE does not project when the Wringer is turned under.

THE COG GUARDS prevent fingers and clothes from getting between the cog wheels.

THE TUB can remain on the Stand under Table after the wringing and mangling is done. **Tub 8/6 extra (if required).**

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"I feel that through your Course [illegible] with reasonable intelligence and [illegible] a man may make himself as [illegible] he may wish. My playing, and [illegible] touch, is the envy of all who [illegible] —D. M. L., 7.9.31. S.35691. A.

"My touch is improving, and I find [illegible] very interesting and carefully graded [illegible] —E. M., 8.10.31. T.35819. Age [illegible]

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QUICKLY ACHIEVED.

Improve your figure in a Beasley WONDER Belt. Neat, compact, comfortable, fastened in a few seconds. Equal in value and results to expensive belts. Entirely British. Fine, durable materials in grey and pink. State waist measurement on order and send p.o. **6/11**

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2 Pillow Slips	30x18
1 Bolster Case	56x18
1 Art. Bedspread	90x90
2 Check Glass Cloths	
2 Turkish Towels	42x20
1 Damask Table Cloth	54x54
1 Pair Art. Silk Stockings	

COMPLETE BARGAIN SALE ONLY **20/-** Carr. Free.

No further Payments Cash or C.O.D.

FREE GIFT of a handsome **WADDED QUILT,** sent with each bale.

Satisfaction or money back.

PAYTON BROS. Ltd., Dept. 6, Paton St. MANCHESTER.

FREE THIS WEEK

to every "John Bull" Reader.

A BONUS OF 3 EXTRA BLADES.

24 FOR 1/- post free

Try 3 free

Why pay 4d. each for Razor Blades? Our "Best" is guaranteed by "John Bull" to give you every satisfaction. We will refund your 1/- in full if not fully pleased after trying 3 blades.

Trade enquiries invited.

L.C.A.G. Supplies (J.B.1),
63, New Oxford Street, London, W.C.1.

SEND NO MONEY.

Sent on Free Approval on receipt of a postcard.

The **"SOUTHERN ISLES" UKULELE BANJO.**

You can play this delightful instrument with very little practice with the aid of our Free Lightning Tutor. Brass Fretted Finger Board; sweet, mellow tone; solidly built; highly polished finish. **50/- VALUE for 11/6.** We will send you one of these "Southern Isles" real Ukulele Banjos upon receipt of your name and address. If entirely to your satisfaction you send 1/6 on receipt and 1/- fortnightly until 11/6 is paid. Full cash with order or balance within 7 days, 10/6 only.—**J. A. DAVIS & CO. (Dept. J.B. 640), 94-104, Denmark Hill, London, S.E.5.**

BABY 30/- CLOTHES

A CHARMING HOME-MADE LONG-CLOTHES LAYETTE

(Everything Necessary).

75 beautiful garments (for Winter or Summer Baby). Silk and Wool Shawl, Bnds. Robes, Lawn or Winsey, Day Gowns, L'cloth or Flan Nighties, Vests, Bank Flannels, Hand-Knitted Wool Matinee Coats, Binders, Feeders, Turk Napkins, etc. Every purchaser delighted. Satisfaction guaranteed. **SEND 2/-** for parcel on approval, then judge yourself. (Bal. cash or terms).

RECENT PURCHASERS WRITE:—"Worth £5." "No expectant mother would trouble to make if they knew of your bargain." "Highly satisfied." "Materials and make perfect." Etc., etc.

MRS. J. B. HOWARD, 66, Dover Rd., Portsmouth.

NOW THE "NEW-THREE" ONLY £5·10

GUARANTEED TO RECEIVE UP TO ONE THOUSAND MILES. Guaranteed against mechanical defects for twelve months. Also free trial allowed to guarantee no deception in this advertisement. Handsome Polished Oak Cabinet with everything inside, including 3 valves, built-in Loud Speaker, 1st class British Batteries, Accumulator, capacity accumulator. Strong bodies both Short and Long Wave Tuning. Immediate delivery available. Send for folder "B" with particulars, and Deferred Payment terms, if required.

TOWER ROYAL RADIO CO., Tower Royal Cannon Street, London, E.C.4. *Trade Enquiries Invited.*

END RUPTURE

trouble and expense! Be stronger than ever—CHEAPLY, QUICKLY, PERMANENTLY, under solid money back **GUARANTEE.** No matter what you have tried let me send it to you on ONE MONTH'S TRIAL at my risk. Saves pounds on belts. Greatest rupture discovery made. NO promises—NO elastic trusses, but a wonderful British invention.

PATENT No. 344092 '29.

NO RESULTS NO PAY

TEST IT FREE for ONE MONTH!

FRAS. BURKE (A).168, Boro' High Street, LONDON, S.E.1.

FREE GIFT—

A Magnificent E.P.N. Silver Tea Service with Tray absolutely **FREE** to all **ORGANISERS** during November and December of "Premier" **CLUBS** of 20 members at 1/- per week for 20 weeks. This Handsome Free Gift is in addition to our usual Cash Payment to Organisers of these Clubs of 30/- and 5/- postage.

EVERYTHING FOR HOME AND PERSONAL USE AT FACTORY PRICES!

Economise by dealing with the "Premier," whose prices defy all competition. Satisfaction guaranteed. Do not miss this great opportunity. Become a "Premier" Organiser at once and get this splendid "Tea Service."

*** POST THIS COUPON TO-DAY ***

To **PREMIER SUPPLY COMPANY,**
31, QUEEN STREET, MANCHESTER.

Please send me particulars of your Free Gift with Catalogue and instructions for forming a "Premier" Club.

NAME.....

ADDRESS .....

.....

J.B.A. .....

50/- BUYS BOTH THESE GARMENTS

ALL BRITISH & MADE TO MEASURE

An ALL BRITISH Botany Wool Indigo Dyed Serge Suit and an ALL BRITISH Melton Overcoat—BOTH TAILORED TO MEASURE FOR 50/- THE TWO—NOT 50/- EACH! The reply to foreign competition by a Leeds Firm established 65 years. SEND NO MONEY. Examine quality of cloth first.

WRITE NOW FOR FREE PATTERNS AND SELF-MEASUREMENT OUTFIT to:

FREEMAN & CO., Dept. J.B., Bank Top Mills, Flax Pl., Leeds.

A Task we mustn't SHIRK

by A. G. GARDINER

THE new Government is now complete and in action. It is not a moment too soon. Priceless weeks have been lost, for while we have been fighting our domestic battle momentous things have been happening in the world theatre, from Washington to Manchuria.

The most critical and immediate question to which the Government must address itself is India.

Next week the Round Table Conference may come to an end and already the delegates are packing up for their departure.

In what mood are they packing up? Is the Round Table Conference to end in failure or can it be saved at the eleventh hour? The next few days will give the answer, and upon that answer the destinies of India depend.

Deadlock

The outlook is dark, for the main purpose for which the Conference was summoned has not been achieved. That purpose was to give all the conflicting interests of India an opportunity of finding a basis of agreement upon which the new constitution of that country could be erected.

No such agreement has been reached. No such agreement, it is clear, can be reached.

The fault is not the Government's. The Government has left the stage clear for the Indians to find their own solution.

They have failed to do so because the two main bodies of Indian opinion are inflexibly opposed on the communal question. The Moslems, who are in the minority, insist on separate elections as the security of their rights; the Hindus, who are in the majority, are adamant against the proposal.

In the negotiations the Moslems have presented a united front, while the Hindu position has been anything but united. Indeed, one of the chief factors in the failure to reach an agreement is the unsatisfactory representation of the Indian Congress.

The mystery man

It has revolved around the obscure and disturbing personality of Gandhi, who claims to represent All-India, in face of the Moslem separation and of the fact that the Depressed Classes, which number another sixty million of the population, do not accept him as their representative.

It is unfortunate that the Congress itself was not more adequately represented.

The isolated position of Gandhi has thrown on him more tasks than one man could perform, and those who have had most contact with him at close quarters are left in deepest perplexity as to what he wants and whether any concession that could be made would secure his wholehearted support.

They agree that arbitration is the only way out: Sir Tej Sapru and . . .

. . . the Rt. Hon. Srinivasa Sastri

That his dominating motive is a passionate nationalism coupled with hatred of Western civilisation is undoubted, and there are those who know him well who are satisfied that any settlement would be distasteful to him and that whatever is done he will return to India as he came, the foe of any shadow of British power there.

I should like to think that this was a misreading of the man; but I cannot find in his proceedings at the Round Table Conference any evidence that it is so.

If the Conference has failed to produce an agreed Indian solution of the problem it cannot be denied that the failure is his more than that of any other single person engaged in the negotiations.

Meanwhile—

But, leaving aside the question of responsibility, the Government is faced with the fact that the particular object of the Conference has not been effected. India has not agreed on what it wants.

The Moslems will not yield on one side; Gandhi will not yield on the other. The Moslems have turned to the idea of a Moslem State in the Punjab and the north-west, and meanwhile the trouble in Kashmir, where British troops have had to be sent to suppress the grave Hindu-Moslem conflicts there, throws an ominous light on the internal and racial hostilities that may at any moment be let loose over the whole of India.

What in these circumstances should the Government do? Should it accept the fact of the breakdown of the Conference and say:

"We offered you a federal All-India solution of your problem. We called you together to find an agreed basis on which self-government could be established with such safeguards, financial and military, as are necessary for the security of the country.

"You have failed to tell us what India wants and what India will accept. We are compelled, therefore, to withdraw our federal scheme and to fall back on such an extension of provincial autonomy as seem practicable."

That might seem the logical course to pursue. It would certainly be a disastrous course. India may be unable to agree on what machinery of self-government it wants; but it is unanimous in its demand for self-government.

The Government, chiefly under the inspiration of Lord Irwin and his Council, has undertaken to concede that demand. It cannot go back on that concession without inviting the repetition of the Irish tragedy on an incalculably greater scale.

Our move next

I am certain that Mr. MacDonald does not intend to go back, and though the Government has been changed its purpose must not change. Moreover, Mr. Baldwin is as deeply committed on the subject as Mr. MacDonald.

What then should be done?

The Conference, so far as it is the expression of Indian opinion, has broken down. It has failed to find a formula, not on the principle of self-government, but on the machinery by which self-government is to be implemented.

It is for the Government to save the Conference in spite of itself. It has put forward its scheme as a great gesture for the pacification and well-being of India. It cannot withdraw it on the ground that India is not in agreement on the machinery for putting the scheme into operation.

The plain and honourable course is for the Government to say that, in spite of the failure of the Hindus and Moslems to agree on the electoral basis of self-government, the scheme will stand. The Government itself will find the formula which the Indians themselves have failed to find.

This will not be difficult. The Pundit Malavaya has intimated that the Hindu-Moslem difficulty can be overcome by arbitration, either by the League of Nations or by any three Englishmen upon whom the parties to the disagreement agree. Eminent Indian Liberals like Sir Tej Sapru, and influential Hindus like the Rt. Hon. Srinivasa Sastri are equally of this opinion.

The murder campaign

If Mahatma Gandhi does not agree, that is his affair. We have our duty to do. It is to implement our scheme, to save the Conference from wreck, and to give India convincing proof of our disinterested determination to help her in the fulfilment of her ambition to become a self-governing unit of the British Commonwealth.

It is possible, even probable, that even the strictest loyalty to our pledge will not prevent grave disorders in India.

There is a fanatical and dangerous spirit abroad there. The news from Bengal is of the most disquieting character, and the attempted assassinations of magistrates and others at Dacca and elsewhere are evidence of a widespread conspiracy of violence.

This campaign of murder must be suppressed with the most ruthless hand, and it is gratifying to see the severe measures which the Viceroy has adopted for dealing with the crime organisations.

In these protective measures India will be wholeheartedly with us. It will be the more with us if at the same time we show that we are determined to go forward with the great task of satisfying her legitimate aspirations.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

Believe the Best

LAST week I listened to a fine address at a meeting organised by the League of Nations Union. The speaker, Commander Lewis, R.N., described his experiences as a prisoner in a German submarine during the war.

He and the German captain became fast friends, and are so to-day. While they were together on board the U-boat they were surprised to find how much they liked each other, how many things they had in common, and what a cruelly stupid business war was.

I took two guests with me to the meeting. One was an American citizen of German origin, and the other a young German from Potsdam—both warm admirers of England.

They had come from Berlin a few days before, and were filled with foreboding about the near future in central Europe.

"Things are far worse there than here," they said. "You in this country have heavy burdens to bear, but at least you are not starving. In Germany and Austria thousands of people are desperate for want of food."

A member of the present German Government said to them at parting: "This may be a final good-bye. It is quite a possibility that I may be hanging from a lamp-post in the streets of Berlin one day during the coming winter. Either the Hitlerites or the Communists may string me up. The rumblings of revolution are all round us."

The same statesman then added a significant thing, and a strange one in view of the fact that the German public was deliberately taught to hate us during the war. He said: "England is our chief hope. England is the keystone of the arch of European stability."

I confess I had never thought of that before. If social order is to be conserved on the Continent, if life and hope are to be even moderately secure, if the nations are to arrive at anything like a good mutual understanding and the abolition of ancient feuds and phobias, British good sense and good feeling must show the way.

* * *

Now that the Election is over let us set about it. The whole world is watching us and waiting for us to break through the hard ice of racial fears, prejudices and evil memories, and to set the genial currents of confidence flowing.

Start with your next-door neighbour or the man you haven't spoken to for years. No more hold aloof. Join hands. March together. We are one.

BARRYS FOR ECONOMY

OVERCOAT for 35/-

MADE TO YOUR SPECIAL MEASUREMENTS

WILLIE SMITH—The Famous Billiards Player, Dressed by Barry

OUR UNFAILING SELF-MEASURE CHART

WE FIT YOU BY POST

Measure yourself in the privacy of your home under our unique and unparalleled guarantee. No risk, no delay. We forfeit 2/6 more than you pay if we fail to fit you from self-measures. The Barry Self-measurement Chart is positively infallible.

See our wonderful Autumn and Winter 1931-2 ranges before buying your new suit or overcoat. The Barry values, always great, are this season more wonderful than ever. All Barry cloths are of British manufacture.

EVERY INCH BRITISH.

The Barry Booklet shows the latest London styles.

BUY BRITISH

Send for FREE Patterns

100% All Wool Indigo Dyed, Guaranteed London Shrunk BLUE SERGE SUIT MADE TO YOUR MEASURES 45/- ALPACA LINING TO MATCH

A £5:5:0 ALL WOOL SUIT for £2:2:0 MADE TO YOUR MEASURES

POST THIS COUPON (or a half-penny envelope. There is no obligation to place an order)

To S. A. BARRY & CO., LTD., 26, CITY ROAD, LONDON, E.C.1.

Please send your latest Free Patterns, self-measure chart, and fashion book of latest London styles.

NAME .....

ADDRESS .....

SCOTTISH WOOLLEN GUARANTEED ALL WOOL SCOTCH SPORTS SUIT Made to your measures 55/-

The BARRY MILITAIRE

At £4.4.0 FLEECE-LINED ALL WEATHER COAT IN LATEST PUTTY SHADE OR NAVY BLUE

Postage abroad 3/6 Extra.

for 21/- Post paid to your address. Satisfaction Guaranteed or Money Refunded.

The "MILITAIRE" is made in fine, reliable, super-spun Cloth, with storm-defiant "PARABAR" interproofing and elegant camel shade fleece lining throughout, thus forming a thoroughly reliable three-ply coat.

Absolutely impervious to rain, sleet or snow

Length only required for Ladies.

MEN'S	LADIES'
Post us your remittance for 21/- for the Man's "MILITAIRE," giving us your height and size round chest over waistcoat. State whether Navy Blue or Putty shade Coat preferred.	Post us your remittance for 21/- for the Ladies' Piped "MILITAIRE" Model. Edges, Collar, Lapels, Belt, Pocket-Welts and Wind Tabs all piped contrast. State length required and whether Navy Blue or Putty shade Coat preferred

Or sent CASH on DELIVERY anywhere in Great Britain. You Pay the Postman.

S. A. BARRY & CO. LTD. (J.B. Dept.) 26 CITY ROAD, LONDON, E.C.1

OUR ONLY ADDRESS. WE HAVE NO BRANCHES

LENGTHS (from top of collar) 40, 42, 44, 46, 48 ins.

JOHN BULL'S GREAT XMAS GIFT TO YOU

John Bull Xmas Gift Voucher VALUE 1/-

This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever-filling Pen. Only one Voucher accepted in part payment of each Pen. Available only until Dec. 31st, 1931.

HERE is "John Bull's" Great Xmas Gift to you—a gift to which our readers look forward with added interest every year. This year, "John Bull" gives you a Shilling Voucher Free, thus affording you an unparalleled opportunity to obtain the famous "John Bull" Pen for 1/9 only, plus 3d. for postage and packing. Here is a Pen admittedly worth 5/-, one which has sold in tens of thousands. **A two-year written guarantee is sent with each pen.** Grasp this golden opportunity now!

14-carat solid gold nib iridium tipped.

What "John Bull" Offers You

A Shilling Xmas Gift Voucher which will be accepted as One Shilling cash in part payment of the famous "John Bull" Pen. The handsome chasing; the brilliant finish; the safety screw cap; the latest lever-filling device; the genuine **14-carat solid gold nib tipped with costly iridium** . . . are features found only in Pens of the highest class. The moment the nib touches the paper you will realise you have found a pen in a thousand. By accepting this generous offer you can actually procure the Pen for 1/9 only—plus 3d. for postage and insurance. **Cut out Gift Voucher above, attach to Coupon below and post your application to-day.**

16 YEARS OLD—Still Going Strong

I am writing this letter with a pen obtained from you sixteen years ago. My John Bull Pen is still going strong, although in daily use. I cannot speak too highly of its excellence.—
A. C. Harrison, Newton Ferrers, Near Plymouth.

JOHN BULL'S XMAS GIFT COUPON.

To "John Bull" Pen Dept., 27 Floral Street, London, W.C.2.

I enclose Xmas Gift Voucher value One Shilling, which please accept as One Shilling cash in part payment of the famous "John Bull" 2/9 Pen. I enclose p.o. for 1/9, plus 3d. for postage and insurance, making 2/- in all. Pocket Clip, 3d. extra.

NAME .....

ADDRESS .....

Fine—medium—broad nib (cross out grades not required). Name in gold on Pen 6d. extra. Write on line below in CAPITALS name or initial desired.

.....

Cross cheque/p.o./& Co./ and make payable to "John Bull."

"JOHN BULL" GUARANTEE.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull."

Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

Strange RADIO Mystery

A GIANT has arisen in the broadcasting world — a mystery man who is bent upon launching an ambitious new scheme which, if we accept all his earnest assurances, will set up a most unusual form of opposition to the B.B.C.

Before we unfold his breathless story, let us introduce this interesting personality. He is Mr. Louis Bendel, and he is the leading light of the Oral Broadcasting Company, the headquarters of which are under the very shadow of St. Paul's Cathedral, at 74, Ludgate Hill, E.C.4.

Faraday honoured!

Modesty is evidently not one of Mr. Bendel's attributes—but why should it be in a man so favoured? In his literature he links himself with Michael Faraday in the following dramatic strain:—

"1831—Michael Faraday, 'the Father of Electricity,' proclaimed to the world its marvellous possibilities. . . . 1931 the Oral Broadcasting Company offers to the business world of to-day a novel means of applying Faraday's discoveries to a really productive method of advertising."

Michael Faraday can never have anticipated such distinction!

Under the heading "Romance of Broadcasting," Mr. Bendel has a number of interesting observations to make.

"The eye may fail to catch the silent printed word of an advertisement or sign," he contends, "but the ear must be attracted by the spoken word." There we have the key to Mr. Bendel's scheme. He visualises the time when there will be an oral broadcasting station wherever people gather in numbers.

Million ears assailed

"Your managing director, or your most persuasive salesman can speak to one million people each day," he asserts, assuring them that they can speak into the ear of a greater public in one day than dumb posters could attract in one year.

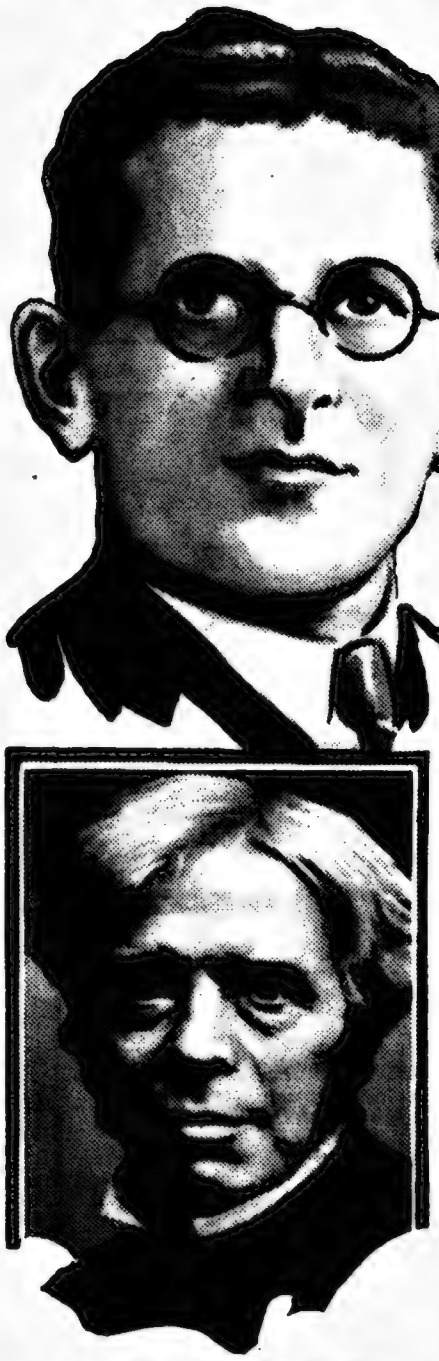
How is it to be done? What is Mr. Bendel's secret?

Although he proposes to broadcast advertisements, he denies most stoutly that he is in any way dependent upon the B.B.C.

Indeed, the Oral Broadcasting Company boasts its own "Broadcasting Station" at Leigh's Lodge, Felstead, Essex.

Well, well, well! How amazing it all sounds!

But we can assure the public that it is not half as amazing as some of the facts we have unearthed while endeavouring to find out more about this interesting "twentieth-century marvel."



In Bendel's preposterous self-advertisement he talks in terms of "Faraday and I"—a distinction which the great inventor surely failed to anticipate

In the first place there is no sign of any broadcasting station at Felstead, which is quite a small village. Leigh's Lodge is simply a modest and rather dilapidated country residence, and there is no external evidence of any installation or equipment.

But details like this do not discourage Mr. Bendel.

The public, it would appear, are to be made aware of the virtues of, say, pills, rubber heels, cough cures, bedsocks and suspenders for two minutes every hour, eleven times a day, for six days a week.

For the moment, too, Mr. Bendel must restrict the number of clients—that is to say, advertisers who are willing to pay big fees for the "Oral Broadcast" services—to "about thirty."

Bendel does not explain how this is to be done. He contents himself with the broad statement that a single telephone message to his "recording office" is all that is necessary.

Within three minutes he undertakes to produce a "speaking record" for transmission by "oral broadcasting" to his 500 stations at railway termini, racecourses, football grounds and all places where people forgather in vast numbers.

A B.B.C. frown

But there are some fairly formidable obstacles to be considered. Before Mr. Bendel could hope to carry his telephonic-cum-broadcasting scheme into effect he would have to obtain the sanction of the G.P.O. and his company would have to lease countless telephone lines from its various "stations" to its central office. He apparently considers this point too trifling to mention in his pamphlets.

Then he must persuade the B.B.C.—working as it does in close co-operation with the Postmaster-General, to support the scheme. That, we can say quite authoritatively, the B.B.C. will never do.

These facts are important, for apart from the huge income Mr. Bendel hopes to reap from "oral" advertisers, he is also anxious to dispose of the Oral Broadcasting Company shares to the public.

Who, then, is Mr. Second-Michael-Faraday Bendel?

He is no broadcasting giant—save in his own estimation, and we find that the B.B.C. has already frowned upon his scheme.

Least hopeful of all are past creditors of Mr. Bendel, for though they know to their cost that he is slick enough to get something out of the scheme for himself, they do not expect that he will remember them in his "success."

He sold carpets

Broadcasting, in fact, is a new departure with Bendel.

Not long ago he was interested in floor coverings and was secretly disposing of carpets, touting for his orders in hotel bars!

The carpets were supposed to be real Persian.

Bendel's story was that he had been badly let down in a business deal regarding them and had to sell at sacrifice prices.

Complaints were soon being made about their real value.

One of his most picturesque exploits, staged not long before he conceived his Oral Broadcasting scheme, concerned a Hatton Garden diamond broker.

He wormed his way into the company of some influential friends of the broker by pretending that he had known the latter for years.

When he met the broker alone he reversed his tale and pretended that he had known the influential friends for years.

Gaining confidence in this ingenious fashion he asked the broker to introduce him to friends requiring carpets and, in a friendly manner, suggested that he would, of course, be pleased to pay commission on any sales.

Bluff in diamonds

The broker effected introductions but declined the commission, so Bendel then said that perhaps he could return the compliment by finding customers for the other.

In this way he induced the broker to let him have some valuable diamonds to sell to certain of his wealthy "friends."

The matter might have ended disastrously for the broker had not a former victim of Bendel's seen them together. Warned in time, the broker demanded the return of his diamonds. Bendel complied at the eleventh hour to avoid a prosecution.

An interesting story is told by a man to whom Bendel offered employment in his present broadcasting venture. Learning that this man had formerly been employed in a company of which a titled man was a director, Bendel made glowing promises if an introduction with the latter could be obtained.

Don't touch the live-wire

Actually, the man was forced to resign because he could not get his salary.

When we add that Bendel, the self-styled second Faraday, has come under the notice of the police on more than one occasion, we think the public will need no further warning against his present grandiose schemes.

A Fee-Hunting FACULTY

SEVERAL readers have received unsolicited circulars from The Faculty of Science, of 29/31, New Oxford Street, London, W.C.1, the secretary of which is a Mr. A. Warde Allen.

The objects of the Faculty include "the provision of a national organisation representing the general interests of science as a whole; the delivery of lectures; the encouragement of scientific invention; the organisation of exhibitions; the publication of a journal to diffuse all phases of scientific information, and the institution of scholarships, grants" and other benefactions."

Also, there is to be a library, an information bureau and technical service.

Now all this sounds very impressive, but there are numerous scientific bodies already in existence, so that the need for a new organisation of this kind is by no means apparent.

But even if we take the charitable view that one more faculty in the world won't hurt, there are other points about this particular body which call for comment.

* * *

To begin with, it obligingly offers "Fellowships" to all persons who possess either a University degree in Science or the Diploma of a recognised Scientific Institution *in return for a guinea.*

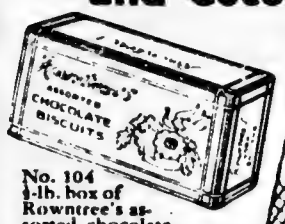
Payment of this fee entitles the "Fellow" to place the letters "F.F.Sc.(Lond.)" after his name, but surely little value can attach to an "honour" thus purchased at a guinea a time?

And why should people who have already distinguished themselves in an established university or at some "recognised institution" trouble to pay money to gain fellowship in an upstart faculty, the headquarters of which consist of a single room that is shared with other concerns?

Finally, we can reveal that the secretary of the Faculty of Science, A. Warde Allen, was at one time associated with the London College of Physiology.

This college, curiously enough, was remarkable for its practice of selling degrees of doubtful value for varying fees, its "Dean" being Prof. H. M. Leon, a notorious eyesight quack!

Look at these free gifts... *given away with coupons from* Rowntree's Jellies and Cocoa



No. 104 ½-lb. box of Rowntree's assorted chocolate biscuits. **45** *coupons (from 15 ½-lb. tins)*

No. 83. Two Glass-cloths in check design **48** *coupons (from 16 ½-lb. tins)*

No. 36. Six Teaspoons in best nickel silver. **90** *coupons (from 30 ½-lb. tins)*

No. 150. Boy's Yacht. Guaranteed to Sail. **87** *coupons (from 29 ½-lb. tins)*

No. 66. Four-pint Kettle, with heat-resisting handle. Strong aluminium. **126** *coupons (from 42 ½-lb. tins)*

No. 30. Carvers in best Sheffield Steel. **192** *coupons (from 64 ½-lb. tins)*

SEND TO-DAY FOR FREE GIFT LIST

TO ROWNTREE'S, GIFT DEPT. B 5, YORK

140 FREE GIFTS

CO405-19

"GOOD!" say the children
"GOOD for just that reason"

SAY THE DOCTORS

"We think Rowntree's Cocoa has a lovely taste — so nice and 'chocolaty.' We like it!" This is the verdict of the children — they *like* it.

"If children like their food it does them much more good, because they digest it thoroughly and thus extract every ounce of nourishment." This is the verdict of the doctors and dietitians who also agree that Rowntree's Cocoa is nourishing and rich in food elements.

Try Rowntree's Cocoa yourself — give it to the other grown-up members of the family. For breakfast, lunch or supper it is a splendid addition to the meal, and so nourishing.

but IT MUST BE ROWNTREE'S COCOA because . . .

OF ITS DISTINCTIVE FLAVOUR. That rich delicious flavour of chocolate is characteristic of Rowntree's Cocoa. Try it today. You'll notice it at once.

IT IS SIMPLE TO MAKE. There is no need to make a paste with Rowntree's. All you need do is to mix the cocoa and sugar in a cup, pour on boiling water, and stir briskly.

IT IS A NOURISHING FOOD DRINK. Rowntree's Cocoa, being pure and wholesome, is recommended by doctors for young growing children as a palatable food-drink, rich in food elements and nourishment.

IT IS VERY ECONOMICAL From a ½-lb. tin of Rowntree's you can get 30 cups of delicious cocoa at less than a farthing a cup.

ROWNTREE'S COCOA

3 *FREE GIFT COUPONS IN EVERY ¼-LB. TIN*

FOX'S FRAMES are better frames

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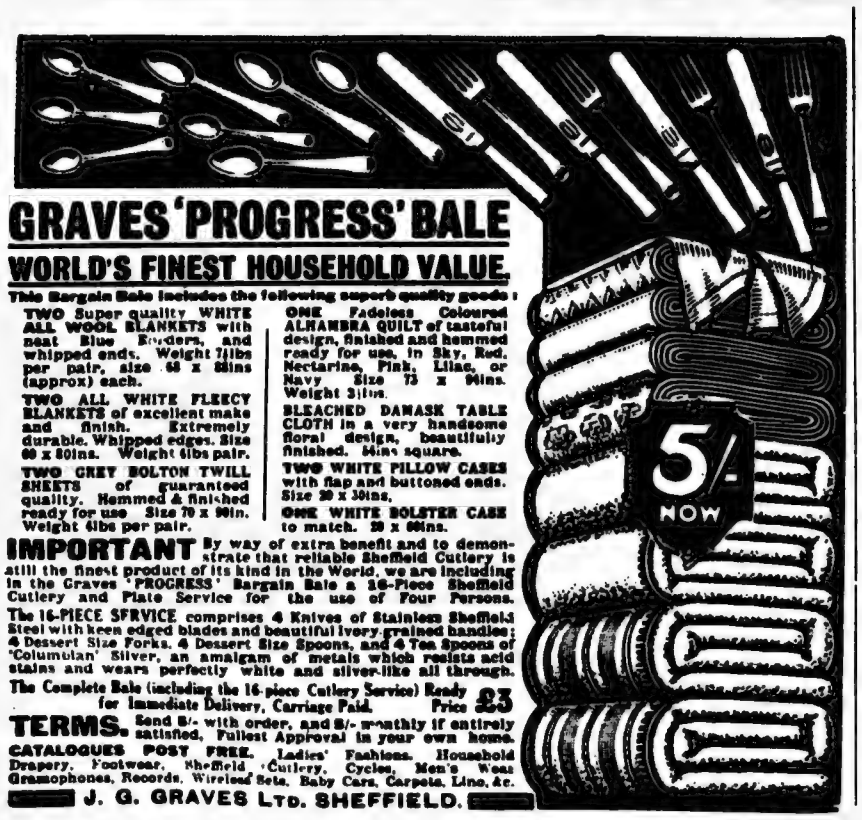

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TWO Super quality **WHITE ALL WOOL BLANKETS** with neat Blue Borders, and whipped ends. Weight 7½lbs per pair, size 68 x 88ins (approx) each.

TWO ALL WHITE FLEECY BLANKETS of excellent make and finish. Extremely durable. Whipped edges. Size 60 x 80ins. Weight 6lbs pair.

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BLEACHED DAMASK TABLE CLOTH in a very handsome floral design, beautifully finished. 54ins square.

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5/- NOW

IMPORTANT By way of extra benefit and to demonstrate that reliable Sheffield Cutlery is still the finest product of its kind in the World, we are including in the Graves 'PROGRESS' Bargain Sale a 16-Piece Sheffield Cutlery and Plate Service for the use of Four Persons.

The 16-PIECE SERVICE comprises 4 Knives of Stainless Sheffield Steel with keen edged blades and beautiful ivory grained handles; 4 Dessert Size Forks, 4 Dessert Size Spoons, and 4 Tea Spoons of 'Columbian' Silver, an amalgam of metals which resists acid stains and wears perfectly white and silver-like all through.

The Complete Sale (including the 16-piece Cutlery Service) Ready for Immediate Delivery, Carriage Paid. Price **£3**

TERMS. Send 5/- with order, and 5/- monthly if entirely satisfied, Fullest Approval in your own home.

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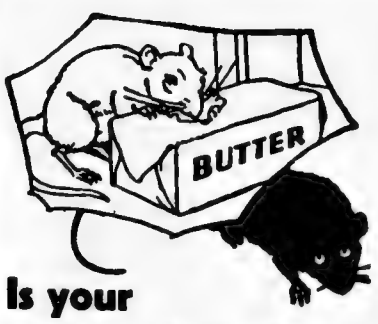

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Of all chemists. Mice 1/6 & 2/6, Rats 2/6 & 6/-

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NEW HAIR

Grown on

BALDHEADS

By Using KOTALKO

A typical example of the enthusiastic praise accorded to Kotalko is the report of Mr. W. Jones, of Manningtree.

"I was practically bald," he states, "and now I have an abundance of hair which my photo shows.

"Like many others, I was disheartened because I had tried certain hair remedies, but all to no avail. At last I decided to use Kotalko, and I have marvelled at the results. Friends who saw my head before I used Kotalko and who see it now—all simply amazed. I want it to be remembered that I was nearly bald before I commenced using Kotalko."

TEST-BOX COUPON.

If you have dandruff, or are losing hair, or if you are nearly or actually bald, use or copy the Coupon below.

To JOHN HART BRITTAIN, Ltd.,
2, Percy Street (33 T.H.), London, W.1.

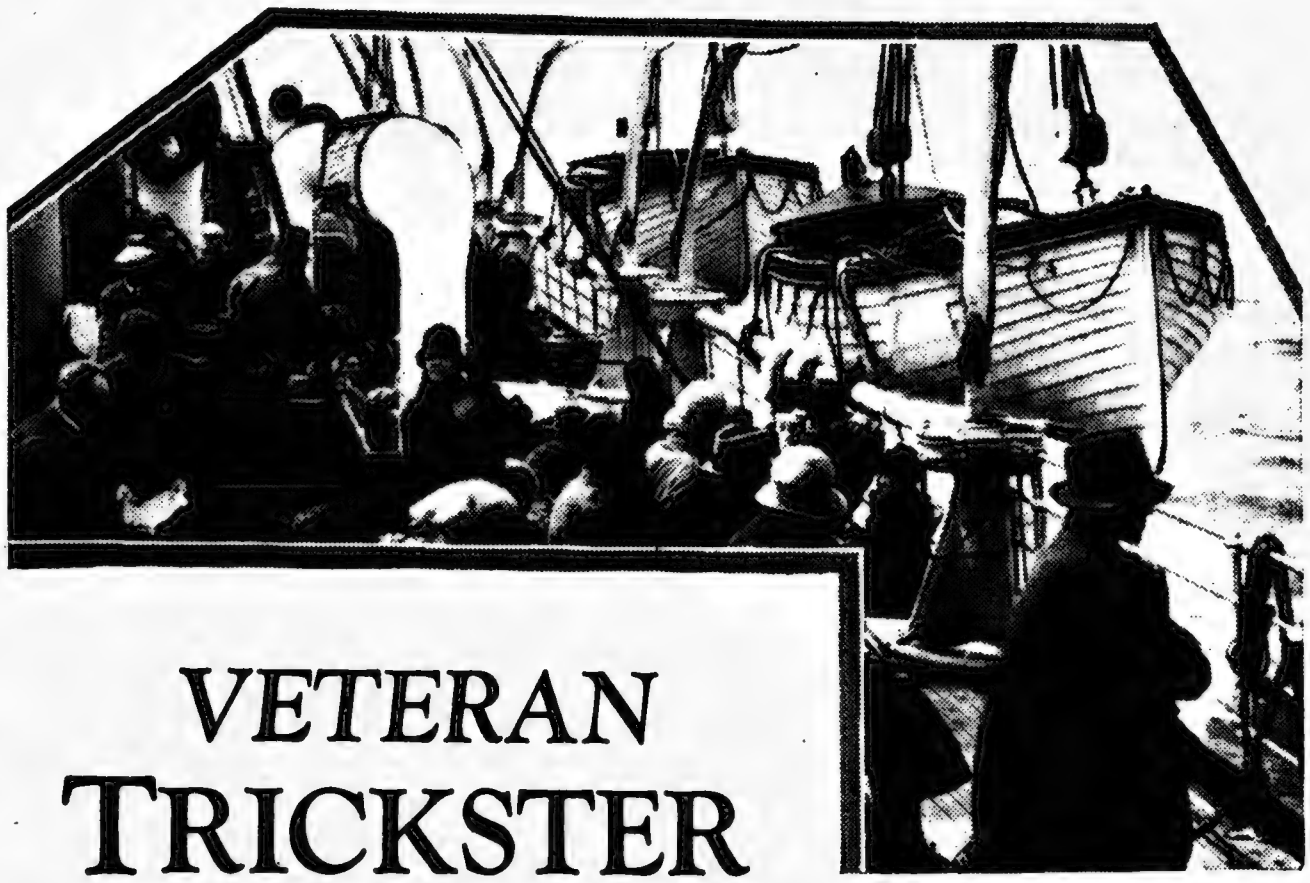
Please send me, post paid, Testing Box of KOTALKO, with directions, for which I enclose three pence in stamps.

Name.....

Address.....

.....

Weekly Informations from MAJOR-GENERAL SIR WYNDHAM CHILDS



Glowing visions of a flourishing cross-Channel passenger service faded rapidly into complete disillusionment

VETERAN TRICKSTER Exposed

MY attention has recently been called to the activities of Thomas Hardy, of 57, Whitechapel, Liverpool.

As a result of careful enquiries I have caused to be made I am able to reveal this man as a particularly astute and heartless practitioner of fraud.

An advertisement for a young man to manage a wholesale and retail wireless and electrical supply business brought him into touch with a young unemployed electrician.

He painted a rosy picture of the business he was supposed to be doing.

Despite Hardy's smooth and persuasive tongue the young man was dubious of the proposition, but several months of queueing up at the local employment exchange had made the prospect of any sort of job very tempting.

He finally accepted the proposition and put down all his savings as security.

He started work on a Wednesday, and on the following Saturday Hardy paid him £1 18s. for his three and half days' work.

The following Friday, however, instead of his wages he received excuses and evasions, and within a few days he awoke to the fact that the job had merely been a ruse to separate him from his money.

Cruelly stranded

He appealed to Hardy to return his deposit, pleading that he had a wife and young baby to support and that the loss left him penniless, but his pleas fell upon deaf ears.

A similar experience was the fate of another young man who answered one of Hardy's advertisements.

The usual false promises convinced this victim also that his luck had turned and that his spell of unemployment was ended. He, too, parted with his savings as security, and was likewise left stranded.

For the purpose of exploiting the prevailing unemployment by extracting "security" from those desperately seeking work, Hardy is posing as a big importer of electrical supplies.

An imposing business-card inscribed "'Primus' Electrical and Radio Supplies" and giving 57, Whitechapel, Liverpool, as the wholesale depot, and 21, School Lane, Liverpool, as the retail showroom, is sent to those unfortunate enough to answer his advertisement.

Having satisfied himself that the applicant is prepared to deposit a sum of money as "security," Hardy sets to work with a zeal worthy of a better cause.

In one case he pursued an applicant for months until he succeeded in obtaining the deposit. His interest in the matter then suddenly lapsed.

The sea phantoms

Who, then, is this Mr. Thomas Hardy?

Now close on sixty, he has been sailing on the shady side of the law for more than thirty years.

In the past his ambitions have soared to dizzy heights. By means of such schemes as a First-Class Passenger Line of steamers between Liverpool and Douglas, Isle of Man, and an importing and exporting business with ramifications "in all the principal cities of the world" he has from time to time mulcted the public of large sums of money.

A skilfully worded prospectus, considerable publicity, and the bait that at least two of the directors of the new company would be drawn from residents in the Isle of Man, caused many people to invest in this steamship project.

Disillusion and the loss of their savings followed swiftly.

The "two very fast, superior Twin Screw Cross Channel Passenger Steamers now available for purchase" never got beyond the "availability" stage.

Even the derelict steamers that Hardy's fertile imagination saw as "admirably adapted for the service" were never acquired.

Hardy's next ambitious project, I find, took the form of a manufacturers' agency with an alleged flourishing business in all the great centres of world commerce.

One agency alone, he told an unfortunate investor, brought him £20 a week profit.

While running this scheme he advertised for "a smart young man to take charge of a manufacturers' agent's office."

A young man replied, and Hardy's glowing picture of the prospects induced him to take the position offered and invest £75 in the business.

Escape

The first few days in the office convinced the young man that no business was being done. He attempted to get his money back but, like the victims of Hardy's present venture, found it futile. Finally the victim went to the police.

Hardy was placed in the dock and found guilty of obtaining the money under false pretences.

So plausible was his story that, although he had been found guilty of embezzlement as far back as 1900, and had served a jail sentence in connection with other fraudulent transactions in 1924, he escaped by being bound over and promising to repay the £75.

He agreed to make redress within six weeks, but failed to do so, and the young man was left lamenting the loss of his savings.

"Stretch" him!

This experience did not deter Hardy from pursuing his nefarious schemes, and in December, 1929, he again found himself in the dock.

This time he did not escape so lightly, and he was sentenced to prison for fifteen months.

On his release he returned to his old haunts and his old tricks.

It is time that an effective check be put to this rogue's easy-money career.

The NON-STOP ORGANIST

ONE of the guests at an Aylesbury hotel recently was a Mr. Alfred Watson, who introduced himself as a musical expert in the employ of a big Oxford firm of organ builders and musical contractors.

He made no secret of the fact that he was in Aylesbury on business, having been summoned to overhaul the organ in the local parish church.

The hotel management felt that Mr. Watson must indeed be a distinguished musical expert, for they happened to know that the organist at the parish church was himself highly skilled and would not need to call in outside assistance unless some very particular technical knowledge was required.

* * *

Mr. Alfred Watson was therefore looked upon with marked respect, and no suspicion was entertained that his story was not authentic.

Immediately after breakfast on the day following his arrival, he set off with his case of instruments, pausing at the office to ask which was the best route to the parish church, and to say that he expected to get back for a quick luncheon shortly after noon.

He had not been gone long before various guests complained that valuables were missing from their rooms! Suspicion at once rested upon Mr. Alfred Watson, and a discreet enquiry at the parish church quickly confirmed that he was an imposter.

His whole story, in fact, was sheer fiction, for the organ was in perfect order and not in need of any "overhauling."

* * *

Too late it was realised that Watson's massive "instrument case" had been used to remove his personal effects from the hotel, together with his haul of valuables.

Exhaustive enquiry has failed to trace this ingenious trickster, though evidence has come to light which shows that he has been touring the country in the guise of an expert organist.

In the course of a month or so he has visited Warwick, Bedford, Colchester and many other places, using various names but telling the same story.

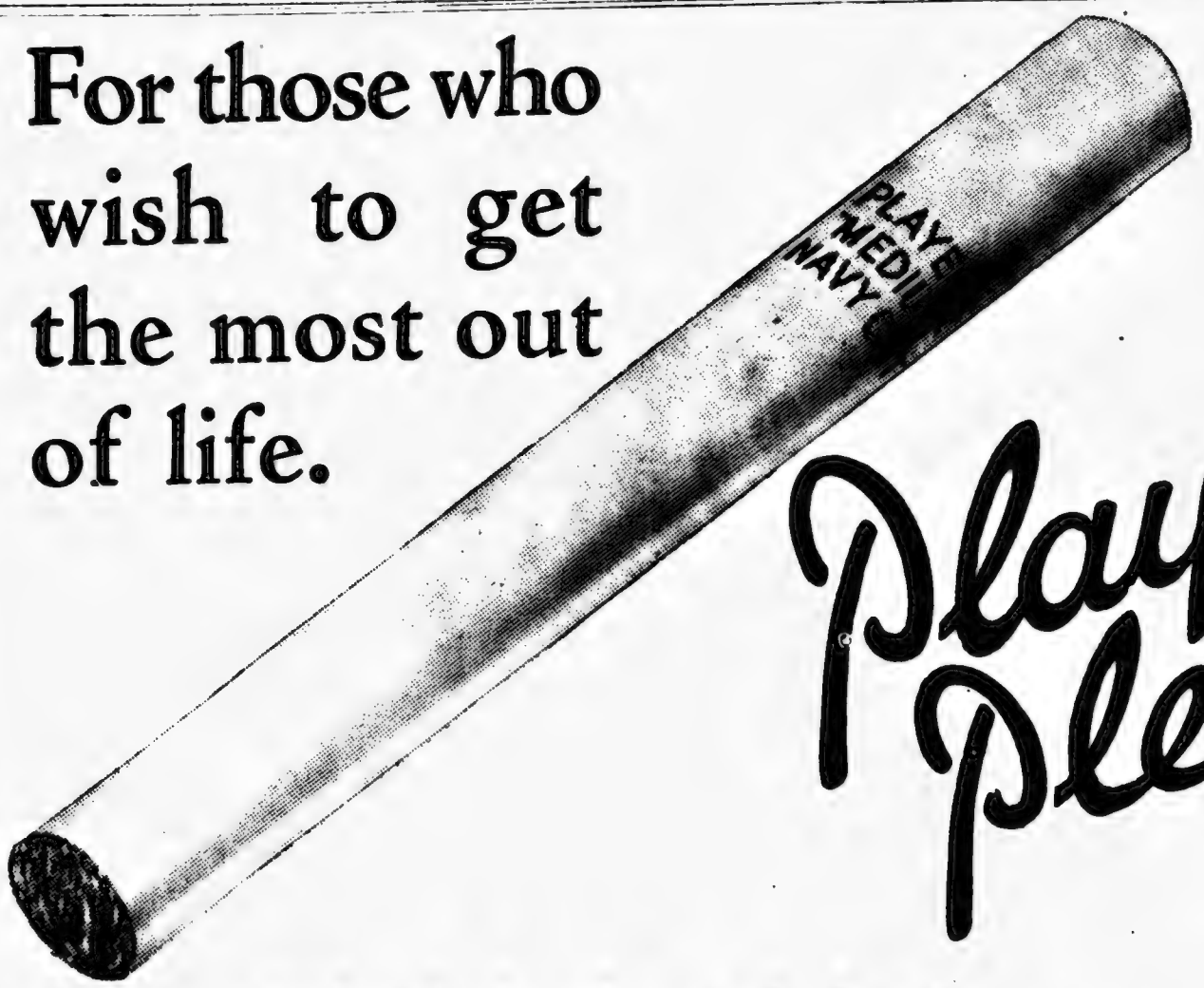
Watson is a persistent rogue whose arrest will give satisfaction to a long list of dupes.

A Film Star's Story

How the spectre of poverty in stricken post-war Germany drove Marlene Dietrich to seek film work as an "extra"; her struggle to make ends meet on her meagre occasional salary; her recognition by her future husband and subsequent steps to fame and fortune are vividly related in Eric Kaiser's life story of the wonderful Marlene in the current issue of "Picturegoer Weekly," on sale to-morrow.

Two pennies will buy for you Britain's most beautiful film magazine, printed in photogravure throughout.

For those who wish to get the most out of life.



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THE FULL VALUE CIGARETTE

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For the Winter Evenings

4' 4" x 2' 4" £4.10.0

4'10" x 2'7" £5.0.0

5'4" x 2'10" £5.10.0

All Slate Beds, Strip Indiarubber Cushions, all accessories, Ivory Balls, Scientific Billiards Tables. Not toys.

CARRIAGE PAID.
6 MONTHLY PAYMENTS.

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PIANO OR ORGAN DELIVERED *at* YOUR HOME 15/-

This superb Piano or Organ 15/- monthly, delivered free at your home upon receipt of 15/-. No Deposit Required. The CRANE PIANO—(famed for 80 years)—an instrument of highest quality, built by expert craftsmen, is supplied in Rosewood, Walnut or Ebonised case, hand polished to a mirror-like lustre.

EVERY INSTRUMENT GUARANTEED FOR 20 YEARS.

The CRANE PIANO incorporates all modern improvements :— Iron frame, check action, full compass, full trichord, bushed keys, etc. Tone is pure and of rich resonance. Touch delicate and responsive.

The CRANE ORGAN is an ideal instrument for Home, Hall or School, etc. Case of dark Walnut, artistically ornamented, equipped with mirror music receptacle, desk, etc. The magnificent tone is of Pipe organ quality; sweet and mellow. Write for illustrated Catalogue No. 240 of Pianos, Player-Pianos, Organs, etc. Free on request. **We make full allowance for old instruments.** A selection of Second-hand Instruments also in Stock (List on application). RADIO GRAMOPHONES & RECEIVERS by leading makers. Lists free.

AGENTS WANTED.

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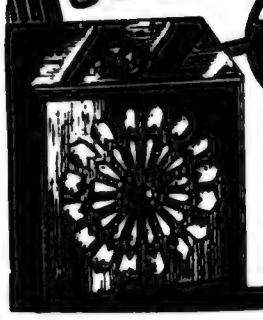
THIS NEW **ENTIRELY SELF-CONTAINED** *EXCEPT AERIAL & EARTH WIRES* **2-VALVE WIRELESS SET** OFFERED FOR ONLY **79/6**



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SPECIFICATION: Receiver in polished Oak Cabinet, fitted adjustable Cone Speaker. MARCONI-OSRAM VALVES, H.T. Battery, Grid Battery and Accumulator. Guaranteed for 12 months.

Another Radio triumph by Gamage!

THE 'GAMAGE' COMPACT 2-VALVE WIRELESS SET

Equal to many at double the price! For tone, selectivity, volume, and simplicity of design, this set is truly amazing. Under test, as many as 20 Stations were actually received at Loud-Speaker strength. Study the specification and you will agree that this is the finest value you have ever seen.

3-VALVE SET £5.10.0 or 12 monthly payments 10/- Send 1st payment NOW in secure, or write for full list.

GAMAGES—HOLBORN, E.C.1 (Opposite Chancery Lane)

Send no money

LIQUIDATION STOCK.

£2.2.0 value for 24/-

Simply send your name and address and one of our Famous "Big Ben" 10-Jewelled Capped Keywind Lever Watches will be dispatched to you on

7 DAYS' FREE APPROVAL

You do not pay one penny for the trial. With every Watch purchased we are giving an **ABSOLUTELY FREE GIFT** of a Gent's **Solid Silver English Hall-Marked** Double Curb Albert, with Seal attached. Every Watch Guaranteed 10 years—Bold Dial Inside Dome and Removable Dust-Cap over Movement, with Seconds Hand, 10-Jewelled Non-Magnetic Lever, Crystal Glass. Timed to a Minute a Month. Special Reduced Price **24/6** only. Payable 1/6 after 7 days' Free Trial. Balance 2/- Fortnightly or Full Cash after Approval, 24/- only.

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(Dept. J.B. 761), 94 to 104, Denmark Hill, London, S.E.5.

Quick Relief!

For rashes, eczema and all forms of itching, burning, disfiguring skin irritations. Bathe with **Cuticura Soap** and hot water, dry, and anoint with **Cuticura Ointment.** Relief comes at once and healing soon follows. **Cuticura Preparations** are essential to every household.

Soap 1s. Ointment 1s. 3d. and 2s. 6d. Talcum 1s. 3d. Shaving Stick 1s. 3d. Sold at all chemists. British Depot: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1. Cuticura Shaving Cream 1s. 6d. a tube.

Cuticura Ointment

SOLD IN BOTTLES 1/3 & 3/-

KOMPO FOR **COLDS.** REGD.

BY ALL CHEMISTS & STORES

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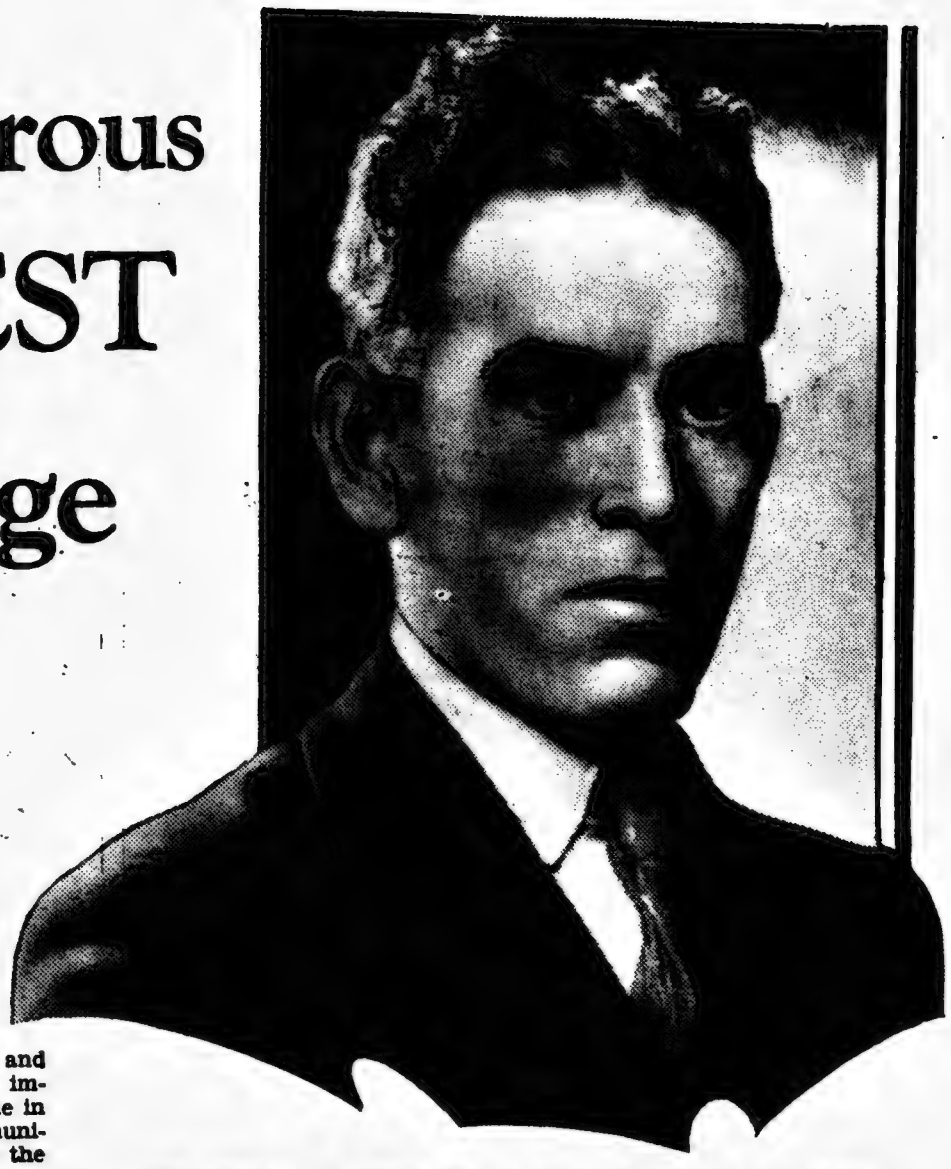
Monstrous ARREST Outrage

THE MAN *who should NEVER have been* ACCUSED



James Redburn: "No innocent man ever entered the dock with a surer defence"

CASES of mistaken identity and wrongful arrest and imprisonment are inevitable in the best-guarded communities. It is testimony to the scrupulous care exercised by our police and prosecuting authorities that their number is much less in Great Britain than anywhere else.

There are so many extraordinary aspects of a case which occurred in the City of London a few days ago, however, that JOHN BULL cannot let it pass unchallenged.

It concerns Mr. James A. Redburn, aged 35, of 200, Wick Road, Hackney, London, E.

An *idle hour*

Mr. Redburn has a spotless record. Although under military age, he was in the Great War at the beginning with the South Staffordshire Regiment and served meritoriously until the end.

Since then he has followed the trade of painting and decorating, and for twelve years has been almost constantly employed by leading firms in the City of London.

The other day Mr. Redburn, while temporarily unemployed, called upon the principal of a business there to discuss the prospects of a new appointment. He was asked to return in a few hours.

To save himself the journey home to Hackney and back to the City, Redburn decided to remain in the district. Within hailing distance of the place he had visited is Guildhall Police Court and, to while away the time of waiting, he entered the court and took a seat in the public gallery.

Recognised!

One of the cases which he heard concerned two men who were sentenced to six months' imprisonment for attempting to steal a bale of cloth from a railway lorry in the street on the previous afternoon.

It emerged from the evidence that a third man, described as a desperate character, had been involved in the theft, but he had escaped after a violent struggle with the carman.

When this case ended the court rose and Mr. Redburn left the gallery.

On the way out, policemen closed in upon him. He was seized and, with his arms pinioned, was marched from the building and through the streets to the police station.

It is now known that a railway servant who had been a witness in the theft charge had pointed out Mr. Redburn to the police in court as the third man who had got away.

At the police station there was no identification parade. Four railway employees were brought in together and were asked if Redburn was the man who had escaped. They replied that they recognised him, and he was thereupon charged and placed in a cell.

Before he was released on bail of £20 some hours later, Redburn gave detailed information as to his whereabouts at the time of the crime with which he was charged and requested that the police should investigate his statements.

Prosecution confounded

When the case came before the Guildhall magistrate, with the railway company prosecuting, Redburn was represented by solicitors and counsel whom friends had engaged on his behalf.

No innocent man ever entered the dock with a surer defence.

The four railway workers who gave evidence against him were soon at sea. Although they alleged he had been under observation for some time and they had been at such close quarters with him that they had wrestled and blows had been struck, their descriptions of the clothes he wore were all different. One swore that his suit was grey, another deep black, and still another brown. They could not even agree about what headgear he was supposed to be wearing.

Then the woman owner of the property where Redburn resides with his wife and family gave evidence. She testified that from mid-day until five o'clock on the day of the crime—which was committed at four o'clock some miles away—he was working at her house dismantling a fireplace and painting part of the premises.

During the whole of that time he had been under her observation.

There is nothing more common, of course, than for a criminal to prepare an alibi in advance.

The fly in the case

But a conspiracy of that kind was out of the question in this case. Little children cannot be brought beforehand into a plot to establish a fictitious alibi.

A number of children, returning from school at five minutes past four, had seen Redburn at his painting work.

How the court laughed when their evidence was given! They recollected the day by the various tasks they had been given in school, and they knew it was Redburn because they had spoken to him.

What had they spoken about? they were asked.

Why, they replied, they had seen a house-fly become stuck on the wet paint and had called Redburn's attention to it.

And Redburn had told them that it would now have a pretty new-coloured dress to go wherever flies went in the winter time.

Redburn was at once acquitted and left the court without a stain upon his character.

It is not justice—

All's well that ends well, it may be said.

Not quite.

We would not have referred to this case but for some disturbing features which were not disclosed in the proceedings, but which have been revealed in our investigation.

The first is the manner of Redburn's arrest. When there was only such casual identification, the police should not have seized and taken him by force through streets in a district where he is usually employed. They should have asked him, and those who believed they recognised him, to accompany them to the police station, and the journey there should have been made without display.

The actual identification proceedings at the police station were absurd. It is contrary to the popular idea of justice to confront a man in custody alone with four people who will be witnesses for the prosecution—in this case, their employers—and ask them if they can recognise him.

There is a still more serious aspect of the case.

While Redburn lay in his cell, the police investigated and confirmed the evidence of the alibi with which he had provided them.

Not even a "sorry!"

It is inconceivable that the City Police did not pass on this information to the railway company. It was their duty to do so, and they had no reason to withhold it.

It would be expected that in such circumstances the prosecution would have offered no evidence and that the charge would automatically have been dismissed.

Why, then, did the case proceed?

We leave the London, Midland and Scottish Railway Company, who were responsible for the prosecution, to answer this question.

In any case, our readers may think, the L.M. and S. Company must have made some amends to Mr. Redburn for the indignity of his arrest and imprisonment if not in the form of compensation, at least in repaying the costs of his defence.

Not a bit of it.

They have curtly replied that they will do nothing and have not even tendered him an expression of regret.

QUEER SELF-HELP SOCIETY

PAMPHLETS are now being circulated by a concern known as the Mutual Help Society, the "temporary" address of which is 36, Baskerville Road, Wandsworth, London, S.W.18.

They set out to show the public why it should welcome this new institution and to tell "what the magic of mutual aid means."

Anyone out of work is urged to join the society. Anyone burdened with trouble or anxiety is urged to turn to it for advice. Any victim of manifest wrong; anyone faced with the possibility of being involved in legal proceedings, or anyone who is sick—one and all are urged to join without delay.

The subscription is 2s. 6d.—a modest fee, surely, when such widespread benefits are promised?

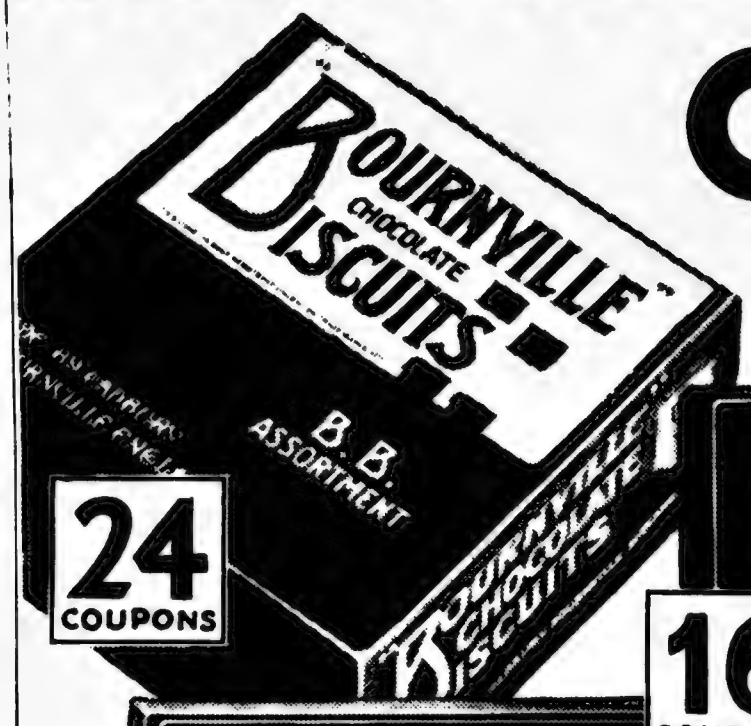
There are no names of any governing committee, but a Mr. M. A. Finger is said to be the founder, organising secretary and acting treasurer. It is to him that all subscriptions must be sent.

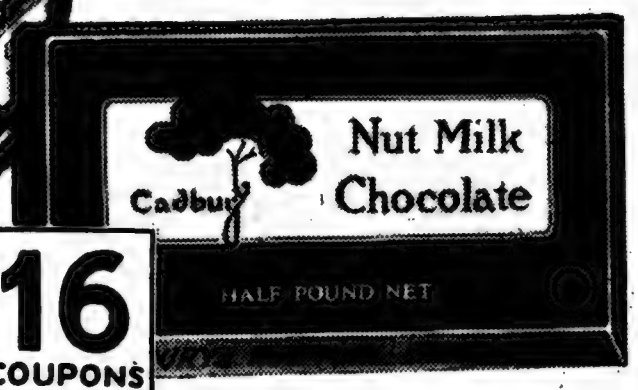
He claims to be "a gentleman who has made the subject of collective benefits a life-long study."

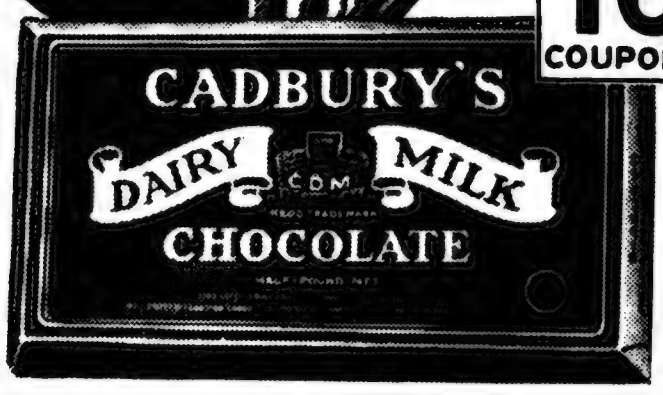
The pamphlets declare that he has men of wide experience and ripe knowledge to help him, and they are said to be indefatigable workers. But their names are not given.

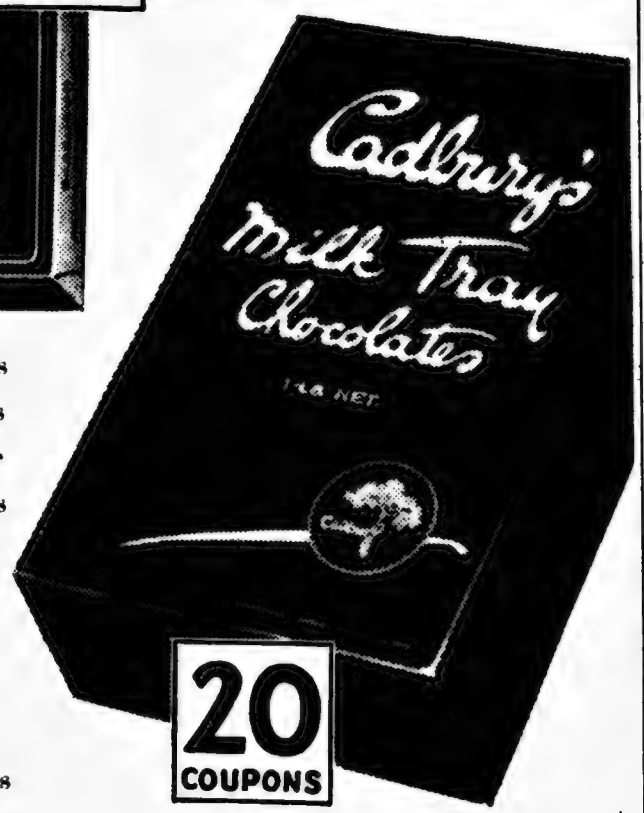
We cannot help feeling that Mr. Finger's appeal for funds is a little too premature, for investigation shows us that the Mutual Help Society is not yet registered under the Friendly Societies Act, while its "temporary" office is his own private address.

Here's record value in GIFTS









Post coupons before December 9th to ensure receiving gifts for Christmas

Nowhere else—not even in the Bournville New Gifts List—will you find such amazing coupon-value as in these gifts of chocolate with which the Bournville Gift scheme was started years ago. 16 coupons bring you two ½lb. blocks—Cadbury's Milk and Nut Milk, or Bournville Plain and Fruit and Nut. For 20 coupons you can have a 1 lb. box of the Milk Tray Chocolates. For 24 coupons, a 1 lb. box of Bournville Chocolate Biscuits.

Aren't these values wonderful? Now the cold days are here, every member of the family needs the *extra* nourishment that Bournville Cocoa gives—and everyone's enjoyment will be the greater for the thought of the good gifts in store. Write *now* for the complete list to 'New Gifts,' Cadbury, Bournville.

BOURNVILLE COCOA

6ᴰ per ¼lb
11ᴰ per ½ lb.
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THE BEST OF ALL FOOD DRINKS — *MADE BY CADBURY*

Limerick Competition, No. 3

This Xmas give an Imperial OLD BRUYERE

and win a cash prize

£50 IN CASH PRIZES
FIRST PRIZE £20
30 PRIZES OF £

GIVE your men friends an "IMPERIAL," genuine old bruyere pipe this Xmas—*a wonderful pipe—wonderful value*—and stand a chance of winning a big cash prize yourself.

Just fill in the last line of the Limerick below, in accordance with the conditions and *you* may win! *ENTER TO-DAY*

An IMPERIAL—best of all briars
Is the gift every fellow desires
It's money well spent,
Brings bliss and content,

.....

ALL YOU HAVE TO DO

1 Write your *last line* on a piece of paper bearing your name and address.

2 Give date of purchase of your new IMPERIAL Old Bruyere.

3 Give name and address of tobacconist from whom you bought it.

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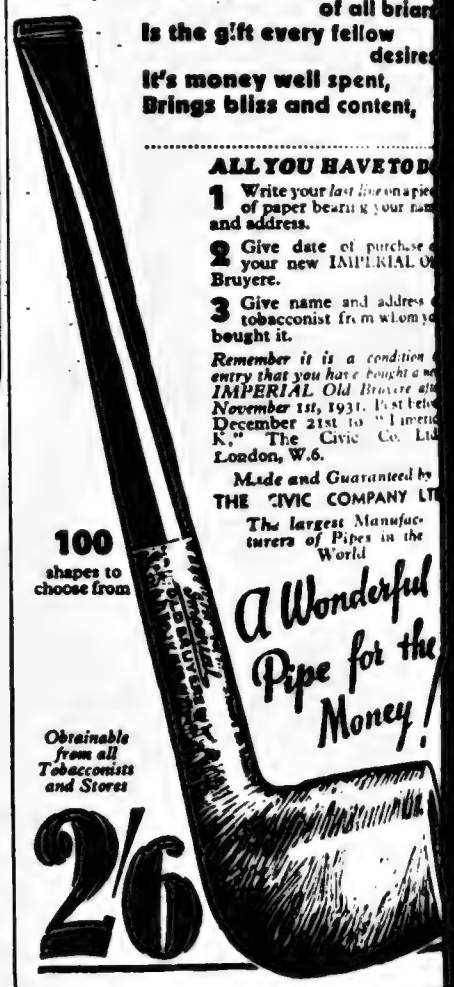

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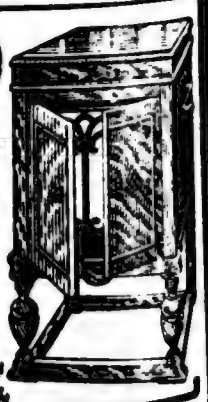


O'Brien
COVENTRY

BOYS *who* BATTLE *with* DEATH

by E. ROFFE THOMPSON

Is it necessary to take such terrible risks with child life? Right: In the Ashington Colliery. They employ boys and take every precaution to safeguard their lives

I HAVE had, and still have, many good friends in the House of Commons, and I know them to be ordinary human beings with warm hearts and open minds, men who respond eagerly to distress and suffering, and who are filled with a genuine desire to remove injustice and improve the lot of their more unfortunate fellows.

They are neither heartless, nor hard, nor cruel, and yet an astonishing atrophy seems to overtake ordinary humane feelings and intentions whenever a human problem has of necessity to be tackled in the political arena.

Such a fate has overtaken the coal miners for many years. Theirs is a human problem if ever there was one: but in the academic atmosphere of the House of Commons the simple humanity of the miners' case is continually submerged by a flood of rhetoric and a welter of business jargon.

Never adequately paid, the miners have lost, since 1920, over £1,000,000,000 in their national wages bill. They have lost in purchasing capacity £150,000,000 a year. Miners who, in 1920, were getting £4 10s. a week are to-day getting £2 2s. a week—and in hundreds of thousands of miners' cottages privation has replaced comfort.

If they could see

That is their reward for working with death at their elbow. In hosts of cases miners are forced to live at a subsistence level at which no intelligent colliery owner would keep his ponies. It is an old story and one that grows more tragic with the passing years.

Nothing is done—and yet if you could take any individual politician into any individual cottage to see the poverty and distress with his own eyes he would not hesitate a second to do what he could to relieve it before he left. How is it that what one man will rush to do, six hundred and fifteen seem incapable of doing?

But I think that in the midst of the general tragedy of the coalfields, stark though it is, there is one aspect that stands out as a real scandal of the pits—a scandal that far too few people in the country know anything about.

It is outrageous that men, to win their daily bread, should be subjected to risks that in ten years have killed 10,440 and injured 1,587,330: but that we calmly allow children to be subjected to the same risks passes all tolerance.

If the House of Commons cannot find ways and means of alleviating the tragedy of the nation's adult workers it both can and should see that the nation's children have a chance of childhood unshadowed by death.

For the terrible fact is that the number of boys under sixteen years of age engaged in the mining industry is 29,000, and the number of those who are killed and injured each year works out at 251 per thousand—an appalling figure when it is remembered that the death and injury rate for all ages is only 212 per thousand.

I do not think I am misusing language if I call this state of affairs more than tragic—if I call it, in fact, a national disgrace. For the position is so serious that His Majesty's Inspectors of Mines are beginning to comment on it in strong terms.

"During the three years under consideration," says Mr. T. Greenland Davies, Inspector for the Northern Division, "boys under sixteen employed underground, who formed 4.2 per cent. of the persons employed, sustained 9.1 per cent. of the underground accidents; whilst boys under sixteen employed on the surface, who represented 8.4 per cent. of the persons employed, sustained 17.2 per cent. of the surface accidents.

"In other words, a boy under sixteen years of age is markedly more likely to meet with a serious accident than an older boy or adult. In fact, the figures show that his accident risk is twice as great."

Ghastly risks

It is no wonder that Mr. Davies calls this "startling information," and "very disquieting," adding that "it is contrary both to what most people would expect and to what ought to be."

He supplies some of the reasons for this abnormally high sacrifice of child life—and his reasons reflect no great credit on either Parliament or the coal industry.

"Most boys going fresh to the pits have to pick up their jobs as they go along and get their training from the example, advice and help of older boys, and from brief instructions from the workmen and officials with whom they work or come in contact.

"This may train them in bad habits as well as good, and all the time their training is being done in places where very often a slight deviation from the straight path results in death or serious personal injury.

"Whilst boys cannot be trained in mines without taking some risks, there is no point in submitting them to unnecessary and avoidable risks during their training period. In my view such a system—if this word can be used to describe it—is unfair to the boys."

For an official report this is strong language, but it is none too strong for the indictment it presents.

Make it illegal

If Parliament had done its duty to these children it would long ago have insisted on their serving a definite apprenticeship under capable instruction, and would have insisted also on the coalfields establishing a definite scheme of safety education for boys which would help them to avoid accidents in the pits.

Risky though mining is—the Samuel Commission called it the most dangerous of occupations—an abnormally high death-rate among the children employed in it is surely not a necessary part of it?

At the Holmside Collieries in Durham a "safety officer" has been employed for several years. The Ashington Coal Company has also appointed a similar official, who is expected at all times to instruct and suggest safe practices to any workmen, and particularly young boys, who appear to him to require advice. Such appointments should be obligatory on all colliery owners.

Meanwhile, I hope we shall one day emulate Germany, who has had the sense and humanity to make it illegal for boys under sixteen to be employed in the mines at all.

THE HUMAN MACHINE

'You're Boss!

MANY people fail at the jobs they undertake because they never get into their heads the fact that nothing can be achieved without effort. They never appreciate the fact that all work is creation, and that creation can never be accomplished without overcoming difficulties.

The result is that they are appalled at the first difficulty they encounter. They throw up their hands and admit defeat.

They don't fail. They beat themselves. They beat themselves through lack of vision and lack of faith—through fear.

There is nothing like fear for knocking all the heart out of a man, and anyone who lets fear dominate his mind is beaten before he starts, no matter what undertaking he has in hand.

IF you have been beaten on a job by fear, beaten because you lacked the courage to tackle the difficulties you hadn't foreseen, there is only one remedy. Fight a second battle where you lost the first. Refuse to run away, and win back your freedom where you lost it.

Whatever has happened, whatever may happen, you are still a man. You are still the uncrowned king of the world of endeavour, and no one but yourself can prevent you grasping the crown.

Stand up to your troubles. Meet them face to face—and you will find they will shrink to manageable proportions. It is the unknown that terrifies, not the known. Once we have the pluck to face up to a difficulty we usually discover some way of surmounting it.

Once you have realised that there is no real strength outside yourself you will be well on the way to conquest.

"To-night's sleep *is* to-morrow's energy"

This girl, who has one of the most tiring jobs in the world, tells you how she keeps fit and energetic

BRITISH THROUGHOUT and MADE IN ENGLAND

IT is only during the hours of *complete* relaxation that your system is able to make good the wear and tear of busy, strenuous days. If your sleep is insufficient and — more important still — if it is not *sound* sleep then inevitably you will have to draw on reserves of energy. The result is over-fatigue and nervous strain.

Make Sound Sleep a Permanent Habit

An easy and sure way of getting sound, natural sleep — one which thousands of active men and women rely on — is to drink a cupful of hot Horlick's Malted Milk just before getting into bed.

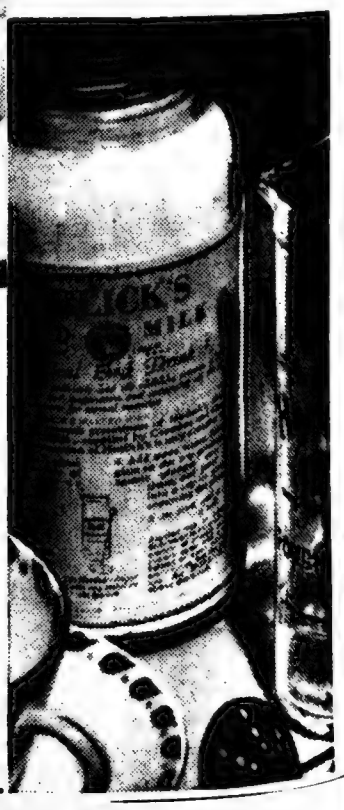
Almost at once a gentle digestive action, soothing to your whole system, is set in action. Tired limbs and tense nerves relax, and gradually you sink into a sound, natural sleep.

Made from rich, full-cream milk and the nutritive extracts of malted barley and wheat, Horlick's contains in an easily digested form just those energy-building elements needed in order to keep fit.

Prove for yourself how much better you sleep after drinking Horlick's. Try it as a night-cap *to-night!*

Chemists and grocers everywhere have it in sealed glass bottles in four sizes. Also the handy Horlick's Mixer, small size 6d., large size 1/-. With one of these you can make an extra-smooth creamy drink in just a few seconds. Horlick's Malted Milk Co. Ltd., Slough, Bucks.

"THIS is my motto," says Miss Elsie Pope, who is a waitress in a busy London Restaurant. "If you want to do a good day's work **you must get a good night's sleep.** *That's why I take Horlick's at bedtime. Besides making me sleep marvellously, I consider it a splendid tonic food. Heaps of my customers come in regularly every morning for their 'usual Horlick's'"*



HORLICK'S *PLAIN OR CHOCOLATE FLAVOURED*

SMASH *the* WRECKERS!

Without Fear or Favour

The muddlers disturbed: the new spirit has . . .

. . . broken down the door!

OPPORTUNITY is not merely knocking at the door of industrial Britain, it is kicking in the door, but some of our industrial leaders are too sound asleep to hear the summons.

We must awaken. We must plan our trade future. We have to make our industries as efficient as, or more efficient than, those of other countries.

We must fight against the tendency to say: "We have a strong and powerful Government; by drastic measures we have restored international confidence in our financial position; going off the Gold Standard has helped our export trade—now prosperity lies ahead."

Prosperity does not lie ahead unless we reorganise.

At a time of crisis it is the big minds that tackle the problem presented. It is the big minds to-day that must plan fast and well for the rehabilitation of industry.

Negative qualities like lethargy and the narrow view have been too abundantly displayed, but there have been too many instances of late years when an even less laudable mentality has been shown.

Time and time again in the past great commercial schemes, mergers and reconstructions, which would have enormously increased industrial efficiency and reduced output costs, have been wrecked because of personal jealousies. That has got to stop.

Prestige folly

HERE are some examples of what has happened.

A big merger in the iron and steel industry was being negotiated a year or two ago. It would have done away with useless competition, lowered the costs of raw material by bulk buying and better distribution, and overhead expenses would have been substantially reduced.

The scheme had been examined and approved by banking authorities. The capital to buy new and more efficient plant was readily available.

Then, at the last moment, the negotiations broke down because the directors of the two main companies concerned wanted their company's name to be first in the title of the merger company and they quarrelled as to who should be chairman. Each was frightened of losing prestige. Prestige at such a price is a mockery. It is worse; it is treachery to the nation and especially to the workers of the nation.

An even worse example: Money was available for an amalgamation of Lancashire cotton mills which would have enabled Britain to recapture some of her lost textile trade in the East.

At the last minute the chairman and principal shareholder of one of the companies, whose inclusion was essential for success, refused to join because another firm was also participating.

"No," he said, "I've been fighting them all my life, and my father fought them before me. I'm damned if I'll join up with them now! Folk would say they'd beaten me."

Stupid pride

TO the argument that his firm was losing money and would go on losing money unless it agreed to join a rationalised group, he replied: "What if we are losing money? We made money during the war, and we can afford to lose a bit now. I'd sooner go on losing it for another five years than join up with these fellows. At the end of that time things will buck up. In any case, there's enough to last my time."

That sort of spirit must be crushed out. We are fighting a war against depression in which there is no place for deserters.

Those are only two cases out of many, but they are typical of a mentality which is crippling British industry.

Moreover, there is a danger, and it is a very grave danger, that such men will be hardened in their attitude by the possibility of Protection.

They hope that tariffs will give them an advantage over their foreign rivals, which will make internal reorganisation unnecessary.

In that event, Protection will become merely the Protection of the Unfit.

We have to guard against that danger. We must ensure that in the breathing-space given us by our abandonment of the Gold Standard our industries are placed on a permanently sound basis.

We can do it only by national planning.

The Economic Advisory Board formed by Mr. MacDonald when the Labour Government was in office is still in existence. It is a valuable institution, but it badly needs an overhauling.

So far it has done nothing but discuss vague generalities of economic policy and all its discussions have been persistently disregarded.

It must be made into a live body concerned primarily with industrial planning and the long term forecasting of the trade outlook.

Sub-committees with full-time paid experts must be set up to prepare a scheme of development for each of the basic industries.

These committees will estimate the probable demand in two, three, or five years, and see whether output capacity is too big or too small.

They will have to compare our prices and our working costs with those of our competitors, and decide where we need to increase our efficiency or reduce our costs.

Where there is overlapping and wasteful competition, or where economies can be obtained by combining companies controlling sources of producing with those of a high manufacturing efficiency, then the committee must map out a scheme of amalgamation.

But that is not enough. Where personal jealousies of individuals or hide-bound refusals to accept modern conditions place obstacles in the way, the Government must step in.

With its huge majority and its great prestige it should be able to force industrialists to agree more easily than any previous Government.

We urge the Government to recognise its responsibilities. By making a national plan for industry it can become a National Government in the truest sense of the word.

An excellent model of what can be done already is furnished in the Central Electricity Board.

The economists of that Board are planning several years ahead to ensure that the supply of cheap electricity shall be sufficient.

They have split the country up into areas and are working out in a detailed way what industrial expansion is to be anticipated in each area during the next few years.

They are analysing not only national, but international, factors which will influence our trade.

What the Central Electricity Board is doing for one industry can be done by every industry, if we have the will and the determination to work steadily for prosperity.

Along with industrial planning there must go financial planning.

Fresh life must be breathed into the Bankers' Industrial Development Company, which was formed to finance industrial rationalisation schemes. So far, it has done nothing much. Its failure has become a byword.

Its initials B.I.D. are said by industrialists to mean "Brought In Dead."

Britain expects—

THE Bank of England has on its staff a number of expert economists, who should work in co-operation with the Economic Council, and the Bank must guarantee money for any scheme drawn up and approved by the Council.

British money must be used to finance British trade. Why send it abroad to lend to foreigners?

The task of industrial planning is not easy. This Government has been sent in to do the job.

If vested interests stand in the way, they must be gently but firmly told what to do.

Industry expects it, the voters of all political creeds expect it. The Government has been elected for this express task.

George Bernard Shaw

Interviewed for JOHN BULL by Maurice Lewis

In presenting this remarkable exclusive interview with the great dramatist, JOHN BULL expresses no agreement or disagreement with the subject-matter. It is our aim to give, without prejudice, the views of the world's big doers and thinkers

This is George Bernard Shaw in his raciest and most hard-hitting mood, dealing with the world's worst problem

MAURICE LEWIS

the author and journalist, who has interviewed many famous people, including Einstein, Karel Capek, author of "R.U.R.," Freud H. G. Wells, King Carol of Roumania and John Galsworthy.

M. L.—Do you regard the recent General Election as a serious set-back for Socialism?

G. B. S.—No. It was a perfect godsend for Socialism. The Labour Party, held back by Mr. MacDonald and Mr. Snowden, had become an apparently immovable obstacle to any Socialist advance, and had disappointed all the millennial hopes it had held out at the previous election.

Mr. MacDonald would do nothing but make speeches which were masterpieces of pure bunk, and burn the national candle at both ends in rents, dividends and doles.

Lord Passfield and the Fabians urged that indiscriminate outdoor relief was nothing but a return to the Speenhamland system of a hundred years ago, and that the electorate would throw the Labour Party over in disgusted disappointment unless it went to the country next time with a real programme including a great reform of Parliament and some obvious nationalisations, such as coal, transport and banking.

They might just as well have talked to Cleopatra's Needle. MacDonald would do nothing but make imposing but empty speeches, and deride the claim for "Socialism in our own time." The question of how to get rid of him had become serious and pressing.

He solved the problem by transferring himself to the Conservative Party as its leader, which is his proper place.

It is a perfectly honest step which he must have been contemplating for some time; and it has been an inexpressible relief to his old Socialist friends, of whom I am one.

". . . as well talk to Cleopatra's Needle"

Matters had come to a pass at which I could discuss Socialism quite frankly with Lord Londonderry, but it was far too delicate a subject to be mentioned to MacDonald: and we both knew it.

In the Conservative Party his knowledge of the proletariat and of the realities of the modern world will make him invaluable in heading off his public school and university educated colleagues from the follies into which their combination of blank ignorance with misinformation would otherwise lead them.

In the Socialist Party he was simply a calamity.

M. L.—*And the overwhelming vote of the people. Do you feel that this was a whole-hearted and considered expression of patriotism and desire to save the country from disaster, or a panic response to fear and rhetoric?*

G. B. S.—How do I know what it was? How does anybody? Who knoweth the heart of the people?

But clearly there was a general grasping at the figment of a National Government, which warmed up romantic patriotism, and saved the trouble of thinking by being utter nonsense.

The electorate did not change its political mind: it demonstrated that it had no political mind to change.

The Conservatives were not returned as Conservatives, but as persons resolved to sink all party differences in a colossal intellectual effort to save us—nobody knew how—from a terrible doom—nobody knew exactly what.

In short, a typical fat-headed emotional British election resulting in a so-called National Government pledged up to the hilt not to nationalise anything, and representing proletarian interests not in the national proportion of nine to one, but in the absurdly anti-national proportion of one to ten.

M. L.—*The Government possesses an unprecedented majority composed of mismatched elements; unwieldy, but apparently united on one principle—the saving of the pound and a possible return to the gold standard. Do you think that this principle is a delusion?*

G. B. S.—Rubbish. None of them know what the pound sterling means. They swore that a Labour victory would send the pound down to zero, and that a Conservative success would peg it to the top-gallant.

Well, they have had an overwhelming success and have wiped the Labour Party practically out of Parliament; and the pound sterling has very promptly depreciated.

But the two events have no real relation; and the only effect of the depreciation is to make a few of the more intelligent voters realise how ridiculously they have been duped by this platform pound sterling, which was really only a carrot kept in front of the donkey's nose.

M. L.—*It is the claim of the National Government to be the only party of people in the country to protect national credit. Do you agree with this view?*

G. B. S.—All Governments and Parties make this claim. I agree with them to just the extent to which they succeed in delivering the goods. Claims cut no ice with me.

M. L.—*With regard to the national credit of Britain: Can it be considered apart from general world conditions? If not, can any one nation claim to hold its own credit down to any basis which cannot be calculated, say, six months ahead?*

G. B. S.—Would you mind dropping the imposing but ambiguous word Credit, and using the more expressive and popular Tick?

Nations do not live on tick; they live on

". . . do not live on tick"

bread and butter, bricks and mortar, and things like that.

If we obtain our bread and butter as plunder from Germany, and tribute from the countries in which we have made foreign investments, then of course we are dependent on these countries, and if they default we starve; and serve us jolly well right.

For further elucidation read "The Apple Cart."

No nation can hold its credit down, as you put it, to any other basis than its own productive powers or its powers of robbing productive nations. There is no halfway house between earning our own living and piracy disguised as patriotism and self-defence.

M. L.—What do you think of the recent arrangement between America and France to maintain the gold standard in face of practically the whole world? Can they possibly succeed in maintaining it without financial oppression against other nations and without political pressure?

G. B. S.—Stuff! Any nation can maintain the gold standard or any other standard if it makes up its mind to it, just as easily as it can maintain a pint of twenty ounces or a yard of three feet.

"A carrot in front of the donkey's nose"

M. L.—*How, briefly, would you propose to reform the present financial system within the present economic and banking framework?*

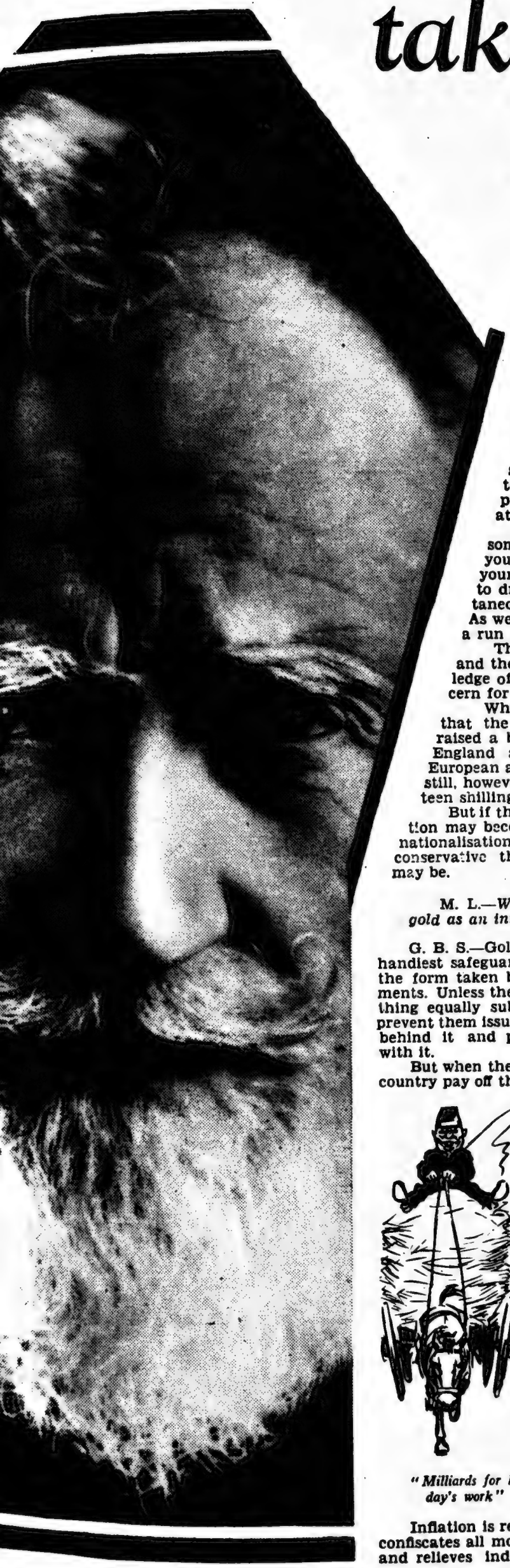
G. B. S.—I shouldn't concern myself about the existing framework. I should virtually put all banks on the footing of the Post Office Savings Bank. I should buy them from the bankers, and raise the money by taxing their incomes and all the other profiteers' incomes as well.

They would declare such a transaction disastrously unsound and fatal to the existence of the Empire.

And I should have another hearty laugh at them.

M. L.—*What is the real function of a bank? Should it be the servant of a State, or is it ethical that it should operate for private profit, and when the occasion arises protect what it believes to be its own at the cost of the rest of the nation?*

G. B. S.—A bank is nothing but the result of



takes the Lid Off the Crisis

a discovery made by goldsmiths hundreds of years ago, that if you offer to keep people's money safe for them and let them have what they want to go on with, you will find by experience that all you need keep for this purpose is a few shillings in the pound, and that you can make enormous profits by lending out the rest at interest.

The snag in it is that if somebody starts a rumour that you are not to be trusted, and all your customers rush in a fright to draw out their balances simultaneously, you cannot pay them. As we put it, the bank is broken by a run on it.

The game is pure profiteering; and the players need have no knowledge of public finance, nor any concern for the country.

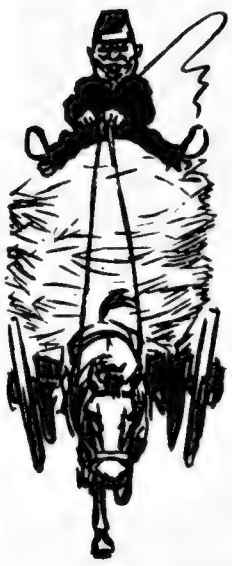
What happened the other day was that the papers and the politicians raised a ballyhoo against the Bank of England and broke it by creating a European and American run on it. It is still, however, able to pay fifteen or sixteen shillings in the pound.

But if the ballyhoo is kept up, its position may become so serious as to make its nationalisation inevitable, no matter how conservative the Conservative Government may be.

M. L.—*What is your attitude towards gold as an international standard?*

G. B. S.—Gold is so far accepted as the handiest safeguard against inflation, which is the form taken by the dishonesty of Governments. Unless they are held to gold, or to something equally substantial, there is nothing to prevent them issuing paper money with nothing behind it and paying off all their creditors with it.

But when they do this all the debtors in the country pay off their creditors in the same way with worthless paper; and all the creditors are ruined.



"Milliards for his day's work"

It does not matter to the working class except that they have to bargain every day for the day's wage, or even the hour's.

During the great German inflation after the war, when the tuppenny-halfpenny postage stamp cost millions of marks, the postman did not suffer; he had to be paid not merely millions, but milliards, for his day's work, as otherwise he could not have performed it; but the people who lived on mortgages, on loan stock, on insurance, on pensions, and on fixed allowances or incomes generally, were paid off with worthless scraps of paper and left destitute.

Inflation is really a method of taxation. It confiscates all moneys lent to the Government, and relieves industries of great burdens of interest; and the temptation to indulge in it is very strong.

All debtors support it because they can escape their debts by it. But it cannot last.

When the German postman had agreed to deliver letters for, say, fifty thousand marks an hour, he would be delighted to accept a single American dollar or English treasury note instead.

In this way depreciated paper becomes finally useless: people deal in some foreign currency that has gold behind it, or else resort to barter. Then, as in Germany, the Government is forced to go back to gold and honesty.

If and when all the currencies have gone off gold and become either inflated or discredited, we shall have to create an international currency, based either on gold or some other commodity or group of commodities.

That is the whole law and the prophets for you on the subject.

M. L.—*Economics is coming to be regarded as one of the most important of the social sciences. But who are to be our authorities? One group of bankers in this country told the public recently that they must economise and be prepared to accept less money for their work; while just a week later another group of bankers working towards the identical goal as the other bankers and using a common mechanism, preached the gospel of more spending and higher wages.*

G. B. S.— Bankers be blowed they are always wrong. Public finance is not their business. Private profit is.

M. L.—*America with her ingot symbols of wealth: Does she stand outside the economic whirlpool?*

G. B. S.—America can't stand outside the world. She could not even stand outside the war.

M. L.—*Can any country truly be termed wealthy, however gratifying her trade balance, if she automatically produces and retains a considerable number of unemployed persons in her midst?*

G. B. S.—The unemployed, as I pointed out to the British Association more than forty years ago, is the Achilles heel of Capitalism. There are men working now for twelve and even fourteen hours a day with other precisely similar men loafing about on the dole.

You cannot solve the problem of unemployment unless you divide the work now done by one person among two; and you cannot do that without doubling your wage bill. If you can at the same time double your product you may be able to double your wage bill without cutting into rent and interest.

But in the long run this is impossible, which is another way of saying that in the long run Capitalism is impossible.

G. Bernard Shaw

After lunch and after dinner you will enjoy a change of smoke, and a Manikin makes a most welcome change — its nuttiness rolls round the palate like a fine old port, whilst its Mild Havana Flavour is soothing and satisfying.

Manikin quality at the moderate Manikin price is possible because each is rolled (by hand, mark you) from the delicate tip leaves, too small for the large cigars, yet actually the sweetest smoke of all.

MANIKIN
·CIGARS·
MILD HAVANA FLAVOUR
5 FOR 10D.
All Tobacconists Sell Manikins

Roll-yours-with
AG PAPER
It's *much* cheaper and you get *better* cigarettes rolled in A.G.
There are good reasons.

by E. TEMPLE THURSTON

Antony *and*—

"It was no mere article of clothing . . . it was a robe for a Queen of Egypt"

CLEOPATRA

LADY HEMINGWAY was one of those society beauties who appear at irregular intervals, like stars shooting across the kinema screen towards that dark limbo of space into which memory peers only occasionally. Names it would be libellous to mention flash and fade like this in the theatrical world. There are shooting stars in every world.

Lady Hemingway knew all about these laws of social gravity. She applied them only in moments of depression to herself.

It was not humanly possible to believe in a day when her photograph would not appear in the illustrated weeklies, leading the English beauties of her time; when, in historical tableaux for social charities, she would not be selected for the rôle of Helen of Troy, Cleopatra, Delilah, or any of those women whose beauty has stolen from men the only two qualities they possess—their muscle and their brain.

A firm that compounded face creams out of harmless ingredients displayed her photograph to prove how efficacious their concoctions were. The report of any social gathering included her name and a description of her frock. On the steps of Burlington House, at the Academy private view, the photographers awaited her arrival with their fingers on the triggers of their weapons. She was as beautiful as that.

Accordingly, when she came into Haddenhams at a period in her orbit when her descent into the dark limbo had imperceptibly begun, and the pound sterling was shaking wider hemispheres than her own, Mr. Phipps, of the fur department, was stirred, agitated and emotionally confused to receive her enquiries.

"I think I want a new coat. I think I do."

"Anything we have I shall be pleased to show you, Lady Hemingway."

For a moment, from the cupboards of mink and sable, she turned upon him the eyes that had vanquished titled Antonys and brought social Samsons to their beds of ruin in the cause of charity.

"How did you know me?"

MR. PHIPPS was a young man who occasionally saw obsolete and greasy illustrated weeklies at his hairdresser's. Not that this describes the kind of young man he was. A periodic visit to the hairdresser's is not an inevitable indication of a romantic nature. But with Mr. Phipps it was.

He had a passion for what he called beauty. By one person in particular he had been told his wavy, black hair was beautiful. So that more often than most young men did he visit the hairdresser's. He is not to be blamed for that.

And in those flattering periodicals he had not only observed how marvellous certain face creams must be for feminine complexions, but he had beheld materialised visions of Delilah, of Helen of Troy and of that Cleopatra whom, thanks to the Old Vic and his national playwright, he had conceived as being the ideal beauty amongst women.

When he heard Cleopatra say—

"Eternity was in our lips and eyes,
Bliss in our brows bent; none our parts so poor,
But was a race of heaven"

—then there was something in Mr. Phipps that swooned and only fully recovered consciousness next morning at nine o'clock in the fur department of Haddenhams.

Seeing all this, it might have been considered a tragedy by modern cynics that the lady who admired Mr. Phipps's wavy hair had no pretensions to good looks herself. This is not to say she did not pretend.

When Mr. Phipps, with his eyes in a fine frenzy rolling, as they say—told her she was the only loveliness he knew, she did not contradict him. She was too happy. The fact of the matter being that Mr. Phipps, salesman though he was in the department of an up-to-date stores, was a poet. Born, but not made.

In other words, one who has never written a line of poetry in his life, but who has the inherent vision to see be-

(*Continued on page 26.*)

Economy

in the shopping basket

Your money goes farthest—and you fare best—when you buy tasty, nutritious, golden ripe bananas. But make sure they are **FYFFES.** The Blue Label is your guarantee of bananas as they ought to be—bananas containing all the good value and the flavour which comes from tropical sunshine—in a word, **FYFFES.** Insist on **FYFFES.** Look for the Blue Label and so be sure of the greatest value.

BANANAS

IF YOUR HEART IS IN YOUR HOME—

Furnish on the HACKNEY PLAN *and ensure their Safety whatever happens!*

BESIDES offering the finest Value in Quality Furniture, The Hackney Plan provides FREE a complete Home Insurance **Guaranteed by the Eagle Star Insurance Co., Ltd.,** which includes the following unrivalled protections:—

IN ILLNESS or ACCIDENT your Instalments are paid for you. No arrears to make good afterwards—no risk of losing any part of your home, however long your illness.

IN EVENT OF DEATH your dependents not only keep the Furniture with nothing more to pay, but receive a Cheque for half the total instalments paid.

IN EVENT OF FIRE, Burglary, Housebreaking or Larceny, we make good all damage or loss.

NO DEPOSIT. FREE DELIVERY on first payment—LINOS & CARPETS LAID FREE—RAIL FARES ALLOWED on orders over £20.

Satisfaction Guaranteed on all orders by Post.

BUY NOW! OUR PRICES WERE NEVER SO LOW!

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The "BRISTOL" THREE-PIECE SUITE.

Drop-end Settee, 4 ft. 9 in. overall, of comfortable depth and width. Two roomy Easy Chairs, well-sprung, in a wide choice of designs in soft-toned Tapestry or Damask.

Patterns sent free on request.

Price Complete Suite **£15**

Or delivered free on first payment of 7/6 and 39 monthly payments of 7/6

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GLASGOW	291-303 *Argyle St*
HULL	24-25 *Whitefriargate*
LEEDS	17 *Briggate*
LEICESTER	66 *High St*
LIVERPOOL	1-9 *Pembroke Place*
MIDDLESBRO'	91-93 *Linthorpe Rd*
NOTTINGHAM	13-15 *Albert St*
SCARBOROUGH	8 *Castle Rd*
SOUTHAMPTON	156-158 *High St*
SOUTHEND-ON-SEA	49 *Alexandra St*
SUNDERLAND	25-26 *Holmeside*
SYDENHAM	75-79 *Sydenham Rd*
WOLVERHAMPTON	66-67 *Victoria St*
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To
THE HACKNEY FURNISHING CO., LTD.,
Mare Street, Hackney, London, E.8.

Please send me your BUNDLE OF BARGAINS, Illustrated Catalogue and full information about your Free Insurance Plan and Deferred Terms.
(Please write in block letters)

Name .....

Address .....

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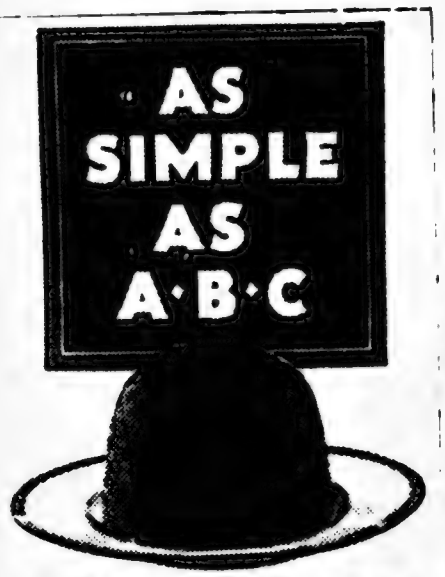
Enclose in unsealed ½d stamped envelope. J.B. 112

Pool's Advertising Service Ltd.



A TO MAKE THIS

enjoyable "Schoolboy" Pudding:—

B DO THIS

Mix a 1 lb. size jar of Robertson's Mincemeat with 3 ozs. self-raising flour. Place in a basin and boil or steam for 3 hours.

C YOU GET THIS....

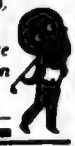
A delicious pudding . . . Just like Xmas Pudding. Enough for five persons.

IT'S AS SIMPLE AS A·B·C WITH...

Robertson's Mincemeat

'GOLDEN SHRED' BRAND

Robertson's Mincemeat and Preserve are only obtainable under the Robertson Label, "Golden Shred" Brand.



CHECK your CATARRH

WHY not banish that "everlasting cold-in-the-head" which means CATARRH... that irritating cough, that stuffed throat? It's easily done .... pop a POTTER'S CATARRH PASTILLE in the mouth and let it clear all stuffiness, tickling and hoarseness—effectively and pleasantly.

Buy a handy size tin to-day—at all medicine vendors and stores, 1/3 a tin or 1/4½ post free from the makers:

POTTER & CLARKE, LTD.,
61a, Artillery Lane, London, E.1.
(*Makers of POTTER'S Asthma Cure*).

Potter's CATARRH PASTILLES

"Antony and Cleopatra"

(Continued from page 24)

yond this world's realities. Daisy Hamble was as beautiful as any Cleopatra in his eyes. The tragedy of this did not actually begin until Lady Hemingway, the personified Cleopatra in repeated tableaux, walked into his department at Haddenhams. And not only did that, but singled him out to serve her.

He served in a dream. Shelley, meeting Mary Godwin for the first time, could scarcely have been more translated on to the pure plane of spirit. Mr. Phipps was in the swooning mood.

When he took a mink coat in his hands and hung it upon her shoulders it was no mere article of clothing at six hundred guineas on which there was his commission of two and a half per cent. It was a robe for a queen of Egypt.

* * *

AND when, turning again upon him those eyes that once, in a tableau, had looked upon a plaster infant with a halo round its head, Lady Hemingway had said, "Do you think this suits me? I am relying upon you," Mr. Phipps felt as though he had suddenly fallen into deep water and would be happy to be drowned.

"I wouldn't like to take the responsibility," he murmured. "Anything would suit you." And it was as a poet, not as a man of business, that he added, "Anything that was good."

Because the man of business, the Mr. Phipps who was accumulating those two and a half per cent. commissions against the day when he would be leading the sublimated plainness of Daisy Hamble to the altar, that man had swooned away.

She allowed the mink coat to slide off her shoulders into his hands. As Cleopatra in the illustrated weeklies he had seen her shoulders superbly bare.

"I'm sure you have taste," she said, regarding him, aware that she was looking at a drowning young man. Aware also of his happiness in being drowned. An appearance in man she was well accustomed to. "But I can't really decide unless I see it with one or two other frocks."

"I'll have it sent to you," he said. "I'll come with it myself. Any time you like to arrange."

It was the man of business, wandering, in a delirium, speaking out of his swoon. The inviolable law of Haddenhams was—nothing on approval. Things could be brought to a customer's house, tried on and taken away. But no "on approval." In the aphasia of Mr. Phipps's brain the knowledge of this lingered and asserted itself.

"Yes—but that is so awkward." There might have been a halo round Mr. Phipps's head as she looked at him. He found himself, so to speak, lying, and helpless, in her arms. "It would take me nearly the whole morning to change into the various frocks I want to see it with. I suppose you don't allow things out on approval?"

He muttered the law of Haddenhams. It was a cruel law. He had never known anything so monstrous, so unthinkable.

"So silly when you know me—isn't it?"

His head fell in a slow decline.

"Do you always treat ladies you know like this?"

TO a slower incline his head was raised again. With the eyes of one sinking for the third time he implored her to have pity on him. But being of the breed of Cleopatra, it was not in Lady Hemingway's destiny to let her Antony go, except to death.

"... die where thou hast lived;
Quicken with kissing: had my lips that power
Thus would I wear them out."

She looked at Mr. Phipps, and Mr. Phipps, *in extremis*, looked back at her.

"How long would you want it?" he murmured.

"Only to-morrow. I'd send it back the day after."

And then, breathing his last, Mr. Phipps, without any pretence at poetry, said:

"I'll see that it's at your house by the afternoon delivery."

E. Temple Thurston, playwright, poet and novelist. He delights to pick up pallet and brush when he puts down his facile pen

If the law of Haddenhams had not been as that of the Medes and Persians, Mr. Phipps would not have lost his post in the fur department. If fate had been kinder to him than it was to Antony—a concession that Mr. Phipps, a poet, would have been the last to expect—his transgression might never have been found out.

BUT the next day the mink coat was in demand. The manager was looking for it to show to a customer. And it was out on approval. Nor was this all. The day following, promptly, as Mr. Phipps had assured them, it was returned.

His fate at that moment was in the balance. Meetings had taken place about him in remote offices—a conclave of gods in a frosted glass Olympus. The coat was held up for the gods to see. One of them, accustomed to inquisitive wanderings on the face of mortal earth, happened to put his hand in one of the pockets.

"Yes," he said, without kindness, "yes, I thought so."

And from the pocket he produced a handkerchief, sweetly smelling and only faintly soiled, a tube of lip-stick and a 'bus ticket.

"I never realised till now," he said, "how much the pound has fallen."

* * *

It was not easy for Mr. Phipps to keep the news of his dismissal from Daisy Hamble. There was the accumulation of two and a half per cent. commissions that enabled him to take her as usual once a week to houses in Soho and kinemas round the corner. And during the day he walked to appointments answering advertisements in the papers.

ON one of these adventures, when he had been replying to an advertisement in a fashionable hotel to take charge of the cases that displayed the sort of article that seems attractive after a good lunch, he was coming away from the habitual disappointment.

The carpet in the foyer, as he walked to the entrance, submerged his feet. He felt as though he were struggling out of a quagmire. It seemed as if, with the weight of his dejection, he would never arrive at the swinging doors.

They were spinning as he reached them. A lady was entering with her attendant male. Mr. Phipps and the lady for one revolving moment were in the glass cage together, and the heart of Antony could not have beat more suddenly than his.

The swinging door as he completed hit him sharply on the heel and pitched him forward, but he could hear—her voice:

"My dear, what a funny looking little man."

TWO LAST LAUGHS!

HERE are two true tales of the last laugh.

The chief chucklers are Miss Ivy Campbell, of "Glyntown Cottage," 29, Sunningfields Road, London, N.W.4, and Mr. W. Lewis, of 4A, Council Cottages, Thorpe St. Andrew, Norwich. And the reason is the £750 JOHN BULL Crossword prize they share between them for all-correct solutions in Competition No. 137.

* * *

Says Miss Campbell: "Friends and relatives who have watched my efforts during the past four years have laughed when I counted my errors."

In the office during times when business is slack, in the evenings by the fireside when the day's work is done, and at odd moments when she is riding on a 'bus, Miss Campbell has pursued her attacks on the prize-money untiringly.

"I can do a great deal with £375," she tells us. It seems that for some time she has had plans at the back of her mind for the extension of the little business which brings her in a modest livelihood.

* * *

Mr. Lewis, who is nineteen years old, shares his portion of the prize with his mother. "We always work out the puzzles together and share the expense.

"I hardly knew what to do for joy when the news came of my success. My one desire is to join the Police Force, and JOHN BULL's prize will enable me to carry on my studies."

"That's right," says mother. "And to think that the neighbours used to laugh at us and our 'silly old crosswords'! But I told them we'd have the last laugh—and now they're all as keen on your competition as we are.

"There are six of us in this house, and none of the others would really believe us when we told them the news. There was such excitement afterwards that a talkie ought to have been made of it!

"The money is a godsend. My husband is a cripple and cannot earn much now.

"Thanks, JOHN BULL—you have made us very happy."

* * *

Maybe it will be your turn to chuckle next. Turn to page 40 and try your skill.

Next week:

"Old Charles"
by John Bellairs

KEEP YOUR MONEY

OPEN A CREDIT ACCOUNT WITH JOHN BLANFORD

4/6 OVERCOATS

Reduced to **47/6**

YOURS NOW FOR **7/4**

WITH ORDER

TREBLE-BODIED BLUE MELTON STYLES.

Perfect cut and finish. Specially selected treble bodied Woollen Blue Melton Cloth, guaranteed fast dye, also in GREY and BROWN. Fine tailored lapels, velvet pockets, Silkateen lined. At **47/6** this smart double-breasted Melton overcoat is really wonderful value. Open a credit account **NOW.** Send 2/- and 6d. for postage. Coat sent to you at once. Pay balance by fortnightly instalments of 3/-. Also send height and chest measurements and colour preferred. If dissatisfied your deposit refunded at once. Be well dressed without disturbing your pocket.

Write for departmental catalogue, stating requirements, or call at our showrooms.

Showrooms open 8.30 a.m. to 7 p.m. Saturdays 8.30 a.m. to 1 p.m.

John Blanford LTD

Dept. J.B.V.,

1, 3 & 5, BATH ST., CITY ROAD, LONDON, E.C.1.

CAPTIVATING HANDS *weave a spell!*

You can assure loveliness with this minute-a-day care

BUSY hands, active and alert; quiet hands, languid and relaxed. Your hands, working, playing, resting, reveal the personality that is distinctly yours.

Lovely, soft, smooth — "his" eyes adore their every movement when they are beautiful.

One brief minute every day with "Vaseline" Petroleum Jelly brings out their true loveliness. Rub a little "Vaseline" Jelly well into the hands and around the cuticle last thing every night. See how magically your skin grows soft, white and attractive.

Begin this simple care today! "Vaseline" Jelly costs so little, at all chemists and stores — yellow or white, in jars, tins and tubes.

Chesebrough Manufacturing Co. Cons'd., Victoria Road, Willesden, London, N.W.10.

Trade **Vaseline** Mark

Petroleum Jelly

"CHEST COLD *removed overnight*"

"There are some remedies for everyday complaints which seem to be excellent for some people and useless for others. Your Musterole Brand Mustard Ointment appears to me to be different. My entire little family (as well as friends to whom I have recommended it) find it removes a cough or chest cold overnight — without any 'ifs' and 'buts'."

Yours truly, (Mrs.) B. W., Putney.

◆ ◆ ◆

Musterole Brand Mustard Ointment is unequalled for affections of the chest and lungs, especially in pneumonia, 'flu, or with coughs, colds and sore throats. This clean, white ointment penetrates right down to the seat of the trouble. Its soothing, healing warmth draws out the pain and soreness, and loosens the congestion—without burn or blister. Always keep a jar handy in the house, because when you want it, you want it badly. Insist on the genuine Musterole Brand Mustard Ointment. Obtainable from all chemists.

MUSTEROLE BRAND

MUSTARD OINTMENT

Thos. Christy & Co., 4-12, Old Swan Lane, E.C.4

It's time you tried it . . !

THIS NEW FOOD DRINK **COSTS LESS**

Thousands of people have already filled in the free coupon and tried Fry's Malted Milk Cocoa with Eggs for themselves. Thousands have said "Yes, it's good. I like it," and have started on this course of health. It's time you tried it, too! Fry's Malted Milk Cocoa with Eggs is, first of all, a delicious and comforting drink. You will take it because you like it; but it is a great deal more than just a drink, it is a food. Four nourishing foods in their most concentrated form—a meal that you make in a moment.

FRY'S MALTED MILK COCOA WITH EGGS

1/2 per ½-lb **7½D.** per ¼-lb. *These prices do not apply to the Irish Free State.*

Issued by the House of Fry

4 FOODS IN 1

THESE FOUR FOODS. *Milk* for nourishment and strength. *Malt* to aid digestion and convert starchy foods into energy. *Eggs* to build muscle and bone for you. *Cocoa* to keep out the cold and soothe your nerves. What food could be more natural, more clearly suited to your needs than this? Nature's own foods balanced and blended for the sake of your good health.

Ask your Grocer for it

FREE SAMPLE OFFER.

J. S. FRY & SONS, Ltd.
Malted Milk Dept 8,
Union Street, BRISTOL.

Pin your 1½d. stamp to the coupon here. *Do not stick it on.*

Please send me a large free sample tin of Fry's Malted Milk Cocoa with Eggs. I have pinned 1½d. in stamps to this coupon to cover cost of packing and postage.

Name .....
(Please write all words in BLOCK LETTERS.)

Address .....

Town .....

J.B. 14/11/31

County .....
(*Post in a sealed envelope using a 1½d. stamp.*)

The Sign of a Nation-Wide OPTICAL SERVICE

When an optician displays this sign it is a proof that he is on the REGISTER OF THE JOINT COUNCIL OF QUALIFIED OPTICIANS (J.C.Q.O.), and that he holds the diploma of either the British Optical Association or the Worshipful Company of Spectacle Makers.

1,656,247 persons insured under the National Health Insurance Acts have obtained spectacles during the past eight years through the OPTICAL SERVICE rendered by the QUALIFIED OPTICIANS OF THE J.C.Q.O.

INSURED PERSONS HAVE FREE CHOICE OF OPTICIAN.

If you have any trouble with your eyes go to the nearest optician who displays the J.C.Q.O. sign. Being a qualified man he will be able to give you an authoritative opinion as to whether you require medical treatment or not. You are not compelled, even though you may be strongly urged, to obtain your spectacles through a clinic or (except in certain cases) to consult an Ophthalmic Surgeon.

THE J.C.Q.O. SCHEME OF OPTICAL SERVICE FOR INSURED PERSONS provides :—

1. A Register of 4,000 qualified J.C.Q.O. Opticians, covering all parts of the British Isles.

2. A thorough examination by a J.C.Q.O. Optician, who is fully capable of advising whether medical treatment is necessary.

3. A full range of standard spectacles, guaranteed to be of high quality, at standard prices.

4. Alternative patterns, instead of the standard designs, at 15 per cent. less than the optician's ordinary charge for such spectacles.

5. The same careful attention as would be given to a private client.

The fullest information and advice will be given you by any J.C.Q.O. optician, or write to the Registrar,

Joint Council of Qualified Opticians

CLIFFORD'S INN HALL,
FLEET STREET, E.C.4.

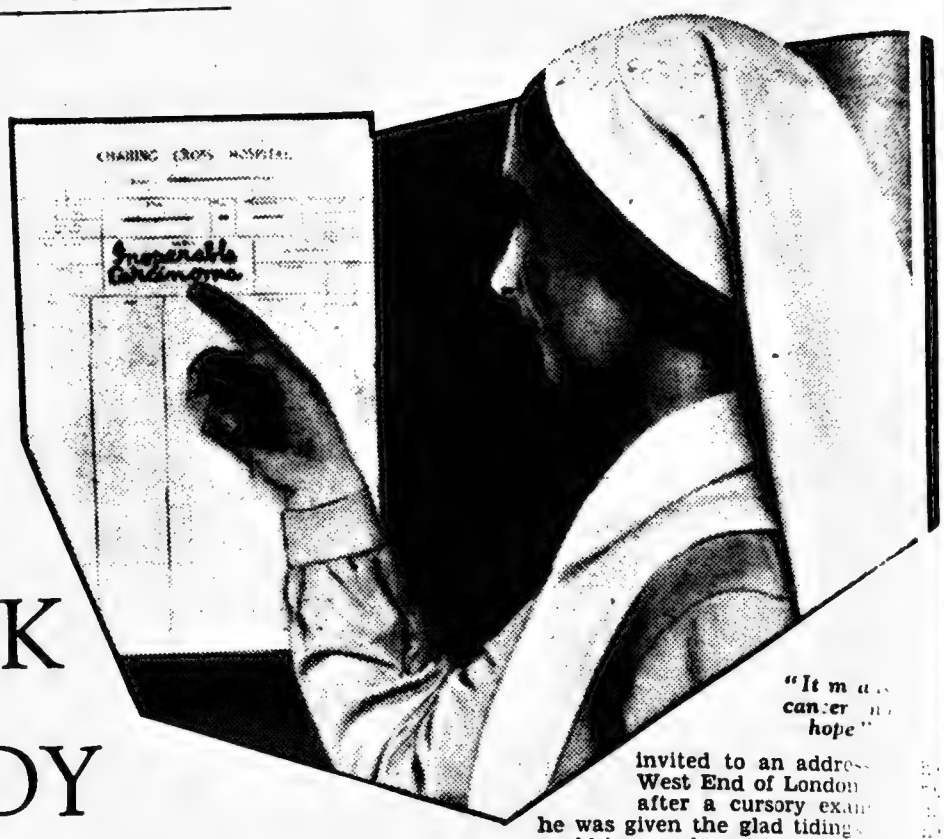
Tel.: Holborn 0921.

Belmont

by PHILIP INMAN

HE commits a dastardly crime who, for personal gain, buoys up the sufferer with false hope. And the charlatan who has arisen with specious claims for a new cancer cure without surgical operation can already be held responsible for much human suffering —and even human life.

Mr. Philip Inman, with his years of experience as House Governor of Charing Cross Hospital, can recognise the magnitude of this new menace, and in this article he denounces the cancer quack without compromise, and assesses his crime as murder itself.



"It m... can...er ... hope"

QUACK REMEDY *Assassins*

HE occupies bed Number 8 in the Royal Albert Ward.

"How are you this morning?" I asked him.

He tries hard to smile: "Not too bad," he answers. But his looks belie his words. His face is ashen grey and there are heavy lines under his eyes.

"He has had a bad night," whispers the nurse.

And since he entered the hospital he has had a succession of "bad nights" and painful days. But he never grumbles, he never murmurs—though heaven knows he has reason to do both.

I glance at the medical chart over his bed. Most of its language is of a technical character, and alongside the words "Nature of complaint" is written "Inoperable Carcinoma," which, being interpreted, means cancer—no hope. And this courageous, lovable fellow is only thirty-five years old.

What a tragedy it seems!

Paradise lost

As I entered the ward I saw standing outside his young wife—a tragic, broken figure. She has kept up a ceaseless vigil for nearly a month, and the strain has told heavily upon her, but never before has she betrayed her feelings. Now, for the first time, I saw that she was crying.

"Come, come," I said to her kindly. "It's not like you to break down."

She smiled through her tears: "I can't bear to see him suffer. It's terrible, terrible," she murmured.

Of course it's terrible. And there's nothing worse than to watch a loved one in agony.

A few days before this girl had told me of their happy married life. For five years it had been paradise. Now it was to end. And it all might have been averted.

Let me recount what has happened.

A year ago, when the first symptoms appeared, this patient consulted a Harley Street surgeon. He was put through a rigorous examination, and when it was over he insisted upon knowing the result.

"If it is bad news, I would rather be told. I'm a man, and you need not worry that I shall break down."

The surgeon, after some hesitation, delivered his verdict: "You are suffering from a growth," he confided.

A shadow came over the patient's face: "A growth," he repeated; "I know what that means—pretty hopeless, eh?"

"Not at all," answered the specialist. "If you undergo an operation there is every possibility of a cure."

The criminal quack

And a few minutes later the patient left him, promising to think the matter over. His wife was waiting anxiously at home to hear the verdict. Tenderly he broke the news to her. And into the long night watches they discussed the grave problem together.

Before the next morning the decision had been taken. He entered his name on the waiting-list of the hospital, and he was told that in a few days he would be admitted to undergo the operation.

But before that could happen something occurred that altered everything. He was resting quietly at home, his wife by his side reading a magazine. Suddenly she emitted a sharp cry.

"Jack," she said, "listen!" And she read these fateful words: "Cancer can be cured without operation—guaranteed."

He seized the paper from her hand, and read for himself those words which seemed to be printed in letters of fire. Hope springs eternal in the human breast, and he felt that in this advertisement lay his salvation.

With feverish anxiety he wrote for particulars, and two days later he was invited to an addres... West End of London ... after a cursory exam... he was given the glad tiding... could be cured, and it was ... that there was no need wh... surgical intervention.

So the hospital bed was ... and he at once commenced ... treatment. It consisted of ... of will-power, vegetable ju... electrical massage.

For a few weeks he seemed ... progress. He believed in his ... and, as we all know, the mind has a great power over the body. But his physical symptoms did not keep pace with his optimism. He continued to lose weight, his pain increased, and one day he collapsed in the street.

The ambulance brought him to the hospital, and for the second time in his life he was examined by a Harley Street specialist. But this time the verdict was far different. Now he had become a helpless and a hopeless case.

It was his wife who told me this story. Through her sobs she concluded: "I feel that I am responsible for it all. If I hadn't shown him that paper he might have completely recovered by now."

But that poor girl is not to blame. The guilt rests entirely with the perpetrator of that cruel advertisement. We hang a man who deliberately commits murder; and how else can this be described? It is murder of a very virulent kind. Yet, as the law stands, the culprit gets off scot free.

There's real hope--

There are two things that ought to be emphasised. The first is that cancer is the most dreaded of all diseases. The world waits eagerly, expectantly, for news that will bring reprieve from a painful and lingering death to thousands of our fellows.

If there is any cure for it without surgical operation, then in God's name let us hear of it. But not by hole and corner methods that cannot stand the fullest investigation.

Our own Ministry of Health would not hesitate to pass judgment upon any *bona fide* remedy. But until that discovery has been made extravagant advertisements promising to cure this grave malady should be treated with scepticism.

I would go further. It ought to be made a criminal offence for any paper or magazine to insert such advertisements.

And the second thing is that cancer is not the hopeless complaint most people imagine. There are thousands living to-day who have been completely cured of this devastating disease. They are people who were wise enough when the first symptoms developed not to entrust themselves to a quack or a charlatan, but to place themselves under the care of a qualified medical man.

£10 for a Postcard

THE JOHN BULL *Christmas Annual*, out on November 20, will provide a wonderful sixpennyworth of seasonable entertainment—and it may bring you a £10 cheque on Christmas morning also!

Secure your copy as soon as it is published and think of a new title for the amusing cover picture which is now named "The Lost Label."

Submit your suggestion on a penny postcard to arrive not later than Monday, December 21, addressing it to:—£10 *Title*, JOHN BULL, 93, *Long Acre, London, W.C.2.* The Editor, whose decision is final, will arrange for the sender of the best title to receive a £10 cheque on December 25.

MAN ZAN

Will end the danger of

Haemorrhoids

(PILES)

If you are a victim of painful pile trouble, read just this one letter from a great host which proves how surely Man Zan banishes this trouble for good.

Mrs. M. L. H., of Birkenhead, writes:—

"For five or six years I suffered agony from itching and protruding piles, and tried every known remedy without the slightest benefit. I tried Man Zan for a fortnight, and at the end of that time I was completely cured, and have had no return of my trouble."

To-day you are asked to test Man Zan free of cost. Man Zan is no ordinary ointment, but a special preparation solely for those with pile trouble. Imagine the joy of being rid for ever of your nerve-destroying irritation, your constant pain. Why not prove what Man Zan can do for you? When you have used your free test supply, ask your Chemist for a 3/- supply of Man Zan. Sold in special tubes, making this wonderful balm clean and easy to use. Post this coupon now!

FREE TEST SUPPLY

To E. C. De Witt & Co., Ltd. (Dept. R. 8), Croydon, Surrey.

Please send me, gratis and post paid, a trial tube of your world-famous Man Zan.

Name .....

Address .....

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Lift Corns Off!

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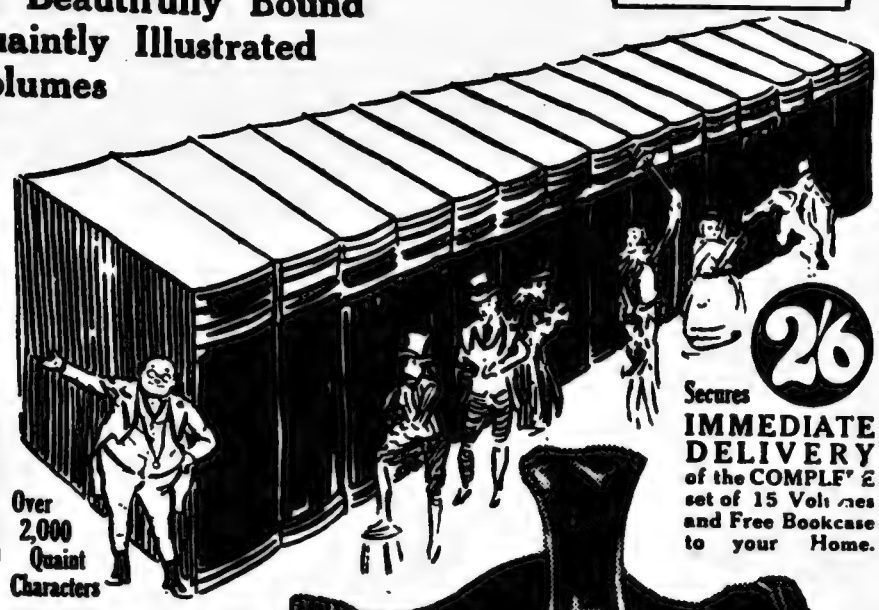

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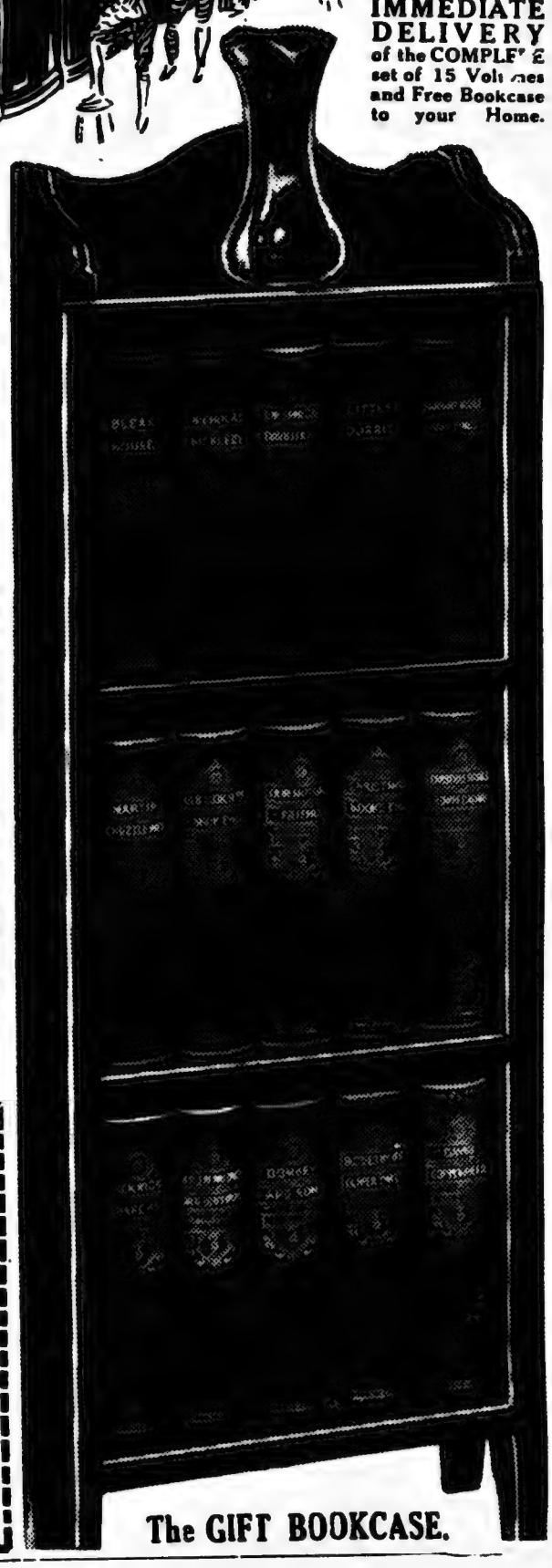

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Why well-conditioned dogs never have a COUGH or CHILL

IF a dog is kept in condition, he can adapt himself to meet almost any degree of cold by growing his winter coat. Domesticated dogs cannot condition themselves as they have lost the blood correctives which Nature provides among certain wild herbage. Experienced Breeders make up for this loss by giving their dogs Bob Martin's tasteless Condition Powders which purify the blood, tone up the system, and give nourishment to the coat, curing *and preventing* all blood ailments such as *Loose Coat, Loss of Appetite, Listlessness, Excessive Scratching, Eczema and Swellings between the Toes.*

Condition your dog with Bob Martin's Condition Powders now. The thick, dense winter coat which he will begin to grow, in less than ten days time, will keep his body warm and dry even in sleet and biting winds, and he will have no cough and chills to trouble you this winter. *There are 9 (nine) powders in the sixpenny packets and 18 in the shilling boxes—from dog biscuit shops, chemists and big stores. Made (since 1892) by Bob Martin, Ltd., Southport, Eng.*

BOB MARTIN'S TASTELESS CONDITION POWDERS

Dublin Woman Avoids "Dosing" for Head-Colds.

Mrs. Morley, 19, Duke Street, Grafton Street, Dublin, says: "My husband felt a cold in the head developing and I persuaded him to give Vick brand Vapour-Rub a trial. He followed your instructions by melting some in boiling water and inhaling the vapours; also inserting a little in each nostril. I am glad to say all traces of the cold had disappeared by the next morning."

Modern external treatment for all kinds of Colds.

Being used externally for colds, "Vick" does not upset the stomach, as too much "dosing" often does. If rubbed on the chest at bedtime, it will act in two ways during the night: (1) through the skin, like a poultice, (2) by its vapours.

Regular size now only 2s.; half size 1s. 3d. at all chemists.

VICK BRAND VAPOUR-RUB

Best for Children's Colds

In a Probation Lady's office. By their experience and kindly helpfulness they have saved thousands of wilful kiddies from dreaded Borstal, behind whose bars this little girl looks out

Mother of Fifty Scamps

THE scene is a Court; a certain Court that is held almost in private and in which the newspaper men (though they are admitted) are honourably bound not to divulge the names or the particulars of the offenders.

It is, in fact, a Children's Court in the centre of one of the real plague-spots of opportunity for child crime and misfortune in the East End of London.

There are three justices; one of them a very famous "children's magistrate" and one of them a woman; and the small prisoner stands close to the chair in which the magistrate sits, behind the high table—a very informal affair altogether, but none the less impressive and efficient.

The magistrate is speaking to the kiddie in a low voice:

"You see, Joe, you must be brave enough *not* to 'pinch' things off barrows . . . it will take some courage, mind you, to resist the other fellows; but then I believe you are really a plucky chap . . ."

Joe is thirteen; he had never thought of it that way! The magistrate continues:

"Your teacher tells me that you have done jolly well at school and might really make good at football. Well, of course, you have got your choice . . . *but it doesn't pay in the long run to steal,* especially if it is going to land you in prison when you might be playing for the Arsenal!"

Joe grins; he sees the point; and the Magistrate turns to his colleagues:

"We will put this lad on probation to Miss P——, for two years.

"Joe, do you understand that? We will put you on your honour to play fair with us, and you will have a good friend in Miss P——, who is out to help you all she can.

Makes men of them

"You will go and see her in her little office once a week and she'll see what mum and dad can arrange about holiday camps for this year. . . ."

Just another of the sixty or more youngsters handed over for their saving to the Probation Lady, that tireless woman of tact and high courage.

Day in and day out, and often half the night, she works in her outpost of the law and of hope for these high-spirited youngsters in the plague-spots of civilisation.

Sometimes she must get disheartened at the handicaps to be overcome: Bad conditions, overcrowding, stupid laws and regulations, hidebound officialdom and stubborn parents, bad health and no playgrounds.

As a result of all these Joe and sixty others like him come into her care.

Sixty is an average, but the number is often more—each one case an individual study. She sees them once a week for the first period, before the cases come before the Court.

She it is who makes detailed difficult enquiries, persuades mum and dad that she is acting all the time for Joe—often no easy task!

She attends the Court, speaks up for the little lad, and takes on her overburdened shoulders the whole responsibility of Joe for the usual period of some two years.

In addition, she toils through that vast mass of clerical work that is involved in the keeping of detailed records of Joe and the sixty or more other boys and girls, whose futures depend on her tact and skill.

She stands between the lad and the Industrial School, Borstal, and finally prison. It is thanks to her courage and understanding and to talks in that cheerfully decorated little office of hers that eventually Joe turns out a fine fellow, clean and keen, instead of a bar-lounging ticket-of-leave waster.

The Probation Lady and her male colleagues attached to the Juvenile Courts must not be sentimentalists.

Shrewd, highly experienced, he or she must have training, experience, educational qualifications and physical fitness for the job.

Appointment is made direct by the Home Office, and their ages on appointment are usually between twenty-five and thirty-five.

These highly educated women, whom we ask to work overtime to save our kiddies, receive no more at first than a woman recruit of the Metropolitan (Women) Police—a minimum of £150 a year. They can never earn more than the maximum of £270 a year.

School teachers in certain grades will have a fellow feeling for the Probation Officers.

But meanwhile the delicate task of salvaging the little human citizens and the important duty of saving the State from maintaining them as expensive Borstal children or long-term prisoners is not considered worthy of large salary.

They troop into the office of the Probation Lady; she will not let you see them and you may not hear the stories. It is all very safely confidential!

Have a go at dad!

Sometimes mother and dad come too! One mother brought a certain dad for a jaw from the Probation Lady. She explained that as the lad had done Alf so much good, perhaps she could do something with Alf senior!

Being tactful, and happening to have the real magistrate sitting quietly in her office as an interested spectator, but quite unofficially—the Probation Lady was able to arrange an impromptu conference that had excellent results, and dad has been a changed man since!

Not long ago a visitor was sitting in this self-same office—allowed to remain only on the understanding that she did not mention names and that she lent a hand with the tiny library of children's books!

A couple came in with a baby to talk about another child who was under the Probation Lady's care.

The folk rarely "swing the lead" at this Probation Lady, because it doesn't work. She asked them a lot of sensible questions about matters in hand and then demanded: "What did baby have for breakfast?"

Shamefacedly the poor folk told of short rations, no work, the cost of shoes being mended, and so forth.

Brusquely the Probation Lady opened a little parcel and handed it to the three-year-old—banana, and bread and butter! The child gobbled it up and stopped whimpering to gurgle.

It was the Probation Lady's lunch.

OUR CHRISTMAS GIFT

Year after year, our readers look forward to JOHN BULL's Christmas Gift.

Every reader is now offered a Shilling Gift Voucher, which will be accepted as 1s. cash in part payment of the famous JOHN BULL Pen, fitted with 14-carat solid gold nib, iridium tipped, and admittedly worth 5s.

This enables everyone to obtain the pen for 1s. 9d. only, plus 3d. for postage and insurance. Full particulars of the offer will be found on page 12.

Amazing Efficiency
Surprising Beauty,
this British Pen FOR 2/6

PERFECT construction, attention to every detail that can improve its writing performance, design that results in amazing beauty and perfect balance, make this pen what it is—a masterpiece of fountain pen production that gives a lifetime's writing service without a trace of trouble.

The nib is of platignum alloy, uncorrodible by any ink or any climate—ink capacity is large—lever filling action easy and effective—fittings are de Luxe and untarnishable. There are nib points to suit all hands and a range of six different lustrous mottlings. Go to your Stationer to-day and see the Platignum de Luxe range—every pen is covered by the Platignum guarantee of 100 per cent. efficiency.

There are also many Platignum models at 1/3 and the Iridium Pointed Platignum Supreme at 5/6.

Platignum de Luxe Writing Set. A Platignum de Luxe Pen with a Propelling Pencil to match. In any one of the six mottlings, in an imitation snakeskin, velvet and satin-lined jewel case. 5/- each.

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Write for free illustrated lists of Platignum Pens, Pencils, Writing, Wallet, Companion Sets and Desk Sets, etc., all British Made.

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Chest Coughs

HONEY SYRUP SUCCEEDS OVER SANATORIUM!

Patient's dramatic letter.

"Dear Sirs,

Having suffered with Chest Trouble for many years and also spent practically three months in twelve at —— and —— Sanatoria in the past six years, I thought it only right to let you know that having had various cough cures in the above establishments, *none* could compare with the immediate relief I get from your 'Pineate' brand Honey Syrup. Upon getting into bed, one dose enables me to sleep for several hours, whereas, I used to seldom sleep for more than half-an-hour at a time. If I wake after a few hours a small dose keeps me from coughing for the rest of the night.

Yours truly, C. Kingsley,
62, Cavendish Road, Harringay, N.4."

When breathing is 'shallow' and laboured and you are racked day and night by a cough which is wearing down your strength—just try a few doses of 'Pineate' brand Honey Syrup. In it are combined the soothing, healing and germ-killing properties of squills, tolu, honey and pine. Thus it clears the bronchial tubes, stops the cough and frees the breathing before other remedies have begun to act. Get a 1/6 bottle of 'Pineate' brand Honey Syrup from your chemist to-day and prove this instant, soothing action for yourself.

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COUNTERPANES
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VANTONA PRODUCTIONS *Guaranteed*

Compare qualities bearing this label. You will be astounded at the value offered, and they are:-
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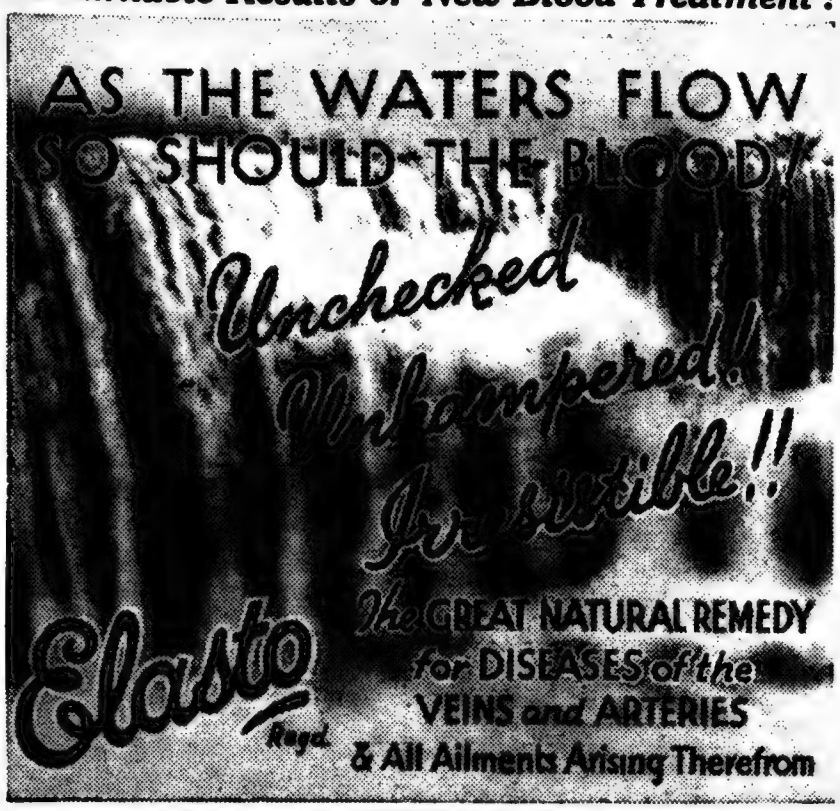
HEALTHY LEGS FOR ALL!

DON'T SUFFER FROM

CIRCULATORY DISEASES

Remarkable Results of New Blood Treatment!



What Users of Elasto Say—

"No sign of varicose veins now."
"Elasto put new life into me."
"Wonderfully active, thanks to Elasto."
"My Doctor cannot praise Elasto enough."
"Can now walk long distances with ease."
"Elasto has cured my bad legs."
"Elasto has worked wonders; my legs are quite clear now."
"Cured my rheumatism and neuritis."
"I am now feeling quite fit and healthy."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins have completely disappeared."
"All signs of phlebitis gone."
"Elasto has completely cured my varicose ulcers."
"I am now free from pain."
"My skin is as soft as velvet."

These extracts from testimonials are typical of the general chorus of praise which has greeted this wonderful new blood treatment—Elasto.

YOU NATURALLY ASK "What is Elasto?"

ELASTO is something new to curative science; it is based on the knowledge that varicose ailments and relaxed conditions generally, with their numerous developments and widely varied symptoms, are *deficiency diseases*; that in all such conditions there is a lack of certain *vital constituents of the blood*.

Owing to this lack, the body is unable to evolve the elastic tissue needed to maintain the vein walls and the membranes in healthy condition, and a varicose or relaxed condition results.

Elasto restores to the blood the vital elements that combine with albumen to form elastic tissue and thus enables Nature to effect a cure in a perfectly normal manner.

There is no chance-work about Elasto; it brings into play Nature's own laws of healing. Elasto is not a drug, but a vital cell food which *must be present in the blood to ensure complete health*. It is prepared in tiny tablets, to be dissolved on the tongue, and is the pleasantest, the least costly and the most effective treatment ever devised.

Elasto conquers varicose veins, ulcers, eczema, psoriasis, phlebitis, thrombosis, muscular weakness, swollen legs, inflamed wounds, gout, rheumatism, neuritis, and all those troubles generally known as bad legs.

Elasto also conquers piles, prolapsus, varicocele, hardened arteries and glands, arthritis, sciatica, lumbago, and all relaxed conditions, no matter where they occur.

Send for FREE Sample

Elasto Treatment is fully explained in a Special Free Booklet which we will gladly send privately, post free, together with Free Sample and copies of recent testimonials. Don't lose another moment! Write for these to-day—NOW, while you think of it! Or send 5s. for a full month's treatment (in plain wrapper) and see for yourself what a wonderful difference Elasto Blood Treatment makes!!

THE NEW ERA TREATMENT CO., LTD. (Dept. 15),
Cecil House, Holborn Viaduct, London, E.C.

Elasto Will Save You Pounds

CURES THROUGH THE BLOOD

The perfect Stormproof for Autumn and Winter

The *ideal* Autumn and Winter Stormproof has now been produced. In this new "Matta-Warm" Coat, all the weatherproof qualities of the World-famous "Mattamac" itself *are combined* with the cosy warmth of a fleecy-lined Autumn or Winter-weight Coat.

The "Matta-Warm" *Reg'd.*

The "Matta-Warm" is cut on generous lines in accordance with the present trend of fashion. It is tailored from *double* material composed of genuine "Matta" (*Reg'd.*) fabric *outside* and a warm Kelkirk fleece lining inside, *united*, with the proofing between.

This "Matta-Warm" is more than an ordinary Winter's Coat and will keep you *absolutely dry* in the worst Winter storm and give you cosy protection against the bitterest cold weather.

The "Matta-Warm" is lined throughout with genuine Kelkirk fleece in camel shade; is cut in double-breasted style with ample overlap; and has an all-round belt and capacious, warm, lined pockets.

DIRECT SELLING PRICE

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(Post free British Isles; extra abroad)

For Ladies and Men, in Fawn & Putty Shades

SOLD DIRECT - FROM - MAKER - TO - WEARER

Ignore imitations; you can ONLY buy the "Matta-Warm" Coat DIRECT from the Sole Makers either at the "Mattamac" Shops or by Post. Being the actual Makers we save you all intermediate profits. Similar quality under ordinary selling conditions would have to cost you two guineas or even more. Only by DIRECT SELLING can a coat of such superior quality and finish be sold at 25/6.

SENT TO YOU ON SEVEN DAYS' FREE TEST

You buy without risk. Send chest measurement over waistcoat (Ladies measure over dress) state your full height, the colour desired and enclose remittance, and your "Matta-Warm" will be sent post free, British Isles (extra abroad). If you are not fully satisfied you can return it within seven days of receipt and get your money back in full. Or write for the illustrated descriptive Folder containing actual patterns of "Matta-Warm" fabric. Send a postcard for Folder K.113.

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THE WORST *Jail* SCANDAL

ALTHOUGH it is generally believed that when Charles Dickens penned his damning indictments of the debtors' prisons he ended the system of imprisonment for debt in this country, 12,925 persons were jailed for debt in 1929. This was 25 per cent. of the total number of persons jailed for all offences in that year, the last period for which the prison figures are complete.

Many of the foul conditions of the bad old days have been removed, but there is still much to be done.

The mantle of Dickens has now fallen upon the Howard League for Penal Reform, whose annual conference this month is to be followed by a big public meeting in London on the 18th to protest against the present system of imprisonment for debt.

"He is trapped in a vicious circle; he faces intermittent sentences for the rest of his life."

He's poor, the rogue!

To-day it is no longer possible to seize a debtor and throw him summarily into jail to rot until the debt is liquidated or the creditor's heart is softened.

The process of the law is now a little more elaborate, a little less brutally frank. A man cannot be directly imprisoned for debt, but nevertheless 12,925 debtors were thrown in prison—for failure to obey the orders of the Court.

The Marshalsea, the Fleet and the King's Bench have gone, but Brixton remains, and there are debtors' sections in the jails up and down the country. Poverty is still a crime.

Most of the committal orders in 1929 were cases where men had fallen into arrears under wife maintenance or affiliation orders. That such failure is due mainly to inability to pay—to poverty—is shown by the steady increase in the number of committals with the rise of unemployment.

In 1913, the year before the war, there were 14,026 cases of imprisonment for debt—that is, failure to comply with Court orders, default in payment of rates and default in income-tax payments. In 1925, the year in which we were supposed to have returned to normal, these figures dropped to 10,858.

Since then they have risen steadily with the rise in unemployment, until to-day a quarter of our jail population is in prison as the direct result of being too poor to pay.

Of the remainder of those who were received into our prisons in 1929, 11,579, or 20 per cent., were imprisoned for failure to pay fines. Thus out of a total of 56,464 prisoners, 24,504, or 43 per cent., were "criminals" because they were poor.

These stark figures tell a pitiful enough tale, but the injustice and wastefulness, the almost wanton wrecking of thousands of lives by our present system of dealing with those who have contracted debts they are unable to meet, is graphically illustrated by individual cases.

Debt that dooms

Not long since, a man and his wife, after fourteen years of married life, separated. They had two children aged twelve and ten years. The wife applied for a separation order on the grounds of cruelty. She failed to get it at first, but on a second application she secured it with a maintenance order for 25s. a week.

At this time the man was unemployed, and was drawing unemployment pay of 30s. a week. He succeeded in getting a job after a couple of months, but in the meantime he had fallen into arrears in his maintenance payments.

He was arrested and sent to prison for a month. He thus lost his job, lost four weeks' unemployment pay and was disqualified from receiving benefit for a further four weeks.

The month in jail did not supply his wife and children with maintenance, but it effectively prevented him from earning enough to pay the current instalments and plunged him so much further into arrears that he lives under the constant threat of arrest.

Jail, jail, jail

A farmer some time ago fell upon hard times and went bankrupt. Immediately prior to this his wife left him, taking all the furniture with her. She applied for a separation and secured it with maintenance at 15s. a week.

He succeeded in getting work and paid the maintenance for six months but, losing his employment, he then fell into arrears. He was arrested and sent to prison for two months.

A week after he was released he was again arrested and sent to prison for a further month. Since that time, except for a brief period when he was employed as a harvest worker, he has never been out of jail for more than a fortnight, and the only prospect at present before him is intermittent sentences for the rest of his natural life.

Another case, equal in its brutal absurdity, is that of a man of forty-eight who suffers with recurring illness. A particularly bad spell of illness laid him up in hospital for eight weeks.

During this time he fell behind in his payments of £1 a week. He got employment in London when he came out of hospital, but had only been working for a few weeks when he was arrested. He was taken back to his home town in the North of England, where he was sentenced to a month's imprisonment.

Owing to his illness this sentence was deferred and he was allowed to go free. He was penniless, his arrest had cost him his job, but he borrowed his fa[re] back to London, and after a few da[ys] was successful in getting work agai[n].

He paid £2 towards his arrears, b[ut] was again arrested and sent to prison. He lost his job, and is now face[d] after a month's jail, with an ever-mounting maintenance bill, which h[e] has no means of satisfying.

As soon as he gets work he is a[r]rested for his arrears; the arrest cost[s] him his job and he falls still further into arrears. He is trapped in the vicious circle of getting a job, arrest for arrears, jail, further arrears.

This man, too, faces intermittent sentences for the rest of his life.

Women also go to jail for debt. In 1929, out of a total of 6,500 women received into our prisons, 229 were [in] failure to comply with Court orders for the payment of moneys, and 2,6[42] were in default of the payment of fines.

Poverty in the cell

Thus 2,871 women were ma[de] "criminals" because they were po[or] and had not enough money to p[ay] either debts contracted or the fin[es] levied for breaches of our legal re[gu]lations.

Charles Dickens caused great re[-] forms in this matter of imprisonment for debt. His pen swept away the hideous debtors' prisons with their grime, their over-crowding and their heart-breaking poverty, but a mo[re] hygienic Brixton, cleaner and healthier, but no less a jail is still awaiting those who cannot pay.

It is no longer necessary for a poor man to hide within his house every day of the week except Sunday, because that was the only day on which the bailiffs could not seize him and cast him into jail; nevertheless, jail still yawns for the debtor and almost half of those who fill our prisons would be free were they not guilty of the crime of poverty.

With acknowledgments to Shell.

EADE'S PILLS
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RHE MATISM

famous old remedy has 85 years' unbroken utation for relieving rheumatism, rheumatic gout, , sciatica, etc. Buy a bottle to-day.

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ember, 1931. 23 years ago I was attacked by rheu- in all my joints. I tried Eade's pills, and 3 or 4 boxes I was completely cured. R. H., rrington.

ember, 1931. My mother, who is seventy-seven, ld not do without Eade's Pills; they her wonderfully free from Rheumatism. R. B., Manchester.

REE! Booklet on how to treat rheumatic and gouty complaints (including diet advice), and reproductions of testi- nials from all parts of the world, from people who have used Eade's Pills. Also free sample of Eade's Anodyne. Free and Post Free on application to above address.

Stearns

Try This New Recipe For Your Skin

Amazing clinical tests with biocel (obtained from young animals) have been made by Prof. Dr. Stejskal, of the University of Vienna. On women from 55 to 72 years of age, wrinkles completely disappeared in six weeks. (See full report in Vienna Medical Journal.) Flabby sagging facial muscles become fresh and firm; faded complexions are quickly rejuvenated. Women of 50 may now look 30 with skin and complexion that might well be the envy of many a young girl. By supplying your skin with this precious youth restoring biocel, Crème Tokalon Skin-Food, Rose Colour, nourishes it while you sleep. Apply at night.

In the morning, use Crème Tokalon White Colour (non-greasy)—it banishes enlarged pores, blackheads and whitens the skin. 3 shades in 3 days. Rose 1/3 and 2/-. White 1/- and 1/6.

All You Need to MAKE & SAVE MONEY — Spare Time

And an ALL-BEST BRITISH G.T.L. Tool Chest AND HOME-REPAIRING OUTFIT

EVERYONE has spare time which during these long Winter evenings and wet week-ends brings no profit and often no pleasure.

Why not turn these wasted hours into real enjoyment —into £. s. d.—all you need is a G.T.L. Tool Chest and Home Repairing Outfit. There's good money to be earned making useful articles, expensive to buy—but easy to make for yourself or for sale. Tables, Cabinets, Cupboards, Shelves, Kiddies' Toys, home and garden fittings—all these are yours for the price of the wood!

Incidentally you'll save pounds year in, year out, doing home repairs yourself instead of paying others. While you'll find this hobby so fascinating that your spare hours become hours of absorbing enjoyment.

No Experience Necessary.
If you think—"I couldn't manage it" or "I'm no good with my hands"—you're wrong! G.T.L. records show that practically every average man has it "in him" to make this a profitable, pleasurable hobby—with the aid of the wonderful G.T.L. Instruction Book. This book shows you what to make and how to make it—200 working drawings with explanatory wording—make your success immediate and certain. It is FREE with every Chest.

50 High Grade Sheffield Tools!
Every tool is specially made and tested for the G.T.L. Tool Chest. Keen-edged and finely forged, it is a pleasure to handle them. These are the first-grade tools that the man who *knows*—the expert craftsman—buys. Once you own a G.T.L. Tool Chest, you have every tool for every purpose—each neatly held in place by a steel clip—a complete Outfit which will last a life-time.

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Please send me by return, *free of all cost and obligation*, your beautiful Illustrated Descriptive Book of the All-Best-British G.T.L. Tool Chest and Home Repairing Outfit, together with particulars of price, and how I can own the chest *at once* for a small first payment.

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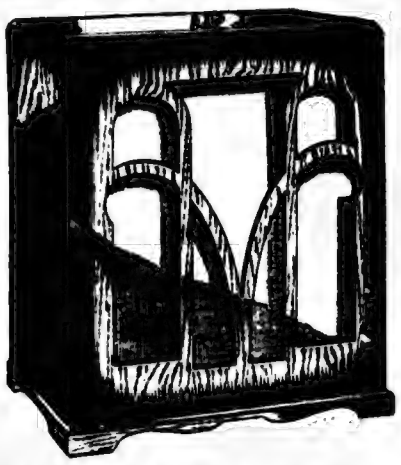

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On deferred terms.

The handsome cabinet of attractive modern design houses the famous Amplion M.C.6 Unit.

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Just as one great man will dominate a crowd, so does a PERTRIX Dry Battery stand out from all others — in performance and in length of life.

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Telephone: Temple Bar 7971 (5 lines). Works: Redditch

They are still carrying on as pluckily as they did then — The W.A.A.C.s on parade

THE Girls OF THE OLD BRIGADE

WHERE are the women who marched away in khaki and blue in the dark years of the war — our 200,000 wonderful "Amazons," who "did their bit" in the ranks of the W.A.A.C.s, the W.R.A.F.s, the Wrens and the V.A.D.s.

These very names may be puzzling to a rising generation, but their proud records can never be effaced from history.

These war women—drawn from all ranks of society—rendered sterling service throughout the war. And if they did not fight they did the next thing by replacing those who could. But how have they fared in peace? How have they been re-absorbed into society? How have they "settled down?"

Let us follow them back from the war and try and discover how they have fared since they laid aside their uniforms.

War—on rheumatism

They have lost none of the initiative, pluck and perseverance which distinguished them in war.

Not everyone realises that 25,000 V.A.D.s—more than a quarter of their war strength—are still finding work to do.

The British Red Cross goes on, war or no war; and all V.A.D. members are liable to be called up on mobilisation of the Territorial Forces. Those who have signed on as "Mobiles" are pledged to go anywhere, if required; while the "Immobiles" are always available for service within reach of their homes.

Regular training is being undergone all the time, and vast numbers of V.A.D.s are assisting in local hospitals, welfare and ex-Service centres, children's clinics and medical supply depôts.

Some are engaged with ambulances —there are still 350 in use—and in First-Aid Posts on the roads. The heavy toll of motoring accidents ensures that they find plenty of practical work to do

But they are all the time seeking new spheres of usefulness. Their latest activity is the campaign against rheumatism. Many V.A.D.s are assisting in connection with the new clinic in Marylebone, London, which will be the forerunner, it is hoped, of rheumatism clinics throughout the country.

Most of the popular war-time figures can be found taking an active part in this ceaseless work.

Dame Sarah Swift, who was matron-in-chief of the Red Cross Hospitals, for instance, is now head of the nursing department in addition to her duties on the staff of a London college of nursing. Dame Beryl Oliver, who was head of the Women's Social Service Department of the League of Nations, is now Chief Organiser.

Rankers still

Many old V.A.D.s now hold important posts as doctors or matrons of hospitals in all parts of the world. But though their ranks are scattered the V.A.D.s contrive to keep in touch; to preserve war-time traditions and to organise reunion functions whenever possible.

And what of the W.A.A.C.s and the Wrens? They run their own clubs, and visiting members are always assured of a warm welcome. Each branch has its own Old Comrades' Association, and nothing could be more democratic. Officers and other ranks are all on an equal footing. Not a few ex-rankers are titled women, and they mix freely at reunion dinners with cooks, clerks and housemaids.

One of their peace-time achievements has been the establishment of a benevolent fund for cases of distress, though it is true to say that no undue amount of distress is apparent. There is also a holiday home at St. Leonards.

It is impossible to follow the fortunes of all "old comrades," but a few examples will serve to show that the old spirit survives.

Dame Florence Simpson, formerly Controller-in-Chief, W.A.A.C., is the energetic president of the Old Comrades' Association. Dame Katherine Furse, formerly Director of the Wrens, still finds much to occupy her as one of the active workers in the League of Nations.

Dame Helen Gwynne-Vaughan, who commanded W.A.A.C.s and W.R.A.F.s in France, finds time in a very active life to attend most reunion functions. She is a Professor of Botany in the University of London; has more than once contested a Parliamentary seat, and was recently prominent at the meeting of the British Association.

Mrs. Chalmers Watson, O.B.E., who was in charge of the W.A.A.C.s at home, is now busy farming on a large scale in Scotland. Her speciality is supervising the production of "Grade A" milk.

The spirit endures

Several ex-Service women are now headmistresses; and many who were attached to the Signals in France, relieving men of the Engineers for jobs further up the line, have been absorbed into the Post Office service. Others, however, have branched out into new fields. One ex-N.C.O., for example, keeps a pleasant little country inn; another is head of a school for the blind in Cyprus.

Hundreds have been seized with wanderlust, and there are ex-Service women's associations to be found in all the big towns and cities of the Dominions and Colonies.

Miss I. Crowdy, Chief of Inspection in the Wrens during the war, is now secretary to Lady Game, wife of the Governor of New South Wales.

A world tour was recently concluded by Miss Edith Thompson, formerly Controller of Inspection in the W.A.A.C.s, and she reports that ex-Service women are flourishing in all parts of the globe.

Three ex-W.R.A.F.s are running a flower shop very successfully in Vancouver; another who went to teach botany at a college in Bulawayo, South Africa, has taken to the land and is now happily farming.

So the old spirit endures, and the women who made good in war are more than holding their own in peace.

Race with "SilverRing"

CURTAIN!

THE curtain rings down on the flat-racing campaign in a fortnight's time. During the intervening period I advise backers to invest modestly, for owners and trainers are intent on winning the Hay and Corn Stakes.

All sorts of horses, which on the book of form have not a ghost's chance, will come popping up at long odds. Big fields and changed conditions are the primary cause of such turn-ups.

I noticed at the opening stage of the recent Worcester meeting that not one of the winners had raised a winning flag since the beginning of the season.

Now that the weights for the Derby Cup and the Manchester November Handicap are out I can narrow my early fancies to black-lettered selections. Of Brumeux, Haste Away and Salome in the event at Derby I prefer:

SALOME.

For the Manchester prize:

REDESWOOD

is preferred to Salaam and Nitsichin.

At Aintree this week-end I suggest Autumn Tints for the Cup, and Coldstream and Thorndean for the Saturday "double."

JOHN BULL'S CODE

The Code for this week is as follows. It covers the racing from Thursday, November 12, to Wednesday, November 18.

P D C X Z H J S M L T A N G Q K
V B R E F I U O Y W 98 97 96 95 94 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

H 96 O J C 97 96 R X would read INSURANCE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

S W X 98 2 97 would read OLETTA.

"SILVER RING"

BY APPOINTMENT

"Don't save on my Food & Endanger my Health!"

Too frequent Meals, Tit-bits, Sloppy Foods and Sweetstuffs hasten Physical Decay. Don't let *your* dog dig his grave with his teeth . . . Help him to achieve his normal and intended span of years. Feed him on foods which suit his needs and constitution. Feed Spratt's Meat-Fibrine Biscuits, which build and maintain health, energy and virility.

UNQUESTIONABLY THE MOST POPULAR DOG BISCUITS IN THE WORLD ARE

Spratt's OVALS

Every Biscuit is stamped with the name Spratt's and Trade Mark X

THE ONLY MINIATURE DOG BISCUITS MADE BY SPRATT'S.

★FREE *to readers mentioning this paper, handsome and profusely illustrated "Guide to Dog Management," containing one hundred pages of expert advice and helpful, practical doggy hints. Write to-day.*

SPRATT'S PATENT LIMITED, 25F, Fenchurch Street, London, E.C.3.

Holbrook's Worcestershire SAUCE

A mere suggestion helps digestion.

FOX'S GLACIER MINTS REG'D

THE FINEST PEPPERMINT IN THE WORLD

the most necessary sweets for cold weather.

Cold days and nights make added demands on your energy. Be prepared by always carrying a supply of delicious and sustaining Fox's Glacier Mints, the finest peppermint in the world.

Take some home to-night.

6d. per qtr. lb., Wrapped and Unwrapped.

Get a supply of Fox's Glacier Barley Sugar. Absolutely pure and they aid digestion.

AN OINTMENT THAT IS ACTUALLY ALIVE

BRINGS SPEEDY RELIEF TO SKIN SUFFERERS

I suffered terribly with chronic Eczema on the leg and was under two doctors for a year. I tried herbal treatments and countless remedies without result. Seeing an advert I bought a pot of Uzit. The first application brought blessed relief and in a few days I was completely healed. It was a miracle . . . and all sufferers should try it.—M. Gordon, Leeds

Hundreds testify to the wonderful results achieved by Uzit—the amazing new Ointment—that will make your skin as smooth and healthy as a baby's. Uzit is made to an entirely NEW formula which keeps the Ointment always ALIVE and active. It soothes immediately—cleanses and heals in record time without scars.

IT IS USED WITH AMAZING RESULTS IN ALL CASES OF PSORIASIS, PORRIGO, PILES, BARBER'S RASH, RINGWORMS, ECZEMA, SCALDS, ABRASIONS, CUTS, SEPTIC WOUNDS, CRACKED AND CHAPPED HANDS, ETC., ETC.

Refuse Substitutes. No matter how long you have suffered, UZIT will bring you relief. If your chemist is sold out write direct to the address below.

ASK FOR UZIT OINTMENT

From all chemists 1/3 and 2/6, or write for it direct to the UZIT MANUFACTURING CO., 8, St. Helens Sq., YORK. (Post free and postage refunded.)

JUST ARRIVED!!

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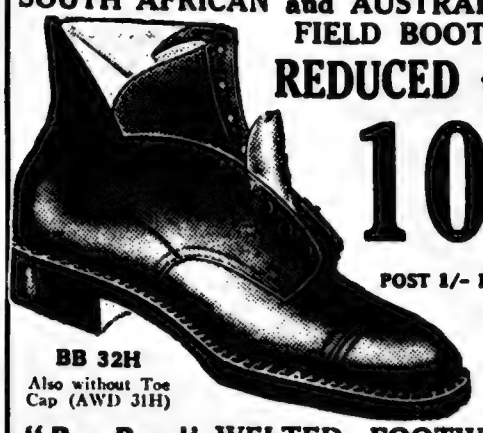
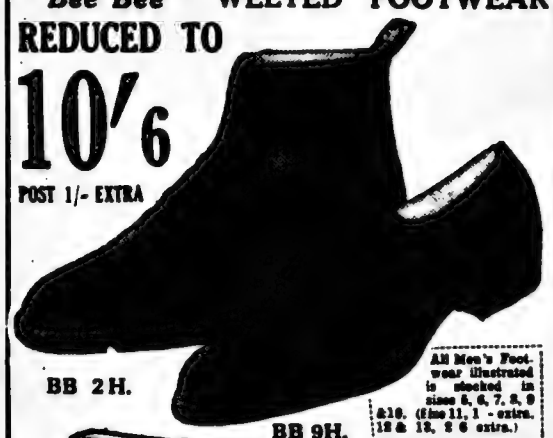


BB 32H
Also without Toe Cap (AWD 31H)

"*Bee Bee*" WELTED FOOTWEAR REDUCED TO 10/6 POST 1/- EXTRA



BB 2H.

All Men's Footwear illustrated is stocked in sizes 6, 6, 7, 8, 9 £10. (Size 11, 1 - extra. 12 & 13, 2 6 extra.)

BB 9H.

GOVT. PATTERN ARMY BOOTS *NOW!* 12/6 POST 1/- EXTRA

WD 75 H.

Illustrated Catalogue POST FREE

LADIES' SPORTS SHOES With Itshide Soles & Heels. 8/11 Post 1/- extra.

BB 420 H. in sizes and half sizes, 3 to 7.

BB 421 H.

WELLINGTONS FOR CHILDREN.

Sizes: 6 to 10 3/6 11 to 12 4/6 Post 9d. extra.

WH 256. Made of finest rubber obtainable. In Black or Tan.

FOR LADIES

WH 224. CUBAN HEEL MODEL.

In Black, Blonde, Grey or Tan Sizes: 3 to 7 6/11 Post 1/-

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In Black or Tan. Sizes: 3 to 7. 5/11 Post 1/-

MEN'S RUBBER KNEE BOOTS

WH 226. Fine quality rubber, in Black only. Sizes 6 to 12. 10/6 Post 1/-

CLUBS HELD. Write for Particulars and 20/- Bargain Illustrated Catalogue of Furniture, Household Goods, Footwear, Clothing, etc.

POST YOUR ORDER NOW with remittance—add postage (1/- or 6d. only for juvenile lines) or use the C.O.D. way and pay the Postman OR CALL.

HUGE CONSIGNMENT SOUTH AFRICAN, & AUSTRALIAN FIELD BOOTS

at contract prices greatly below to-day's market level. Secure your Winter Footwear now! —while present consignment lasts.

PRICES ARE RISING!

And our next delivery will cost you a great deal more. POST YOUR ORDER AT ONCE—we guarantee satisfaction or refund your money in full.

BUY NOW!

BB 32H. SOUTH AFRICAN FIELD BOOT. Toe Cap. AWD 31H. AUSTRALIAN FIELD BOOT. No Toe Cap. Full Chrome Black Box Calf or Tan, soft and pliable uppers, Leather lined throughout, double tongue, waterproof. Stitched to heel. Wear guaranteed. The most remarkable value ever offered. Thousands of pairs in constant use all over the world. The ideal boot for all weathers, and suitable for every occasion. Shooting, Golfing, Fishing, Country Walking, Professionals, etc.

"BEE BEE" WELTED FOOTWEAR. BB 2H. Welted Balmoral Boot in real Black Box Calf with best English bend leather sole and heel. Also in Derby style 10/6 per pair. These models also available with ITSHIDE soles and heels.

BB 9H. Welted Oxford Shoe in real Black Box Calf or Tan, with best English bend leather sole and heel. Also in Gibson and Brogue styles, 10/6 per pair. These models also available with ITSHIDE soles and heels.

BRITISH GOVT. PATTERN ARMY BOOTS. Specification WD 75H. In Black or Tan real Kip Grained and Chrome Uppers, with or without Toe Tee Caps, waterproof solid English butt leather soles, screwed and stitched to heel. All leather lift heels. The best boot in the world for comfort, and suitable for the hardest wear in all weathers.

LADIES' SPORTS SHOES. BB 420 H. Smart Walking Shoe in real Black Box Calf with Black Lizard Calf trimming. ITSHIDE sole and heel. Also in Tan Willow Calf, trimmed Brown Lizard. **BB 421H.** Sturdy all weather Sports Shoe in two tones of Brown Willow Calf, with ITSHIDE sole and heel. Also in real Black Box Calf.

GUARANTEED SCHOOL FOOTWEAR with ITSHIDE SOLES & HEELS

REDUCED PRICES Sizes: 7, 8, 9, 10. 3/11 Sizes 11, 12, 13 and 1, 4/11 Sizes 2, 3, 4 and 5, 5/11 Post 6d.

BB 514H.

Strong Shoes for Boys and Girls in Black or Tan uppers. Guaranteed for real hard wear. Oxford and One-bar styles as illustrated.

BB 512H.

REDUCED PRICES Sizes 7, 8, 9, 10 5/11 Sizes 11, 12, 13, 1. 6/11 Sizes 2, 3, 4, 5 7/11 Post 6d.

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BB No. 510H. BOYS' AND YOUTHS' STRONG DERBY BOOT. In Black Box, leather lined to toe. Screwed and stitched. Worth double. Also in Tan. Also High-leg Boot for Girls, same sizes and prices.

BOLSOM BROS., Dept. 11, 157-8, STRAND, LONDON.

OUR ONLY BRANCHES:

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The Best Pen at the Price

Ample ink capacity, 14 ct. gold nib, iridium pointed, safety screw-cap and flush-fitting lever. The coloured "Blackbirds" have chromium-plated pocket clips and levers.

ENGLISH MADE

Blue or Jade 10/6

'Blackbird' Pens may be obtained of all Stationers and Jewellers. Black 7/6 to 10/6; Blue or Jade 10/6; non-self-filling 6/-. Postage 3d. extra under 10/-.

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Illustrated list post free from Mabie, Todd & Co., Ltd., Swan House, 133 & 135, Oxford St., London, W.1, Branches at 79, High Holborn, W.C.1; 114, Cheapside E.C.2; 95, Regent St., W.1, and at 3, Exchange St., Manchester. "Swan" Pen Works, Harlesden, London

IT MUST BE ROBOLEINE FOR THE CHILDREN THIS WINTER

Roboleine

THE FOOD THAT BUILDS THE BODY

MAKES GLOWING CHEEKS BRIGHT EYES AND STURDY BODIES

The results obtained from Roboleine are described by mothers and doctors as marvellous. Children who are mere skin and bone instantly start to gain weight after a few doses. Lost appetites return, digestive troubles disappear, good red blood is made, firm flesh formed, and the improvement maintained until complete health is restored.

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ONE SIZE ONLY

ROBOLEINE consists of BONE MARROW, CREAM OF MALT, YOLK OF EGG and neutralised LEMON JUICE. It contains all the essential vitamins deficient in ordinary diet and is equally beneficial to adult invalids and convalescents.

12-DOSE SAMPLE
Oppenheimer, Son & Co., Ltd., Clapham Road, London, S.W.9.
Please send me a 12-dose sample. I enclose 3d. for posting and packing.
Name .....
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J.B.6. .....

HUMAN DOCUMENTS

The Planted Baby

wants to leave the garden

JUST nineteen years ago it is since one Sunday night I stood listening to a religious meeting in a city square. Beside me stood a decent-looking man with an infant in his arms.

The man seemed as interested in the service as I was, and when he asked me to "hold the baby just for a moment" I acquiesced readily. Then he muttered something about being "back in a minute," and hurried off round a corner. Minutes lengthened, the child began to wail, but the father never reappeared.

The wail developed into a roar, and, afraid of looking a fool if I explained anything to those about me, I set off to the nearest police-station, where I told my story and was relieved of the baby.

A week later I was informed that this man had apparently gone straight away and committed suicide. I also learned that he was not legally married to the mother, who was a thoroughly worthless woman whom neighbours had often heard express a desire to be "rid of the brat."

The baby, said the police, was being sent to an institution.

Having no children of our own, I talked the matter over with my wife, and we decided to adopt him. We were allowed to do this, and have brought him up with as much care and attention as a couple of working-class folk could afford. We have carefully kept from him all knowledge of his tragic babyhood. He thinks and believes that we are his parents.

NOW, apart from the usual boyish escapades, he has never caused us a moment's anxiety. He has grown into a fine young man physically.

Just lately, however, the boy has, on more than one occasion, come home the worse for liquor. Now he appears to have formed a passionate attachment for a woman many years older than himself, bringing her into our home, and expects us to entertain her.

She is in no way a suitable mate or even a fit companion for a young fellow of nineteen.

Yet, when we told him so, he flew into a terrible passion and said that as he was helping to keep the house he should certainly take his share of choosing the visitors.

We have reasoned with him and tried to bring him to a better state of mind—all to no avail. We are beginning to fear that he is betraying some hereditary trait of character that will undo all our careful training.

Now he is talking of leaving home to be "on his own in London."

We do not wish to lose the lad, yet we fear that if we tell him the real truth of his parentage the last link will be broken and he will openly defy us and go.

"HUMANIST" says: Unless you legally adopted the boy, which you do not explain, you may one day have to explain why he is not registered as your son.

Possibly the truth, at this juncture, will be best. If carefully told, say, by a third person (why not ask your minister to make the disclosure?), the story should awaken the lad's conscience and make him eager to listen to and try to repay those who saved him, as a baby, from the workhouse and have worked for him and loved him for so long.

FATE STALKS

a struggling family

I AM an English woman, and met my husband when he was serving in France with the Canadian Forces. We married on his first leave. A few weeks later he was very badly wounded, but made a good recovery, and was sent back to duty.

During this time I and my widowed mother were enduring all the horrors of the London air raids. Five days before my baby was born, the house where we lived was brought down about our ears. I was dragged out alive, but my mother died.

When peace came, I joined my husband with my little son at Liverpool, and sailed for Canada, full of hope that we should find happiness.

We settled in a little mining town, only to find that my husband's health was too impaired to endure the hardships. We had to leave.

In the new place to which we repaired we found conditions had been grossly misrepresented. We were in the rigours of winter with only a few dollars between ourselves and starvation, and another baby expected.

I spent three months in hospital, but the baby, another boy, was healthy.

After this, with the coming of spring, hope returned. We started farming and were soon on the high road to prosperity. Then with the first hot days, fate struck again.

Both children were stricken with dysentery, and within twelve days followed each other to the grave.

Then one terrible night, when drought made it impossible to get water, our tiny homestead with all our belongings was destroyed by fire.

After this, to begin again for ourselves was impossible. My husband secured work in a flour-mill, but shortly after, that, too, was burned to the ground.

A little later I had another child, a little girl, and following that event I have had to undergo one operation after another, until I am very weak.

However, "hope springs eternal in the human breast," and my husband and I have skimped and saved until once more we are facing life in another little homestead.

Do you wonder that I am now a pessimist and only struggle on for the sake of the child that is left me?

I live at a high nervous tension, feeling that an ugly fate is only waiting in the background for the precise moment to arrive to strike.

"HUMANIST" says:—You have my heartfelt sympathy in the almost unprecedented series of misfortunes that have befallen you.

But do not give way to despair. The world is still suffering from the aftermath of war, and we all have many a heartache to bear.

The bright spot in your life is the devotion that you and your husband still have for each other.

"DICKY DYKE"

leads a lad astray

ALTHOUGH my husband and I have never been very well off we pulled along contented and happy until trouble was caused by one of our six children—the youngest boy.

In sheer high spirits and irresponsibility, he and some other lads broke a shop window in order to get some little electric torches to play at "Dicky Dyke." The village policeman caught them red-handed and hauled them off to the lock-up. All the boys were sentenced to five years in a reformatory.

This nearly broke our hearts. My eldest daughter and myself never ceased to work and pray and interview influential people to intercede for him.

In two-and-a-half years we had our reward. He was released to join the Army, which everyone concerned hoped would make a man of him.

The contrary has happened. He has turned out to be a really bad boy, giving endless trouble to those in command of him.

Now we are told he is to be drafted with his regiment to India before Christmas. He writes saying that a month's leave has been granted him, which he wants to spend at home before he leaves.

After the last leave he spent with us he took away with him money and several little objects of value without asking permission. This so enraged his father, after all we had done for the boy, that he declares he will never allow him to set foot inside the house again.

He has ordered me to write to him to this effect, but I am his mother—I cannot. Yet what can I do?

"HUMANIST" says: Persuade your husband to alter his decision. Your boy's future is still in the balance, and if his parents turn against him now it may send him to the bad altogether.

This last reunion before he leaves and crosses the seas may mean a turning point if you and your husband put the boy's welfare first and use your opportunities of persuasion aright.

"The Greatest of These—" Fund

A Drama of Poverty

PATRICIA—"Pat" for short—is a bright little mortal, but her heart is weak, and she is waiting to undergo an operation for an internal complaint.

Patricia, called Pat

Her father fought in the South African War when he was only a lad of fifteen. He was one of the first to land in France in 1914, and was in the retirement from Mons. "The conditions were very bad," he says, "but in those days I was strong and fit."

He is now in bed extremely ill with pleurisy. Eighteen months ago he was operated upon for the removal of a clot of blood from his brain, and for mastoid. He has done scarcely any work since.

In the depth of depression he wrote: "My health is gradually failing me. My children are going to school with their feet on the ground, and my wife is expecting to go to bed at Christmas and has nothing for her illness.

"Last Christmas we never had a bit of dinner, nor the children a toy, and it looks like being the same this year. I owe rent, and they are pressing me very hard for it."

His wife has a thick pack of pawn tickets. The man's 1914 Star and other decorations have been in pawn so long that they are no longer redeemable.

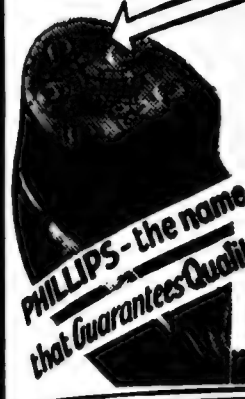
"When there is no food to give the children," she said, "you have to scrape and see what you can pawn. I sit up until one and two o'clock in the morning to wash and iron for them."

She refers to her husband as a strong man before the war, and now "a living skeleton." When he is able to be moved he will be taken to a sanatorium.

At present he, his wife and four children are in very great need of help, and we earnestly appeal to our readers to improve their wretched condition.

Donations should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, and will be acknowledged by post. Lists of subscriptions may be seen at the office, and a copy will be sent on application. We gratefully acknowledge 10s. from "Widow Jane."

Be Sure you get **Phillips**



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—they have no equal for Smartness and durability!

Made of Phillips world famous quality, they last 6 times longer than leather, and save their cost time and again.

Ensure walking com'ort cheaply by insisting on

PHILLIPS

Made in England — *Miles Better!*

GALLOWAY'S COUGH SYRUP

THE REMEDY THAT NEVER FAILS

This old London remedy has stood the test of the years, as the one way to quick relief from Coughs & Colds.

UNSOLICITED TESTIMONY. *Mr. FRED BARNES, the well-known Star, says: "I think 'GALLOWAY'S COUGH SYRUP' is wonderful. It immediately relieves hoarseness and greatly assists me during my strenuous work at three performances daily."*

Sold by all Chemists and Stores, price 1/3 and 2/6 per bottle, or direct from P. H. GALLOWAY, Ltd., Chemists, London, S.E.17. Price 1/9 and 3/3 post free.

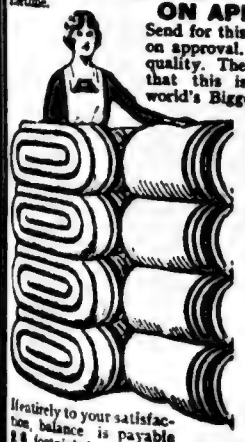
Hours for 2/- DOWN

BUY DIRECT SAVE MONEY

ONLY 35/- for EIGHT BLANKETS—an absolutely unheard-of price. Guaranteed perfect in quality. Heavy-weight Imperial Blankets, bordered and whipped edges. Will wear a lifetime.

ON APPROVAL

Send for this Blanket Bale on approval. See the rich quality. There is no doubt that this is one of the world's Biggest Bargains.



The Whole Bale of 8 Blankets sent on receipt of the first Deposit of 2/-.

An Unequalled Offer.

Heatirely to your satisfaction, balance is payable 2/6 fortnightly until 37/6 is paid. Full cash within 7 days, 35/- only.

J. A. DAVIS & CO. (Dept. J.B. 616), 94-104, Denmark Hill, Camberwell, S.E.5.

AN ASTOUNDING VELVETEEN FROCK BARGAIN

YOURS for 6D. *Deposit*

FASHION'S LATEST PARISIAN MODEL VELVETEEN FROCKS.

Take advantage of to-day's low Prices. £2 : 2 : 0 VALUE REDUCED TO 15/11.

Make sure of getting one of these splendid Frocks to-day. Lustrous velvetenne are in demand, the most distinctive and charming material in vogue to-day. We are offering this delightful model in Superior Quality, Soft and Lustrous Chiffon Plaish Velveteen of Guaranteed Fast Pile in selected shades of Nigger, Almond, Navy, Faze, Rose and Black.

A Production of Perfection in which every modern fashionable detail has been secured, showing the new Plain Bodice with Art Silk and Lace Trimmed Collar and Cuffs. Graceful semi-flared shaped hip yoke skirt, full belt in self material, finished fancy Buckle. A Frock suitable for any and every occasion. Sizes: S.W., W. Lengths, 38, 40, 42, 44, O.S. and X.O.S., Lengths: 46, 48, 50, 3/6 extra. Sent on 7 days' free approval upon receipt of 6d. deposit and 6d. for postage, and, if satisfactory, balance payable 1/6 on receipt and 1/6 fortnightly until 15/11 is paid. Full cash with order, or balance within 7 days, 15/11 ONLY.

J. A. DAVIS & CO. (Dept. J.B.51), 94-104, Denmark Hill, London, S.E.5.

£600 And 137 Christmas Hampers awarded in "John Bull's" Crossword Competition No. 138.

In the above Competition correct solutions were received from the following 12 competitors, who share the £500 offered. To each of them, subject to the conditions of the Competition, a cheque for £41 13s. 4d. will be despatched.

Baker, Mrs. A. E., 31, Eastmoors Rd., Stanley, Liverpool. Bradbury, M/s D. M. Sandford, Mr. Bristol. Crisp, Mrs., 4, Thomas St., Easington Colliery, Co. Durham. Forster, T., 18, Coal Pit Fields, Bedworth, Nuneaton. Hallett, F. H., 68, Ditchling Rise, Brighton. Herons, Miss, Greygrass, Scotsburn, Mont. Jones, Miss E. M., 84, Commercial Rd., Southampton. Pearce, Mrs., 1, Wellesley Terrace, Shrewsbury. Tyrrans, E. F., 18, Milton Barracks, Gravesend. Wilson, Mrs. C. E., 125, Hurlingham Rd., Hastings. Wilson, W., 98, Dial Rd., Great Moor, Stockport. Woolven, Mrs., 78, Prospect Rd., Peckham, S.E.15.

Any other competitor who claims to have sent a solution eligible for a share of this prize must demand a scrutiny by First Post Monday, November 24th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be addressed, marked "Scrutiny" and addressed to the Competition Editor of "John Bull." The scrutiny will be undertaken in connection with the Award of £100 to Runners-up. This prize has been divided between 125 competitors from whom we received solutions containing one error and who will each receive 16/-. A list of these winners can be seen at the "John Bull" offices and all have been notified.

There are cash awards, each of the 12 winners who share £500 and each of the 125 who share £100 Christmas an extra award of a Christmas Hamper.

Another splendid Sword with a £500 first prize and £100 to be divided between the Runners-up appears on page 46. In addition to these splendid prizes there is an extra award of a plump Xmas Turkey for every winner in this contest.

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A Free Art Album-Portfolio about the Gift Bookcase offer of 15 vols. of all DICKENS' WORKS obtainable on Easy Terms.

Fill in Coupon on page 29.

NOW YOU CAN CONQUER YOUR CATARRH AND HEAD NOISES

I WILL TELL YOU HOW—FREE!

CATARRH IS CURABLE! I KNOW it! I've PROVED it! And I'll prove it to YOU free of cost, NOW! Never mind what you've already used, I tried and failed for years, but now I AM FREE and YOU can be—thanks to the important discovery that—

Catarrh is in the Colon—Not the Nose.

It's a new way—entirely DIFFERENT and SUCCESSFUL. Approaches Catarrh from the CORRECT ANGLE removes the CAUSE. Under its influence hawking, spitting, sneezing, nose blowing, heartburn, head-noises, nausea, dizziness and catarrhal headaches quickly and PERMANENTLY DISAPPEAR. No need to wait and pay out a lot of money. You can stop your catarrh suffering OVERNIGHT!

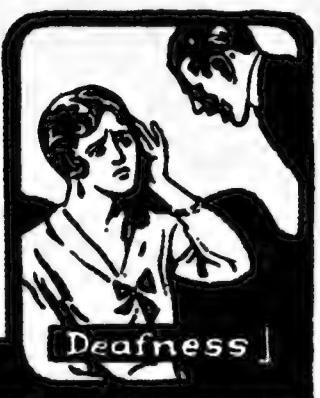
Catarrh is Dangerous.

CATARRH is DANGEROUS as well as UNPLEASANT. It induces mental and physical dulness—undermines your health, and weakens your will. Neglected, it leads to serious throat diseases, deafness, gastritis, asthma, bronchitis, and CONSUMPTION. Don't waste any more time or money on WORTHLESS INHALANTS, but ask me to tell you how you can get rid of your catarrh and head-noises, not merely for a day, a week, a month, or a year, but permanently. Send no money—just tear out this announcement, write your name and address on its margin, and post to-day. No charge for the valuable information and no obligation to act upon it. If you care to enclose a 1½d. stamp for postage I shall feel obliged, but even this is not compulsory.

Allan Cooper **33, Strand, London, W.C.2**

Sneezing and nose-blowing make you objectionable to everyone near you. I will tell you how to stop both.

J.B. 14 11/3



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YOURS for 1/- DEPOSIT

Yet another exceptional offer obtainable on our World-renowned Terms. LADY'S HIGH-GRADE FLECKED FANCY VELOUR COAT.

£4.4.0 value for 39/6

A specially attractive model in the newest Flecked Fancy Velour Cloth of Fine Quality. Fashion's latest design, with the popular Wide Rever and Fancy Sleeves, two useful pockets. Beautiful Rich Deep Collar and Snake Cuffs to match. Lined throughout with Art. Silk. Perfect Tailoring in every detail. Send 1/- Deposit and 6d. for postage only, and have Coat on approval. Balance payable 2/6 fortnightly until 32/6 is paid, or full balance within 7 days 30/6 only. Colours: Nigger, Green, Navy and Black. Sizes: S.W. and W. O.S. sizes 3/6 extra. Give length and bust measurement when ordering.

J. A. DAVIS & CO. (Dept. J.B. 96), **94-104, Denmark Hill, Camberwell, S.E.5.**

STOMACH TROUBLE

Prompt Relief

Mr. A. WOOD, 13, Elliot Rd., Prince Rock, Plymouth, writes:—"I had two operations on the Stomach for Ulcers. After leaving Hospital the Ulcers returned, and for six years I have not known what it was to enjoy a meal and every two to four hours I was in terrible pain. I determined to give Vitadatio a trial and from the very first day I am eating and thoroughly enjoy three good meals a day and have not had the slightest pain or discomfort."

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites and most Chemists and Stores, 3/- and 5/- per bottle, or per post 6d. extra in Great Britain only. Special 21/- bottles, containing 3 weeks' supply, for Export only, post free from VITADATIO, No. 121, Armley, Leeds. V156

SEND FOR FREE BOOK OF TESTIMONIALS

New Easy Way To End CATARRH

JUST study the above diagram and note how speedily KARSOTE (new scientific discovery) exterminates catarrh-causing germs. FIG. 1 shows germs at commencement of attack. FIG. 2 large increase in number of germs after 24 hours. FIG. 3 in less than 10 minutes KARSOTE vapour has entirely killed the germs. KARSOTE is a pleasant new germicide, which kills Catarrh germs in half the time other inhalants take. Put 10 to 15 drops of KARSOTE on to a handkerchief and inhale the pleasant vapours. Each inward breath you take carries the purifying vapours to the furthermost crevices of nose, throat, and lungs, searching out and destroying evil Catarrh causing germs, and healing and soothing the tender inflamed mucous membrane.

KARSOTE opens up stuffed nostrils; clears away mucus at back of throat and clears the wheezy breathing passages. In next to no time your Catarrh is gone.

A user writes:—"*For years I had looked upon this as a Catarrhal Universe. To me, Karsote is the biggest discovery since America.*" *1st Oct.*, 1931. *F.W.K., London, N.W.2.*

KARSOTE contains 22 valuable ingredients, including the essential oils of Absinthe, Cinnamon, Citronella, Eucalyptus, Cassia, Lemongrass, Cedar, Red Thyme; Camphor, Menthol, Phellandrene and Methyl Salicylate, etc., etc.

Karsote (Brand) Inhalant is obtainable from all Chemists, including Boots, Taylor's Drug, Timothy White's, etc. Trial Size 1/-; double the quantity 1/6; four times the quantity 2/6.

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Letter Commissions accepted from 1/- up to any amount on any race. If your commission bears a time-stamp not later than set time of the race, you are on at Full Starting Price—win or place.

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No limit for Single events, win or place. under Jockey Club or National Hunt Rules. No vexatious conditions. Every transaction with the "Big Two" is as safe as the Bank, and is treated in the strictest confidence.

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Thousands of those who use our famous

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NOTHING BARRED-NOTHING STARRED

FOOTBALL LISTS

are now wearing the colours of their favourite Club. Full particulars how to obtain a beautiful Macclesfield Tie FREE in the colours of any Club in the six Divisions of the English and Scottish Leagues will be sent by return if you mention this paper.

Write now, lest you forget.

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A LETTER PARLIAMENT *Debate:*

SHOULD *Jilted Women* GO TO LAW?

COULD a true woman ever seek the law?

She must realise it is kinder, and wiser, for a man to retreat, even at the eleventh hour, than to allow a false sense of honour to plunge them both into years of united misery.

It is cowardly to drive him into marriage through threat of public scandal or monetary loss. This way lies "The Other Woman," with separation or divorce at the end of it.

No, women, no; if your charms fail to hold the captive, let him go, and be thankful that his courage saved you, even when it did.—*W. G. B., Wallasey.*

Protection

A woman who takes a man to court for breach of promise may lose a little of her self-respect, but the end justifies the means—especially if she is not too richly endowed with worldly wealth.

The woman of means can more easily "cover up" and forget her adventure in love, but her poorer sister when "thrown over" may never again get a chance of a husband.

Legal proceedings, however, should be the last resort, and only then when concrete evidence is available. The law of the future may protect more adequately the woman during courtship.—*D. C., Dumfries.*

A Woman's View

Why not? Where won't a woman go nowadays? A really good breach case means a photograph in the Press of the "pretty" young plaintiff, ten years off your age and the sympathy of every reader of the case who doesn't know you.

There's another view, which may be out of date. A woman should go to law in a "breach" case only if she doesn't love the man she professes to have loved.

The average woman knows that already. That's why so few take advantage of their rights.—*Woman of Kent.*

The Bottom Drawer

It seems to be the unwritten law of matrimony that the woman provides herself with a good stock of personal and household linen. This she provides bit by bit, working it by hand often-times, and doing things as elaborately as possible in readiness for the "great day."

When she has been "let down" by the man, who does not compensate her, then revenge becomes sweet, and not so much for the costs allowed her, she justifies the humiliation and exposure to which the man is deservedly shown up.

It is here that the long arm of the law comes in.—*Adsum, Brynmenyn.*

Double-Edged

There should be State tribunals to assess the damage resultant from a broken contract.

Then the man who has been sucked dry by a female leech, and dismissed with a perfunctory, "You'll soon meet another girl," would get justice equal with the woman who has been cruelly jilted.

If the blindfolded lady with the scales insists that the pound of flesh be taken, she might at least see that her sword cuts both ways.—*R. W., Woodthorpe.*

Duty to Sue

Women who have been deceived and jilted should certainly go to law. It is their bounden duty to see that the cads concerned are financially punished and given the unsavoury publicity they deserve.

What is wanted is an official register of engagements. If such existed, it could take the place of the three weeks' prior notification of marriage at church or registry office.

The "Engagement Register" would also help to decrease bigamy.—*S. A., N.13.*

Sex Equality

Women have already mastered most of the professions, an act which justifies their cry of "sex equality in everything."

Is it not, however, true that there are many women earning more than men who, if their matrimonial associations are terminated by their so-called "fiancés," would not hesitate to bring them to justice and thereby revenge them with a financial burden they can ill-afford to bear.

Women are willing to become men's equal in business. Why should they not, therefore, be on a par with them in matrimony?—*H. V. Richards, Ammanford.*

No Comfort

If a man's love has been lost, will the loss of his respect be a comfort? With all the little intimacies of courtship, the love-letters written for the man one had hoped to marry, the "sweet nothings" that had meant so much to just the two lovers, but are so wretchedly misunderstood and ridiculed by the world at large, bring happiness or consolation?

True love cannot be commercialised and no money, whatever the amount can compensate for its loss especially when extracted, under pressure, from a one-time lover.—*Miss Owen, N.W.6.*

Where it Hurts

Let a man who has failed and hurt a woman be hurt where it hurts most—in such a mean nature—his pocket—and let the woman have some security against remaining unmarried.

A woman bringing an action should receive only sympathy and pity, instead of being termed a "gold-digger" and "man-eater."—*John Ward, Manchester.*

Spoiling the Market

She who threatens a laggard lover with "Your money, or your wife," little realises that she is restricting the matrimonial market for her sisters.

With a million surplus women, it behoves us to give the men every encouragement.

Hard cases are evident in all walks of life, but we women don't hesitate to return unsuitable goods. Let us then allow men the same privilege!—*Radio Maid, Daybrook.*

Self-Respect

No woman who values her self-respect would bring a breach of promise action and tell the world that she was unable to retain a man's affection.

Revenge may be sweet, but it does the girl no good to suffer the ignominy of publicity. Further, when damages are awarded, it is no uncommon thing for the man to evade his obligations.

In these days, an unfortunate love affair should not spell disaster to an intelligent woman.—*Miss J. Walter, Lewisham.*

Her Ambition

Women regard marriage as the height of their ambition, and when a man plays fast and loose with their affections justice demands adequate reparation.

If those who seek redress were debarred from taking proceedings the number of breaches would be greatly increased, as there would be no deterrent to unscrupulous men. The public and the damages have a salutary effect.—*W. G., Scarborough.*

* * *

Such an action, when not taken merely as a revenge, is the only way a woman can prove on which side the blame lies.—*S. O., Pendleton.*

Verdict—£3,000 in one case, and £1 in the next, for precisely the same offence—a subtle form of snobbery even in solacing broken hearts.—*Mrs. D., Hythe.*

If she can face with equanimity the prospect of publicly proclaiming that she has drawn a blank in the matrimonial lottery, and that she is all out for a consolation prize, go to law. The majority prefer to burn their tickets.—*F. J. Neal, Lane, Bexleyheath.*

ORIGINAL letters upon the subject below, not exceeding 300 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, November 17.

Why I am a Failure.

FORECASTS FOR FOOTBALL FANS

Our Expert on Matches played on November 14

FIRST DIVISION.

(1) MANCHESTER CITY v. Grimsby.
(2) SUNDERLAND v. Liverpool.
*(3) ARSENAL v. West Ham.
(4) Birmingham v. Leicester.
(5) BLACKBURN v. Middlesbrough.
(6) Blackpool v. WEDNESDAY.
*(7) DERBY v. Newcastle.
(8) EVERTON v. Chelsea.
(9) Portsmouth v. HUDDERSFIELD.
(10) SHEFFIELD UNITED v. Bolton.
(11) W.B. Albion v. Aston Villa.

SECOND DIVISION.

*(1) MILLWALL v. Chesterfield.
(2) NOTTS COUNTY v. Charlton.
**(3) OLDHAM v. Manchester United.
(4) PLYMOUTH v. Wolverhampton.
(5) PORT VALE v. Notts Forest.
(6) SWANSEA v. Southampton.
(7) Barnsley v. Stoke.
(8) Bradford City v. Burnley.
(9) Bristol City v. BRADFORD.
(10) BURY v. Hotspur.
**(11) LEEDS v. Preston.

THIRD DIVISION (Southern).

(1) Gillingham v. TORQUAY.
(2) SOUTHEND v. Watford.
**(3) BRENTFORD v. Norwich.
(4) CARDIFF v. Q.P. Rangers.
**(5) COVENTRY v. Clapton Orient.
*(6) EXETER v. Swindon.
*(7) FULHAM v. Mansfield.
(8) LUTON v. Bristol Rovers.
(9) NORTHAMPTON v. Boscombe.
(10) READING v. Crystal Palace.
(11) Thames v. BRIGHTON.

THIRD DIVISION (Northern).

(1) Walsall v. WREXHAM.
(2) New Brighton v. Crewe.
(3) LINCOLN v. Southport.
*(4) BARROW v. Rochdale.
(5) CHESTER v. York.
(6) DARLINGTON v. Stockport.
**(7) GATESHEAD v. Carlisle.
(8) HALIFAX v. Accrington.
(9) HARTLEPOOLS v. Tranmere.
(10) HULL v. Doncaster.

SCOTTISH LEAGUE.

*(1) QUEEN'S PARK v. Morton.
(2) Dundee v. MOTHERWELL.
(3) ABERDEEN v. Kilmarnock.
(4) Airdrie v. Cowdenbeath.
(5) Ayr v. HEARTS.
*(6) CELTIC v. Partick.
(7) HAMILTON v. Dundee United.
(8) Leith v. Falkirk.
*(9) RANGERS v. Clyde.
(10) ST. MIRREN v. Third Lanark.

OUR FIVE-STAR CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code.—Div. I., 3(*H*); Div. II., 11(*H*); Southern Section, 5(*H*); Northern Section, 7(*H*); Scottish League, 2(*A*) would indicate Arsenal, Leeds, Coventry, Gateshead, and Motherwell.

Mr. ROBERT LORAINE,

our well-known great actor, writes: "I have found 'Shavex' a great improvement on the old soapy creams, and it is splendid for speed, smoothness and keeping the skin in a good condition. It gives me perfect satisfaction."

Mr. RALPH LYNN,

the well-known actor, writes: "I consider 'Shavex' really splendid for shaving. It leaves the face soft and sweet, also removes the beard better than any shaving soap."

NO SOAP SHAVEX NO BRUSH

"Shavex" is the most modern and up-to-date method of shaving. What is more simple than wetting the beard with water, smearing a little "Shavex" lightly over the beard, and then shaving? You will get the smoothest, cleanest and best shave you have ever had, and your skin will feel like softest satin. No wrinkles will appear, as "Shavex" is a Skin Food. It will also take only a quarter of the time required with soap and brush. Never before has shaving been made so easy, so rapid and so pleasant. No after-lotions are required. Never before have men been given the true secret of youthful looks. "Shavex" is a Skin Food, Skin Tonic, and a Skin Preserver. SHAVEX prevents formations of wrinkles and lines, and keeps away the ravages of time. Travellers who, when on a journey, find themselves short of water can always get a perfect shave when carrying SHAVEX and look fresh. After being in sun or wind and the face is rough and sore and you have to shave, nothing is more soothing than a SHAVEX shave.

The skin after being shaved with soap and brush often looks and feels sore, as the soap and brush have taken out all the natural oil and dried up the skin. SHAVEX gives the skin natural oils—all the creases smooth out with the use of SHAVEX.

The "SHAVEX SUPER BLADE" and "SHAVEX" make the most perfect Shaving Combination that ever will be known.

SHAVEX IS SOLD EVERYWHERE AT

Large Tube **1/-** *Double Quantity in Tube or Pot (lasts 4 months)* **1/6**

WONDERFUL REDUCTION

SHAVEX SUPER BLADES

Of all Chemists and Stores:—One Blade 3d., instead of 4d. Packet of 5 Blades 1/3.

Doctor: "Good heavens, my boy! What has happened to you?—why, you won't want to see me any more, you look splendid this morning and as fresh as a daisy."

Patient: "Why, Doctor, I feel exactly as you say, splendid, and as fresh as a daisy. I sent for a Shavex outfit which had everything in it I wanted. A 10-day tube of Shavex, a wonderful blade that is the best that I have ever used, and a holder, and all for 6d. The wonderful shave I have just had has made me feel so well. It was so easy for me to shave, no lathering my face with a soapy brush, just a smear of Shavex Cream on my face and this wonderful razor; in fact I couldn't feel it going over my face, and in two minutes I had the most perfect shave of my life."

Doctor: "Why, by George, what a fine razor! I see it is a new patent which can be cleaned in a second. Shavex are certainly most up-to-date people. I am going for a holiday, and I shall certainly take an outfit with me. How on earth can these people do it for the money?"

The SHAVEX Outfit is British made and contains a Shavex Safety Razor, a 10-day Tube of Shavex, and a Shavex Super Blade. The Complete Outfit, price 6d., is obtainable from all Chemists, or post free from

Shavex Zee-Kol Co. Ltd. (Dept. R.11), 40, Blenheim Road Upper Holloway, London, N.19.

ALMOND OIL **ZEE-KOL** TOILET SOAP

Beautiful and Talented Women's Evidence that it CREATES BEAUTY AND PRESERVES BEAUTY

"A wonderful Soap for the complexion and to keep the skin perfect. All should use Zee-Kol Almond Oil Soap."—Miss LILIAN BRAITHWAITE

"Unlike other soaps it does not dry up the skin, but has a softening and stimulating effect. It is a Perfect Soap."—Miss MADGE TITHERADGE.

"I can sincerely say that Zee-Kol Almond Oil Soap is the most beautiful soap for the complexion I have ever used."—Miss PHYLLIS DARE

Never before has a soap of this description been given to the public. It is made of the purest oils—

These are the wholesale prices of some of the materials used in most of the advertised soaps. Compare these prices to Almond Oil, which is 3/6 per lb., and which is used in Zee-Kol Almond Oil Soap.

PALM OIL costs 4d. per lb.

OLIVE OIL costs 7d. per lb.

ALMOND OIL costs 3/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a soap at all.

The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health.

1/- LARGE TABLET NOW 6D

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL Co. Ltd., (Dept. S.14) 40, Blenheim Rd., Upper Holloway, N.19

"Zee-Kol Almond Oil Soap is wonderful for the skin. It keeps it so smooth and soothes it so much. I will recommend it always."—Miss RENEE KELLY.

"Zee-Kol Almond Oil Soap is a perfect Soap and I will always use it and recommend it to all my friends."—Miss PHYLLIS MONKMAN

"A wonderful and soothing Soap for the skin. My skin is very sensitive so I am happy to find such a perfect Soap."—Miss KYRLE BELLEW.

ECZEMA.
"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.
"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.
Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.
This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

SKIN DISEASES

Cured in a Night

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent Medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. We are supplying the big London Skin Hospitals, for there is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished. Zee-Kol cures in record time Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

ZEE-KOL

4 FREE GIFTS COUPON

For sample of ZEE-KOL Ointment and Pills send 2d. stamp for postage. If sample of ZEE-KOL Medicated Soap and Doge Face Cream are also desired, send 4d. for postage and packing. Write to the **Shavex Zee-Kol Co., Ltd. (Dept. Z.K. 18), 40, Blenheim Road, London, N.19.** At all chemists; Zee-Kol Ointment at 1/6, or a large tin 3/-.

BURNS.
Zee-Kol takes all pain away. New skin forms in a few days.

BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol, and in two days they disappear.

PIMPLES AND BLACKHEADS.
"I always had Blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO STIFF JOINTS, ETC.
Splendid for Stiff Joints rubbed in gently by the fire, and for Rheumatism.

Talking of overalls, **Ted** tells me he always wants plenty of pocket room. So he plumps for —

LYBRO EASY FIT OVERALLS

every time. They carry six big pockets double-stitched.

REDUCED PRICES.

Lybro "Easy-fit" Overalls now cost less. Ask your Outfitter for them—in blue or brown. Make sure they are genuine by seeing the Red Button. Price... **5/11**

Jackets or Trousers, 5/6
Boiler Suits 9/6

If unable to obtain write to Workwear Ltd., Alma Vernon Liverpool, asking for name of nearest supplier.

CUT FOR COMFORT—MADE FOR WEAR

CVS 31-17

Keep a box by your bedside!

When you awake does your throat feel constricted or parched? That is a sign of "morning mouth." An "Allenburys" Pastille sucked immediately on waking brings a sweet cleanness to the mouth and a contented throat. The juice of fresh ripe black currants, together with pure glycerine, make them so delightfully refreshing.

Allenburys Glycerine & Black Currant **PASTILLES**

8d. and 1/3 per box from chemists

TWO 3-FIGURE PRIZES for "JOHN BULL'S" X-WORD

£600

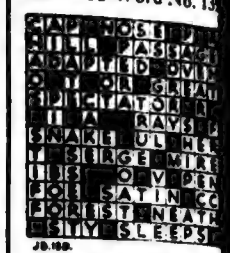
RUNNERS-UP DIVIDE £100

TWO "three-figure" prizes and an EXTRA AWARD for every cash prize winner is "John Bull's" big double for this week. There is a first prize of £600, with £100 to be divided between the runners-up, and a plump Xmas Turkey for every cash prize winner. Plump for this great offer and figure yourself as the winner of a big cheque, in return for spare-time amusement.

"JOHN BULL," will pay £600 for a correct solution on one square of the puzzle below. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £100 will be divided between those competitors who enter a square containing one error only or only one error more than the winning solution. In addition every cash prizewinner in this contest will also receive an extra award of a "John Bull" plump Xmas Turkey. Solution of puzzle will be published in "John Bull" on Sale Thursday, November 26th, and winner in "John Bull" on sale Thursday, December 3rd.

Winners in X-Word No. appear on page 37.

Solution of "John Bull" X-Word No. 13



JB.139.

Result will be published next week. The solution of "John Bull" X-word No. [illegible] given herewith is another of interest to our X-word Competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

READ THESE RULES CAREFULLY.

RULES AND CONDITIONS.

1.—Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil; cut out the whole Entry Form whether both puzzle squares are used or not. Entry Fee for two squares is SIXPENCE, for Four Squares send ONE SHILLING. Make Postal Order Payable to Odhams Press Ltd., and cross it & Co. ; write name, address and date of posting on back of P.O. and fill in its number upon Entry Form; send Entry Form by post, as directed, to reach us not later than **NOON, Thursday, November 19th.**

2.—No competitor may submit more than two double Entry Forms (Four Squares). Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winners of this contest will appear in "John Bull" on sale **Thursday, December 3rd.** Should any competitor not announced as a winner have entered a coupon eligible for a share of the £600 prize he must demand a scrutiny by first post **Tuesday, December 15th,** in accordance with directions given with result weekly. Any such scrutiny, which may amend the result, must be accepted as final. No scrutiny can be conducted in connection with the additional award of £100 to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie a prize will be divided, but no competitor may receive more than one share of it.

5.—Readers in Scotland are debarred from and cannot enter this Competition. Any entry form bearing an address in Scotland will be disqualified.

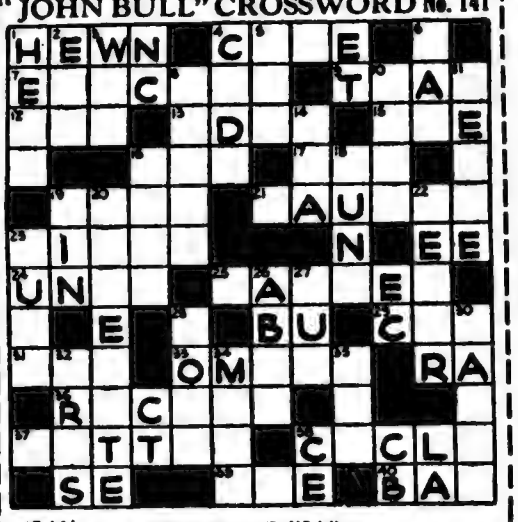
6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd. and members of their families are not eligible.

No claims required.

ENTRY FEE. With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. See Rule 1.

"JOHN BULL" CROSSWORD No. 141



JB·141 DO NOT CUT HERE.

JB·141

In entering this competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

Readers in Scotland ineligible.

ENTRY FEE for 2 Coupons 6D.

See Rule 5.

SIGNED .....

ADDRESS .....

.....

CLOSING DATE THURSDAY, NOV. 19

CLUES ACROSS.

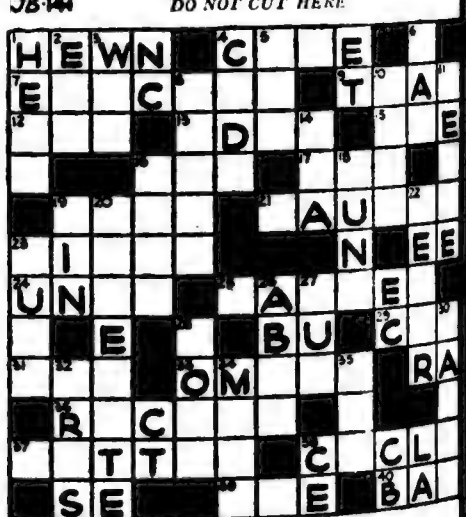
1. Cut down.
4. Miner's life depends on.
7. Built.
9. Not this.
12. "——, white and blue."
13. What bookie shouts.
15. "Ten to —— bar — — !"
16. Gardener uses for weeds.
17. You feel below —— when seedy.
19. What Manx cat lacks.
21. Missed opportunity does this to you.
23. Stream runs through these.
24. One.
25. Bolt.
29. Gives us milk.
31. Wickedness.
33. Portents.
36. Noise.
37. Often seen in artist's studio.
38. Carries you on two wheels.
39. Smart clothes attract
40. Drink is served at.

CLUES DOWN.

1. Featured in cowboy film.
2. Before.
3. Married.
4. Give up.
5. Tot.
6. Brings the milk.
8. Things which plumbers forget.
10. Makes pedestrian jump.
11. Describes dialogue of talkie thriller.
14. Health resort.
16. Handle of a sword.
18. Female relative.
19. Cakes keep fresh in one.
20. Estrange.
22. High male voice.
23. Are remembered, every November.
26. Assist in committing a crime.
27. Gives us light and heat.
28. Often causes laughter.
30. Punter is familiar with.
32. Spring flower.
34. "That's a —— detail."
35. Be careful if she's this.

"JOHN BULL" CROSSWORD No. 1

JB·141 DO NOT CUT HERE



JB·141

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose P.O. No..... P.O. for Sixpence must be enclosed to cover Two Squares, and Shilling P.O. to cover Four Squares.

Readers in Scotland ineligible.

ENTRY FEE for 4 Coupons 1/-

See Rule 5.

SIGNED.....

ADDRESS.....

.....

CLOSING DATE THURSDAY, NOV. 19

If entering two double Entry Forms, cut them out separately—add name and address to both.

HOW TO ADDRESS ENTRY

Send Entry in envelope bearing 1½d. stamp and post to "John Bull" Crosswords (No. 141), 57, Long Acre, London, W.C.2 [illegible]

Write to "John Bull" About It!

THE EDITOR REPLIES

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will attend to any matter causing anxiety. Simply send a stamped envelope

S. H. (Dagenham).—"I first met my fiance at a skating rink." And you fell for each other?

K. E. W. (Godalming).—"I took a leaf out of my husband's book." His cheque book?

THOMAS D. (Newcastle).—"I am burning with love for her." Don't make a fuel of yourself.

H. C. (Purley).—"Burglars at my office were surprised by a clerk who was working late." Anyone would be.

S. P. (Honiton).—"I found the climate in Germany very trying." You're glad to be out of the Rhine, then?

MISS JEAN (Hawick).—"My friend forgot all about taking me to the dance and there I was left." Quite uncalled for.

G. A. (Leeds).—"Do you know why I have no mirrors in my house?" As you do not enclose a photograph of yourself, we must guess the reason.

PEER (Ealing).—"A well-known M.P. has decided not to seek re-election." It is thought that he wishes to take up work of national importance.

R. M. (Buxton).—"I am afraid I shall have very little of importance to write about next week." So we shall expect the usual twenty pages.

CYCLIST (Harrow).—"Although I rang my bell three or four times the girl in front took not the slightest notice." Probably a waitress out for a stroll?

G. P. (Hampstead).—"While walking in Oxford Street I ran right into a fellow who lent me £5 four years ago." That's the worst of November fogs.

E. M. (Windsor).—"The burglar who ransacked my house left a rubber glove behind." And now you want to find out who had a hand in it?

J. L. (Southampton).—"Nothing useful is ever done in the House of Commons." You seem to have forgotten that the cleaners work there between each Session

F. D. (Wetherby).—"Acrobats can drop from great heights without hurting themselves." We, too, have just dropped six stories into the waste-paper basket without injury.

S. B. (Tilbury).—"Gandhi has declared his opposition to Communism." He probably dreads the thought of having to share his wardrobe with Mother.

D. L. (Newcastle).—"Coalmen are not satisfied with their working conditions." We thought the man who delivered our coals the other day was looking very black about something or other.

F. J. (Tilbury).—"I dreamt one act of my new play, but I had to think a great deal before completing the other one." Many dramatists seem to put their nightmares on the stage without any alteration.

F. R. (Walsall).—"A wireless set has been invented that can be taken to pieces and reassembled in fifteen minutes." A convenient time to do this is while a lecture is being broadcast.

T. R. B. (Nottingham).—"An Aberdeen man recently played a piano for two days without a stop." There is, however, no confirmation of the rumour that he had it on a forty-eight hours' free trial.

G. D. M. (Cardiff).—"The latest type of wedding ring is much thinner." Perhaps it isn't meant to last so long.

J. N. (Oxford).—"My wife doesn't appreciate a good husband." She might if she had one.

B. R. (Stirling).—"An Englishman usually sows his wild oats." And the Scot has his fling.

D. F. (Guildford).—"Our Hiking Club dinner was not a success." Too many rambling speeches?

N. H. (Surbiton).—"My brain is a constant trouble to me." Cheer up—the trouble is probably imaginary.

R. R. (Newbury).—"Have you ever known a jockey to be on the wrong horse?" No—only backers.

L. B. (Kennington).—"Lipsticks are said to be poisonous." But women always adore men who defy death.

H. P. (Warwick).—"I have a terrible cough—what can I do?" The usual custom is to go to a theatre.

F. W. (Malden).—"A scientist says that civilisation will last for 40,000 years." Maybe, but when will it begin?

R. T. (Walsall).—"I recently found a coin which is so old that it is indecipherable." Can't you make head or tail of it?

MOTORIST (St. Albans).—"Few people stop to think what is underneath a car." In nine cases out of ten, of course, it's the owner.

MINER (Durham).—"The men objected when the cashier sent their pay down the mine to them." They evidently didn't like their wages being lowered.

TED (Ealing).—"Some street-corner orators cannot be heard above the noise of the traffic." More annoying still is the number of them who can.

B. P. (Nottingham).—"A man is knocked down in the streets of London every fifteen minutes." How very monotonous he must find it.

DORIS (Purley).—"It is not the easiest thing for a girl to keep her eyebrows in shape." It is not only hard work but it also takes a lot of pluck.

ARTIST (Hampstead).—"I am thoroughly wedded to my art." Maybe, but from the specimens you sent us it would seem to be a case of incompatibility.

L. Y. (Kendal).—"I'll speak my mind when I call at your office." We are pleased to hear that you do not intend to stay very long.

R. F. (Croydon).—"I think ignorance is bliss." So you are happy?

M. G. (Harrow).—"No teacher can scamp his work." He has to work his scamps.

WRITER (Bournemouth).—"The man with a poetic mind can write almost anything." Except a cheque.

"SMOKER" (Ilford).—"What on earth are those petrol-lighters good for?" Strengthening the fingers.

MRS. B. (Dalkeith).—"Old musical instruments can be made into ash-trays." The trouble is they aren't.

R. L. (Bristol).—"Will you see a struggling poet?" If he manages to struggle past the doorkeeper.

B. S. (Deal).—"I shook my head, but he knew quite well there was something in it." He must have heard it rattle.

D. P. (Birmingham).—"We owe a lot to our country." And the Inland Revenue folks see that we pay it.

LECTURER (Oxford).—"The straight and narrow path is the only road." The only road with no traffic problem.

MISS B. (Glasgow).—"After rehearsing for six weeks the play was abandoned." All work and no pay.

G. Y. (Uckfield).—"A British piano takes some beating." We have often marvelled at what it will stand.

S. C. (Fulham).—"My car shakes like a leaf before it starts to go." You are luckier than a lot of people. Their cars simply shake like a leaf.

MRS. D. (London, S.W.).—"Two phrenologists of my acquaintance are going into partnership." Putting their heads together?

T. B. (Carlisle).—"An American intends to play the saxophone for twenty-four hours without stopping." Or being stopped?

C. A. (Barnes).—"Burglars are not usually remarkable for their intelligence." Hence the expression, "As thick as thieves."

V. N. (Frome).—"My face never comes out clearly in a photograph. It's a peculiar thing." Then perhaps it's just as well.

J. M. A. (Birmingham).—"There's something to get one's teeth into in your columns." There is, indeed—especially on page 43, where we're offering 200 Christmas Hampers and 600 Christmas Cakes.

P. D. (Chester).—"A hotel proprietor here was held up and robbed recently." There seems to be no honour among thieves nowadays.

FRANK (Liverpool).—"Phrenologists tap a man on the head, then determine his character." Policemen determine a man's character, then tap him on the head.

R. B. S. (Barnsley).—"During a women's gathering, according to a news item, three jazz bands gave joint selections." A visitor says this is perfectly true, because he distinctly saw the conductor waving his baton.

(Many replies unadvoidably held over)

SIDE-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2 6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slip."

"THE HEART'S DESIRE" (Novel):—"There was a smile of satisfaction on his lean ANAESTHETIC features."

EVE'S OWN:—"I cannot imagine my servants disobeying me so FRAGRANTLY unless it be."

ARGOSY ALLSTORY WEEKLY:—"'Come on!' snapped Sankey, fairly lifting his MOUTH with his spurs."

NEWS-CHRONICLE:—"The action of the 5,000,000 Liberal voters will decide political history for the next few years. Then they can make their DERISION."

THE WESTERN MORNING NEWS AND MERCURY:—"He was out HOOTING when he died of sudden heart failure."

RED STAR WEEKLY:—"I stood on the edge of the CROWN as if looking for him."

VIOLET NOVELS:—"BUTTER humiliation surged through Mae from head to foot."

EVENING GAZETTE:—"She received bruises generally and also suffered FROCK shock."

WAKEFIELD EXPRESS:—"He was placed in the dock on a charge of neglecting his children, aged ten, eight, four, three and sixteen DAYS respectively."

This machine-made dry battery lives longest

You expect an H.T. dry Battery to do its job without supervision. You expect it to give long service. Then buy the battery that is machine-made and machine-tested. No defective part, no weak cell can ever get into a FULLER 'Super' dry Battery. That is why it gives exactly the power it is labelled to give. That is why it outlasts other batteries and improves your wireless reception the moment it is installed. Fit a FULLER 'Super' and your wireless will take a new lease of life.

TYPE F.1.	60 VOLTS,	PRICE 7/5
TYPE F.2.	66 VOLTS,	PRICE 7/11
TYPE F.3.	99 VOLTS,	PRICE 12/4
TYPE F.4.	108 VOLTS,	PRICE 13/9
TYPE F.5.	120 VOLTS,	PRICE 15/3

Full list of other types and sizes with names of local depots on application.

Remembrance Day, Nov. 11th. Give generously for your Poppy.

FULLER "SUPER" DRY BATTERY

EMISSION UP TO 20 MILLIAMPS

See us at the Edinburgh Radio Exhibition Stand 7, Block A.

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ARE YOU SUFFERING FROM NEURALGIA?

Neuralgia comes because your nerves are worn out. Work and worry these days mean a terrible strain on the nerves. So doctors everywhere are advising people to use something you've heard of for fifty years, that famous tonic wine, Wincarnis.

Wincarnis is the best builder up and restorer of jaded, worn-out nerves there is. It is simply the purest of fine wine with all the valuable properties of 2½ lb. of grapes, added to the vitamins and strength-giving properties of beef and malt extracts.

A glass in the morning, another in the afternoon, and one before you go to bed and you will find you sleep better than you have for years. You'll wake in the morning refreshed and reinvigorated. In a day or two you'll have forgotten your nerves and neuralgia altogether. Actually, over 18,000 recommendations have been received from doctors who have proved its value.

Don't go on suffering any longer. Try Wincarnis to-day. You'll find it delicious, and with your very first glass you will realise that here is the end of your troubles

The Graves Portable Model with 12 Half-Crown Double-sided Records (24 Selections), makes this the finest Gramophone Value in the World. This compact and powerful instrument is covered with waterproof leather cloth, fitted with plated corners and strong carrying handle. The Motor is perfectly adjusted and smooth running. The Sound Box is extra sensitive, and the Turntable has plated rim. Improved internal Sound Horn and receptacle in lid for Records. Carriage Paid with 12 Half-Crown Double-sided Records **£3.10**
TERMS: Send 5/- with order, and 13 monthly payments of 2/-. Fullest approval in your own home.
CATALOGUE POST FREE. J. G. GRAVES LTD. SHEFFIELD

GRAVES GRAMOPHONES

FREE ECZEMA CURE.

Instant Relief for all Skin Sufferers

You can stop that awful itch from Eczema or other skin disease in just two seconds. This seems too good to be true, but it is true. A few drops of D.D.D. Prescription will instantly stop the most terrible itch or skin irritation. This discovery of Dr. D. Dennis has become famous throughout the world as the most wonderful and reliable remedy for Skin Diseases, for it sinks deep into the pores, kills the disease germs, washes them away and leaves the skin clean and pure. D.D.D. Prescription Cures Eczema, Psoriasis, Bad Leg, and all other Diseases of the Skin and Scalp. It never fails to give relief. Then why delay? A FREE TRIAL BOTTLE WILL BE SENT TO ALL SKIN SUFFERERS WHO WRITE TO THE D.D.D. LABORATORIES, MN 14, FLEET LANE, LONDON, E.C.4. (JB)

GRAVES 2-VALVE WIRELESS OUTFIT

The last word in excellence and efficiency. Made under Marconi Licence, it creates a standard of perfection never previously reached in a popular-priced Wireless Set.
BRIEF SPECIFICATION: Oak Cabinet with lovely wax finish; oxy-copper finished metal panel with simple controls; New Type Detector and super-power Valves; Nickel-iron Transformer; Air-Spaced Condensers; 2 volt Accumulator; H.T. Battery. Loud Speaker of Oak to match, 4 pole differential type unit. Aerial Outfit. **Price £7**
WRITE FOR CATALOGUE and full particulars of this and other Wireless Installations, including **The Graves Battery-driven 3-Valve Screened-Grid Pedestal Model** in handsome Oak Cabinet with all accessories, including Valves and Aerial Outfit. **Price £12:10** Terms **15/-** with order, **15/-** monthly; also **The Graves All Mains 3-Valve Screened-Grid Pedestal Model** in fine Oak Cabinet, complete in all details, ready for plugging-in. **Price £15** Terms: **20/-** with order, **20/-** monthly.
J. G. GRAVES LTD. SHEFFIELD

A HELPING HAND

257 more cheques for registered readers

"PLEASE accept our deepest thanks for your cheque. It is gratifying to know that there is at least one good friend to whom we can turn when disaster overtakes us." This letter, received from a Newport, Mon., reader, seems to express exactly the very friendly spirit—the handshake one might almost say—which exists between JOHN BULL and its readers when applications for benefits are dealt with under our Free Insurance.

The practical nature of the sympathy which JOHN BULL extends to readers in their hour of need, is shown by the number of cheques paid within the past seven days—257 in all—a typical week's work: Fire, 71 Cheques; Storm and Flood Damage, 18 Cheques; Home Accidents, 31 Cheques; Children's Accidents, 114 Cheques; Sickness, 13 Cheques. Many other payments were made for sports accidents, etc.

Some day *you* may need JOHN BULL's helping hand. Have you registered?

FIRE, STORM, FLOOD, SICKNESS, ACCIDENT—"John Bull" Covers You FREE

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.
J.B., 14.11.31.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age.....

Address .....

.....

.....

Name and Address of Newsagent.

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.** J.B., 14.11.31.

JOHN BULL'S RECORD XMAS GIFT TO YOU

See page 12.

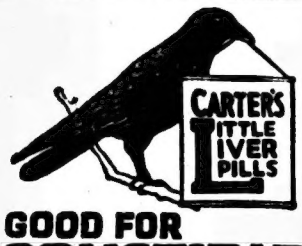
FULL SIZE DIAGRAM OF OUR NEW SUCCESS THE "3 STAR" THREE

Don't miss this issue

Amateur Wireless and Radiovision

At all Newsagents to-day, 3d.

A Match for the best tobacco ZIG-ZAG CIGARETTE PAPERS



GOOD FOR CONSTIPATION

Your intestinal tract is 32 feet long and if every inch of it is not disinfected and cleared regularly every day, millions of germs breed, poisons pass into your blood and gases generate, making you feel altogether miserable. Everything depends upon your Liver. If you have let it become sluggish or inactive — no wonder you suffer from Constipation, Flatulence and Headaches. Dr. Carter's Little Liver Pills go direct to the origin of the trouble, they stimulate the sluggish liver, the bowels are relieved in a natural manner, and all accumulated waste matter passes away. Small, sugar coated and easy to swallow, they never fail. All Chemists, 1/3 and 3/-

CARTER'S LITTLE LIVER PILLS

HEAD COLD GONE!

A little "Nostroline" Nasal Specific smeared in each nostril quickly stops a Cold. Try it. Enjoy Health and Comfort using this new medicated jelly. Clears the Head, stops discharge, soothes away pain. Inflammation because it acts directly on infected nasal passages. Pleasant, convenient, safe, for Adults or Children. 1/3 all Chemists.

Free sample on request from "Nostroline," J.48, Clifton, Bristol.

'NOSTROLINE'

A 15/- FREE GIFT COUPON

HERE is a chance to save! shopkeepers profits. Hundreds of Cycles of all kinds, many fitted with Sturmey Archer 3-speed gear and Dunlop tyres. Approval willingly, carriage paid. As an advertisement 15/- Free Gift Coupon will be given to all who Write for my FREE CATALOGUE.

Chas. T. Roberts CYCLE WAREHOUSE, DEPT. 24, COVENTRY

Xmas feasts for 800 Bulleteers'

This week only! Enter by Sat. Nov. 21

HAMPERS CONTAIN-
PLUMP SURREY FOWL,
PORK SAUSAGES,
CHRISTMAS PUDDING,
DUNDEE CAKE, BISCUITS,
CHOCOLATES, CRACKERS,
MUSCATELS & ALMONDS,
CIGARETTES, BOTTLE OF HUNT OLD
800 BONUSES
Letters notifying winners of hampers & cakes will each be accompanied by a bonus award of value £1.
BUSZARD 5 LB. XMAS CAKES
4,000 XMAS FEASTS
TO BE RECEIVED BY WINNERS FOR DEC. 25 — FOURTH BIG BATCH OF 800 TO BE WON THIS WEEK
FIRST PRIZE
£300
2ND PRIZE
£50
3RD PRIZE
£25
10 PRIZES OF £5
10 PRIZES OF £2·10
200 HAMPERS·600 CAKES
10,000 'TARGET' PRIZES

ANOTHER 800 XMAS INVITATIONS THIS WEEK

WITH a mighty stride towards his goal of "4,000 Christmas Feasts for 'Bulleteers,'" JOHN BULL calls to-day for 800 more guests to join his colossal party on December 25.

Why shouldn't a *Bullet* of yours capture one of the 200 fine Christmas Hampers or one of the 600 luscious big Christmas Cakes which Leadenhall Market, famous for poultry, and Buszards, famous for cakes, will despatch?

Note, also, that for some competitor this week a cheque for £300 is waiting and that there are plenty of other cash prizes from £50 downwards.

There is nothing difficult about making a *Bullet*, but you will perhaps find that your best plan is to concentrate on three or four of the *Examples* which most appeal to you, remembering that a *Bullet* must consist of TWO, THREE or FOUR WORDS of apt and original comment linked with the *Example*.

Thus, suppose you choose the *Example* SINKING IN, the added words NOR SINKING—BRITAIN'S PRESTIGE would complete a *Bullet*.

Study the winners below and then get busy with your own efforts, making sure that they are entered by Saturday, November 21.

BIRTHDAY OFFER RESULT—£4,175 CASH WON!

FIRST PRIZE OF 3,000 GUINEAS, COMPETITION NO. 824

Mr. P. E. BRUNTON, The Moorlands, Dronfield, Derbyshire.
Example:—ENGLAND EXPECTS
Bullet:—"CHARACTER" *From* HER "SERVANTS."

SECOND PRIZE OF £200:

Mr. A. O. SIMES, 35, Milward Road, Hastings.
Example: He's A Taxpayer, So
Bullet: "Christmas Goose" Already "Cooked."

THIRD PRIZE OF £100:

Mr. A. M. CARSON, Promenade, Whitehead, Belfast.
Example: England Expects
Bullet: Then "Royal Response" Assured.

OTHER PRIZES

£80: Mr. E. J. TAYLOR, 34, Osborne Street, Nottingham.
Heir To A Fortune—Then "Treasure" Woke Him!

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G. E. PALMER, 223, Prospect Road, Woodford, Essex.
Partners—Darby, Joan—Fire "Dancing."
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L. R. SMITH, 59, Ravensworth Street, Sunderland.
The Old Trouble — Large Way — Small Means.

In accordance with our published announcement, each of the above winners will receive a special Birthday Gift of an "Edison Bell" Radio Gramophone.

A list of 25 £1, 50 10s. and 1,000 2/6 prize-winners can be seen at these offices.
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Do not enclose this coupon with "Bullets" entry.

"Examples" for Competition No. 828

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PROVIDING WORK
SIGN OF PROSPERITY
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MAN WE CAN TRUST
SPELLBOUND
GEM OF WIT
WHAT WE WERE PROMISED
SINKING IN
ONE MAN'S JOB
JUST WHAT SHE WANTED
TO SPEED THE PLOUGH
AT OUR CLUB
TURNING MOTORIST
WHENEVER I CAN
GOOD AS GOLD
HITTING EVERYBODY
FIRST ON THE SCENE
SONNY'S GOT A JOB, SO
WON'T PAY
THANKS TO THE ELECTORS
EASILY ARRANGED
BREATHING FIRE
IDEAL HOUSE
SOFT ANSWER
OUT TO HELP
BUSY
DISDAINFULLY
STICK TO IT AND
GUIDING HAND
WHEN THE TRAIN LEAVES

Example
Bullet

Example
Bullet

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Closing SAT. Nov. 21
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.
Signed
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Example
Bullet

Example
Bullet

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Example
Bullet

Example
Bullet

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Example
Bullet

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If you wish to send in further "Bullets" you can write them on plain paper.

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"BULLETS" RULES. 1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon included. This must be made payable to JOHN BULL and crossed & Co./ Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry. Employees of Odhams Press and their families are not eligible

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—says Mrs. Rawlins

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Reckitt's Blue *and*

ROBIN

Starch

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Medical men have given the name of auto-intoxication (which means simply "*self-poisoning*") to the condition which follows neglect of Constipation.

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Digestion is a joint function of both Stomach and Bowel. Usually Indigestion begins in the Stomach, and is generally due to an insufficient supply of the necessary digestive ferments. When the undigested food enters the upper part of the Bowel, the trouble increases, because, not being in the right state for the Bowel to deal with, it forms into small, hard lumps, known as "starch balls." Frequently these "starch balls" remain in the Bowel for days, and **this undigested food is the source of the acids and poisons** which work such havoc throughout the system. These poisons give rise to severe headaches, irritability, bad complexion, the **feeling of "never being fit," etc.** Further, these acids lodge in the joints and deep-seated muscles, and in time lead to Rheumatism, Lumbago, Sciatica, Gout, etc.

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Purging gives temporary relief by forcibly removing the Bowel contents, but does nothing whatever to **REMOVE THE CAUSE** of the trouble, and is generally followed by more acute Constipation.

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Now, consider how Cicfa remedies this state of affairs. This famous medicine has a unique two-fold action: **(1)** it gives speedy relief, and **(2)** it supplies in ideal form the necessary digestive ferments to supplement and stimulate the natural digestive juices.

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Only one sample given to each family

THE CICFA COMPANY,
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John Bull, 14/11/31

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